

Word Category Chart One: Business

Words marked with an (*) should be used in the Word Form Chart for Business.

Basic Concepts

| | |
|-------------------|--------------|
| budget | profit |
| buy* | risks |
| economics | sell* |
| (micro and macro) | speculation* |
| demand | supply |
| manufacturing* | trade |
| marketing | |

Finance and Money

| | |
|-----------------|-------------------|
| capital | interest |
| capitalism | investment* |
| income | prime rate |
| (net and gross) | principal |
| bonds | regulation* |
| collateral | revenue |
| deregulation* | stocks |
| dividends | |
| benefits, | compensation* |
| fringe benefits | earnings |
| bonus | salaries |
| commission | wages |
| demand curve | market price |
| assets | default |
| capital gain | liabilities* |
| cash flow | loans, short-term |
| credit | and long-term |
| debt | |

Accounting

| | |
|---------------|------------|
| balance sheet | mortgage* |
| income | payable |
| leases | receivable |

Marketing

| | |
|-----------------|--------------|
| advertising* | promotion* |
| brand | publicity* |
| discount stores | retail* |
| distribution* | supermarkets |
| media | trademark |
| pricing* | wholesale* |
| product* | |

Trade

| | |
|---------------------|---------------|
| flexible exchange | investment* |
| gross national | quotas |
| product (GNP) | tariffs |
| international trade | trade balance |

Types of Business Arrangements

| | |
|--------------|----------------------|
| corporation* | shareholder |
| franchise | sole proprietorship* |
| merger* | stock |
| monopoly | stockholder |
| partnership* | venture |

Manufacturing

| | |
|-----------------|----------------|
| assembly line | mechanization* |
| inventory | merchandise |
| mass production | production* |

People and Relationships

| | |
|-----------------------|----------------|
| collective bargaining | morale |
| delegation* | motivation* |
| employee* | profit sharing |
| employer* | shareholder |
| entrepreneur* | staff |
| labor | stockholder |
| labor unions | strikes |
| manager* | |

Other Words

Word Form Chart: _____

| NOUN | VERB | ADJECTIVE | ADVERB |
|------|------|-----------|--------|
| | | | |