

# RadLight 3.03 R5.2

RadLight is provided **free of charge**, requiring no payment from you. In exchange, bundled with RadLight are two small optional program from other companies. We hope that this exchange is agreeable to you, it helps us produce **free software**! SaveNow, a free offer companion, is included with this version of RadLight. It provides offers and information based on visited URLs and entered search words on web pages. SaveNow protects your privacy! It requires no personal information and doesn't collect or send your browsing activity anywhere. By using SaveNow's convenient product to save money, you are helping us to continuously improve RadLight and keep it **FREE**.

New.Net is also included in this package. Tired of boring .com, .net and .org addresses? New.Net provides the solution. A separate program available with its own uninstaller, the New.Net client allows you to access exciting new top level domains (.mp3, .shop, etc.), enhanced search and content features. The software also contains an automatic update feature which will allow you immediate access to new domain name extensions and services as they become available. Installation and use of New.Net is OPTIONAL.

Thank you !

[RadLight Development Team]

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3. This installation package must stay intact.

### 3rd Party Software

SaveNow, a free offer-companion, is included with RadLight, and provides contextually relevant offers, and information as you surf the Internet. WeatherCast brings local weather conditions right to your desktop.

New.Net is also included in this package. Tired of boring .com, .net and .org addresses? New.Net provides the solution. A separate program available with its own uninstaller, the New.Net client allows you to access exciting new top level domains (.mp3, .shop, etc.), enhanced search and content features. The software also contains an automatic update feature which will allow you immediate access to new domain name extensions and services as they become available. Installation and use of New.Net is OPTIONAL.

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### Functionality

SaveNow shows you relevant coupon offers, contextual information and services as you surf the Web. SaveNow attempts to display offers at the moment when they are most relevant to you. Offers and information are displayed in the form of interstitials ("pop-up ads") and various other ad formats.

The SaveNow software selects which ads and offers to display to individual users based on several factors, including: URLs associated with web pages visited by the user, search terms typed by the user into search engines, the HTML content of the web pages viewed by the user, and the local zip code of the user. SaveNow ads and offers are delivered in a separate, independent window controlled by WhenU.com, are not endorsed or affiliated with anyone other than WhenU.com and may in fact be competitive with some of the sites visited by the user while online.

SaveNow enables users to receive advertising-supported versions of many popular software applications for free.

WeatherCast brings your current local weather conditions and 5-day forecast to your desktop at all times. By entering your zip

code or local city, you gain access to important weather information for your area. You can also check the weather at any location around the world. WeatherCast will display your local temperature in degrees in your computer's system tray, and when clicked on will give you a detailed weather update and forecast. If your Internet connection is active, your WeatherCast system tray icon temperature will be updated every half hour.

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## **PRIVACY STATEMENT**

By downloading the SaveNow software, you give permission to WhenU.com to display relevant contextual information and offers. The SaveNow software selects which ads and offers to display to individual users based on several factors, including: URLs associated with web pages visited by the user, search terms typed by the user into search engines, HTML content of the web pages viewed by the user and the local zip code of the user.

The software protects users' privacy by uploading a database of content in small chunks to individual desktops and then determining on the desktop whether or not to retrieve information from WhenU.com or third-party servers. To protect user privacy, the same database of content is sent to all desktops. Decisions regarding which ads to retrieve to an individual desktop are all processed on the user's desktop - and isolated from WhenU.com servers. User privacy is also protected in the following manner:

- 1) Personally identifiable information is NOT required in order to use the software and WhenU.com does NOT know the identity of individual users of the software
- 2) As the user surfs the Internet, URLs visited by the user (i.e. the user's "clickstream data") are NOT transmitted to WhenU.com or any third party server
- 3) WhenU.com does NOT assemble personally-identifiable browsing profiles of users
- 4) WhenU.com does NOT assemble anonymous machine-identifiable browsing profiles of individual users
- 5) WhenU.com does NOT track which ads and offers are seen or clicked on by individual machines - analysis and tracking is

done in the aggregate

Each individual desktop is assigned an anonymous, unique machine ID. This machine ID is used ONLY to enable WhenU.com to count unique, active desktops in the network. The machine ID is NOT used to determine which ads to serve individual users or to create browsing profiles of users. When ads are displayed by the software, impressions and clickthroughs are reported to WhenU.com servers. To protect user privacy and prevent WhenU.com or any third party from assembling user profiles, the unique machine ID is NOT included in the impression and clickthrough reports sent by the desktop to WhenU.com servers.

SaveNow does NOT place any cookies on your desktop. It is possible that a third party advertising on our network might place a cookie on your desktop. If you wish to opt-out from third party cookies, please click on the following link and follow the instructions:

[http://www.networkadvertising.org/optout\\_nonppii.asp](http://www.networkadvertising.org/optout_nonppii.asp)

WhenU.com may update privacy statements for the SaveNow software at any time. More information about SaveNow is available at [www.whenu.com/about\\_savenow.html](http://www.whenu.com/about_savenow.html)

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New.net is a Delaware corporation. New.net's business address is: 15260 Ventura Blvd., Sherman Oaks, CA 91403. You may send email to New.net at [info@new.net](mailto:info@new.net)

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