- 1. [Title] PRESENTATION TITLE
- 2. [Text] OBJECTIVE
- 3. [Bullet] PRESENT SITUATION
 - a. Describe current problems and needs
 - b. Next problem or need
 - c. Describe up to a total of five
- 4. [Bullet] SOLUTION
 - a. List the benefits of your solution
 - b. Next benefit
 - c. Last benefit
- 5. [Bullet] COST BENEFIT ANALYSIS
 - a. List the areas of savings
 - b. Show how costs are offset by savings
- 6. [Bullet] SUMMARY
 - a. Summarise the solution benefits
 - b. Restate the savings
- 7. [Bullet] ACTIONS
 - a. Tell listener the next steps to be taken
 - b. Ask for questions