

Recommendation of a Strategy



Title

Overview



Summarize the main plans

Explain the long-term course to follow

Long-term goal



State the desired goal

Define the goal in more detail

The Present Situation



Give a summary of the current situation

Development up to present



Development made up to the current situation

Important background information

Original forecasts which turned out to be
wrong

Original forecasts which turned out to be true

Potential Alternatives

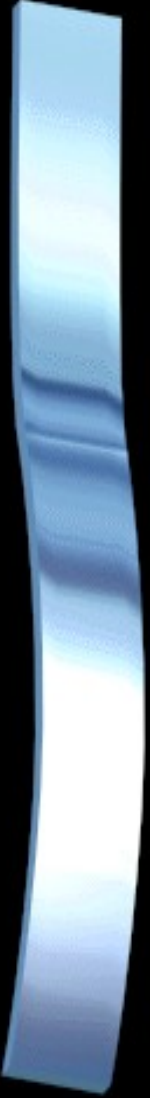


State the alternative strategies

List the pros and cons of each strategy

Give a forecast of costs

Recommendation



- Recommend one or several strategies
- Give a summary of the expected results
- Name the next steps to be taken
- Delegate the various tasks