

Word Category Chart One: Business

Words marked with an (*) should be used in the Word Form Chart for Business.

Basic Concepts

budget	profit
buy*	risks
economics	sell*
(micro and macro)	speculation*
demand	supply
manufacturing*	trade
marketing	

Finance and Money

capital	interest
capitalism	investment*
income	prime rate
(net and gross)	principal
bonds	regulation*
collateral	revenue
deregulation*	stocks
dividends	
benefits,	compensation*
fringe benefits	earnings
bonus	salaries
commission	wages
demand curve	market price
assets	default
capital gain	liabilities*
cash flow	loans, short-term
credit	and long-term
debt	

Accounting

balance sheet	mortgage*
income	payable
leases	receivable

Marketing

advertising*	promotion*
brand	publicity*
discount stores	retail*
distribution*	supermarkets
media	trademark
pricing*	wholesale*
product*	

Trade

flexible exchange	investment*
gross national	quotas
product (GNP)	tariffs
international trade	trade balance

Types of Business Arrangements

corporation*	shareholder
franchise	sole proprietorship*
merger*	stock
monopoly	stockholder
partnership*	venture

Manufacturing

assembly line	mechanization*
inventory	merchandise
mass production	production*

People and Relationships

collective bargaining	morale
delegation*	motivation*
employee*	profit sharing
employer*	shareholder
entrepreneur*	staff
labor	stockholder
labor unions	strikes
manager*	

Other Words

Word Form Chart: _____

NOUN	VERB	ADJECTIVE	ADVERB