#### **How to Order Arts & Letters Draw PLUS**

Arts & Letters Draw PLUS is a totally NEW product based on the *Arts & Letters EXPRESS* technology with a Drag-n-Drop Clip-Art Manager, thumbnails and over 400 award-winning clip-art images. To add clip art to a drawing, just flip through the thumbnail pictures. When you find the image you need, just drag-n-drop it in the drawing area.

Print this form to order Arts & Letters Draw PLUS for only \$50.00 (Australian), shipping and handling included. Please indicate method of payment below.

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# Whenever you're ready, we've reserved a copy of *Arts* & *Letters EXPRESS* for you for the next 30 days at a special introductory price of only \$250.

Discover how easy it is to use Arts & Letters Draw and then step up to the top of the line of Arts & Letters graphics products. *Arts & Letters EXPRESS* comes complete with over 10,000 clip-art images, 91 typefaces, powerful drawing and editing tools, greeting cards, calendars, templates, and dozens of other features. Click on the Express Features button above to print a list of features.

In laboratory tests conducted by Mikrodatorn (May 94), the largest and most influential computer magazine in Sweden, Arts & Letters was ranked #1 in ease-of-use and performance vs. CorelDraw 4.0 and 5.0. For example, in total time to print the same page, Arts & Letters was over twice as fast as CorelDraw (4.0 and 5.0).

Also included is a Step-by-Step multimedia tutorial on CD-ROM. Experienced artists and designers will show you how to create stunning graphics in minutes. And we'll include a Logo Collection and Design Guide with tips on designing you own logo, stationery and business cards.

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#### **Award-Winning Computer Graphics**

Arts & Letters EXPRESS the top of the Arts & Letters line. It includes over 10,000 award-winning clip-art images organized in over 170 libraries and 91 scaleable typefaces. Among the 170 libraries are Aircraft, Cartoons, Computers, Fantasy, Flags, Holidays & Seasons, Landmarks & Historic Sites, Maps, Musical Instruments, Nature, People, Religion, Science Fiction, Signs, Space, Sports & Recreation, and Transportation. The Clip-Art Manager displays previews of each image and provides a keyword search feature.

Pushpins allow dialog boxes to be kept on-screen during editing sessions. Assign attributes by selecting from visual palettes of fills and line styles.

The Color Filters feature allows you to adjust the colors of all objects in a file -- or just a few -- without breaking apart the objects: convert to grayscale, replace hue, add/remove (mix) paint are just a few of the controls.

Extrude and Warp/Perspective allow you to simulate two-point perspective and three-dimensional effects automatically. Hole-cutting allows backgrounds to show through objects. Autotrace automatically transforms bitmaps (scanned images) into editable objects.

Additional advanced features include masking and polymorphic tweening. A dynamically-updated Hint line displays options and identifies tools and commands. An on-line glossary and keyword search facility provide instant answers to any questions. Sophisticated editing tools, construction toolbox for precise drawing, line-to-curve conversion, and 4-color separations make Arts & Letters EXPRESS the equal of any graphic arts task.

#### **EXPRESS** Has the Features You Need!

#### **Productivity**

Preview of files through Thumbnail images and brief descriptions Drag/Drop file management through Windows Eyedropper tool for saving and recalling attributes Intuitive object selection True multi-tasking of screen redraw Accel-O-Draw speeds screen redraw Secondary mouse button functions speed editing sessions Hint Line provides continuous help Data-driven charting tools Multiple view levels stepless zoom ratio of 80:1 Edit in full color or wire frame Custom attributes and styles Image capture Autotrace bitmaps File management (deleting files) Object Linking and Embedding (OLE) supported Import (CDR, CGM, DRW, DXF, PIC, TIF, TXT, WMF) Export (EPS, CGM, TIF, SCD, WMF, WPG) PostScript file conversion utility (import)

#### Clip Art and Drawing Tools

Push-pin menus to create customized layouts

Floating Tool Bar

Clip-Art Manager with Thumbnail images Find feature that searches for specific images by keyword Drag & Drop clip art (OLE supported) Over 10,000 award-winning art forms and clip-art images Line and Bezier curve drawing tools

Construction toolbox for precision drawing Advanced curve editing tools Convert symbols to freeform Snap to lines and curves Line-to-curve conversion

#### **Typographic Controls**

Interactive tracking, leading, and styles control Edit attributes of specific letters within a text block Typeface preview that can be customized Text along a path Scalable typefaces 4 to 3,200 points, 91 total ATM (Adobe), Bitstream, and Intellifont support Edit Adobe Type 1 typeface outlines

#### **Color and Object Management**

Color mixing
Color and brightness/contrast correction
Instant adjustment of stacking order for all objects in a file
Object Browser allows naming, locking, and hiding of objects
Proportional sizing from the center of an object
24-bit color support
Spot and 4-color separations
Named color, line, and fill styles
Vector and raster fills
Gradient fills
Bitmap image enhancement
Selection within a grouped object
Precision alignment of objects
Size/Rotate objects

#### **Special Effects**

Slant objects

Extrude feature to create three-dimensional effects Warp/Perspective
Text along a path
Snap to points or grid
Object distribution
Attribute blending
Shape interpolation
Pictographs (symbol charts)
Calligraphic pens
Image color reduction/cropping
Hole cutting & masking

Activity Manager (with text & color effects)

#### **Technical Support and Tutorials**

Free Technical Support
On-line Help
Step-by-Step Instructional Tutorial (CD-ROM)

## FREE CLIP ART -- FREE CLIP ART -- FREE CLIP ART



#### **How to Register Arts & Letters Draw**

When you register Arts & Letters Draw LITE, you will receive an updated version of Draw that omits the display of the license agreement each time you start the program. In addition, you will receive a diskette of bonus clip-art images. And as an authorized user of Arts & Letters Draw, you will be eligible for FREE technical support and special discounts on other drawing and multimedia titles.

Print this form to register your copy of Arts & Letters Draw LITE. The cost of materials (shipping and handling included) is \$25.00 (Australian). Please indicate method of payment below.

Name: (Mr./Ms.)	
Title:	
Organization:	
Street:	
City:	
Country:	Zip/Postal Code:
	Fax: ( )

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You are specifically prohibited from charging, or requesting donations, for any such copies, however made; and from distributing the Software and/or documentation with other products (commercial or otherwise) without prior written permission.

#### **REGISTRATION**

This is NOT free Software. This license allows you to use this Software for evaluation purposes without charge. If you use Arts & Letters Draw LITE on a continuing basis, please register the product.

To register this product, pull down the Help menu and click on **Free Clip Art**. When you register your copy, we will send you a version that does not display the license agreement when you start the program. In addition, you will receive a bonus diskette of clip-art images. The registration fee of \$25.00 (Australian) covers the costs of production, shipping and handling. In Australia, payment should be made by credit card or by check drawn on an Australian bank, and sent to:

Alkira Australia Pty Ltd. Suite 108 2 Pembroke Street Epping NSW 2121

#### **Arts & Letters Draw PLUS**

When you order Arts & Letters Draw PLUS, you will receive a registered copy of the Draw PLUS with a Drag-n-Drop Clip Art Manager plus hundreds of additional clip-art images for only \$50.00 (Australian), postage and handling included.

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You may access the registered version of Arts & Letters Draw LITE through a network, provided that you have obtained individual licenses for the software covering all workstations that will access the software through the network.

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#### **Technical Support**

When you register your copy of Arts & Letters Draw LITE, you will be eligible for FREE Technical Support, and will receive an updated version of Draw that omits the display of the license agreement each time you start the program. In addition, you will receive a diskette of bonus clip-art images. Click here to **Register**.

For Technical Support, call or write:

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Attn: David Cartwright Tel: (02) 876-8000 Fax: (02) 876-5134

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