

We have a free [[Free item]] for you. Just come in with this letter before [[Deadline]] to pick it up.

Why are we giving you something for nothing? We are hoping that when you come in to get your free[[Free item]], you will take a look at our unparalleled selection of reasonably priced, high-quality [[Product carried]].

And we think once you take a look at what we have to offer, you will discover [[Your company name]] is your one-stop [[Products carried]] company. Come by, pick up your free [[Free item]], and have one of our [[Title of sales help]] show you around. The [[Free item]] is free, and the selection is fantastic.

Come in today.