

Sheet1

Map ID	PC POPULATION GROWTH PERCENT	H'HOLD DISPOSABLE INCOME DOLLARS
1	1	12154
2	1	12464
1001	1	11391
1002	1	10435
1003	2	10995
1004	2	9911
1005	3	10042
1006	1	11676
1007	1	11808
1008	1	11434
1009	1	11948
1010	1	11199
1011	1	12108
1012	-1	11742
1015	3	11193
1999	1	10970
2001	1	11274
2002	1	11889
2003	-1	10616
2004	1	10803
2005	-1	10419
2006	0	11718
2007	1	11823
2008	0	10614
2009	1	11507
2010	1	12582
2011	0	11450
2012	3	11871
2999	1	11649
3001	0	10387
3002	3	9345
3003	1	10215
3004	1	10825
3005	-2	11960
3006	1	12124
3007	-2	13453
3008	2	13004
3009	1	12264
3010	2	11664
3011	1	16059
3999	1	10670
4001	1	10803
4002	3	11444
4003	0	11631
4005	0	11484
4006	0	13655
4007	0	12780

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4999	1	11005
5001	1	11208
5002	1	10596
5003	0	11782
5004	-1	14123
5005	-1	13514
5006	1	13974
5007	2	16437
5008	0	26747
5009	3	25750
6001	0	10578
6002	1	10980
6003	1	10210
6004	0	11190
6999	0	10606
7002	1	18258
8999	2	16028

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AVERAGE INCOME/HOUSEHOLD DOLLARS	TOTAL MARKET ESTIMATE MODEL2 \$/H'HOLD	BEER CONSUMPTION \$/H'HOLD
11373	4932	1492
12947	5148	1568
14075	5319	787
13600	5181	1675
13739	5325	1677
13048	4971	1495
13214	4956	1509
12774	5114	1497
12474	5045	1467
12856	5124	1580
13116	5103	1561
12620	5157	1531
13070	5453	716
12638	5124	1566
14085	5035	1567
13127	4991	1520
13771	5255	1710
14052	5821	1912
13529	5653	1817
12324	5426	1722
13130	5488	1709
12337	5383	1705
12241	5457	1617
13042	5448	1751
12726	5474	1681
13129	5532	1625
12948	5646	1783
13041	5613	1677
13758	5735	859
12669	4834	1540
12470	4729	422
11690	4594	1369
11946	4762	1416
11327	4562	1339
12277	4773	1333
11168	4544	1245
11888	4872	1293
12384	4837	1341
12153	4700	1280
12774	4957	1185
12359	4756	1442
12636	5200	1760
11872	5028	1626
11436	4804	1534
11356	5053	1585
11514	4994	1422
12190	5110	466

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12324	5145	1703
13184	5188	1661
12398	4915	1569
11658	4954	1527
11065	5060	1407
11279	5090	2465
13263	4991	1367
12225	5115	1181
14423	5444	1113
12846	5004	2699
13103	5319	1763
12677	5191	1604
12529	5168	1704
12693	5273	1637
12795	5244	1707
15423	6691	3694
16345	6945	2133