

## Word Category Chart One: Business

Words marked with an (\*) should be used in the Word Form Chart for Business.

### Basic Concepts

budget	profit
buy*	risks
economics	sell*
(micro and macro)	speculation*
demand	supply
manufacturing*	trade
marketing	

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### Finance and Money

capital	interest
capitalism	investment*
income	prime rate
(net and gross)	principal
bonds	regulation*
collateral	revenue
deregulation*	stocks
dividends	
benefits,	compensation*
fringe benefits	earnings
bonus	salaries
commission	wages
demand curve	market price
assets	default
capital gain	liabilities*
cash flow	loans, short-term
credit	and long-term
debt	

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### Accounting

balance sheet	mortgage*
income	payable
leases	receivable

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**Marketing**

advertising*	promotion*
brand	publicity*
discount stores	retail*
distribution*	supermarkets
media	trademark
pricing*	wholesale*
product*	

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**Trade**

flexible exchange	investment*
gross national	quotas
product (GNP)	tariffs
international trade	trade balance

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### **Types of Business Arrangements**

corporation*	shareholder
franchise	sole proprietorship*
merger*	stock
monopoly	stockholder
partnership*	venture

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### **Manufacturing**

assembly line	mechanization*
inventory	merchandise
mass production	production*

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### **People and Relationships**

collective bargaining	morale
delegation*	motivation*
employee*	profit sharing
employer*	shareholder
entrepreneur*	staff
labor	stockholder
labor unions	strikes
manager*	

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**Other Words**

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Word Form Chart: \_\_\_\_\_

NOUN	VERB	ADJECTIVE	ADVERB