

Sheet1

| SERIAL_ | HOW_HEARD,C,40 | SAMPLE,C,20 |
|---------|-------------------------|----------------------|
| 100000 | Friend's Recommendation | Approach Sample Data |
| 100000 | Magazine Ad | Approach Sample Data |
| 100001 | Newspaper Ad | Approach Sample Data |
| 100001 | Magazine Ad | Approach Sample Data |
| 100001 | Television Commercial | Approach Sample Data |
| 100002 | Friend's Recommendation | Approach Sample Data |
| 100002 | Newspaper Ad | Approach Sample Data |
| 100002 | Television Commercial | Approach Sample Data |
| 100004 | Newspaper Ad | Approach Sample Data |
| 100005 | Friend's Recommendation | Approach Sample Data |
| 100005 | Newspaper Ad | Approach Sample Data |
| 100005 | Television Commercial | Approach Sample Data |
| 100006 | Friend's Recommendation | Approach Sample Data |
| 100006 | Television Commercial | Approach Sample Data |