

# **Product / Service Information**

Title

# Information - Overview

- ☐ Use this slide to introduce yourself and the purpose of the presentation

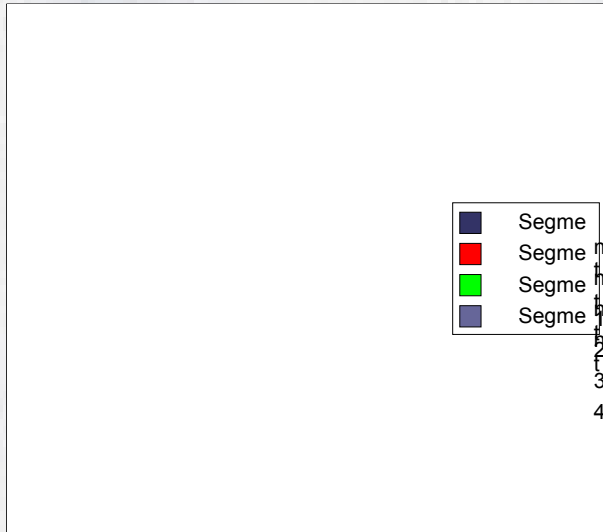
# Market

☐ Please enter the subheading here.

# Market Overview

- Describe the market in which the product or service will be positioned.

# Market Size and Growth



# The Competition

Company

Description

# Market Share

☐ Analyze the market share here.



# Product / Service Review

Please enter the subheading here.



# Initial Requirements

- ☐ Take a look at the product history

# Advantages in Competition

- Describe the advantages of the product.

# Main Functions

- ☐ List the main features of your product or service.

# Positioning Strategy


☐ Please enter the subheading here.

# Marketing Message

- Describe the product positioning

# Budget Suggestion

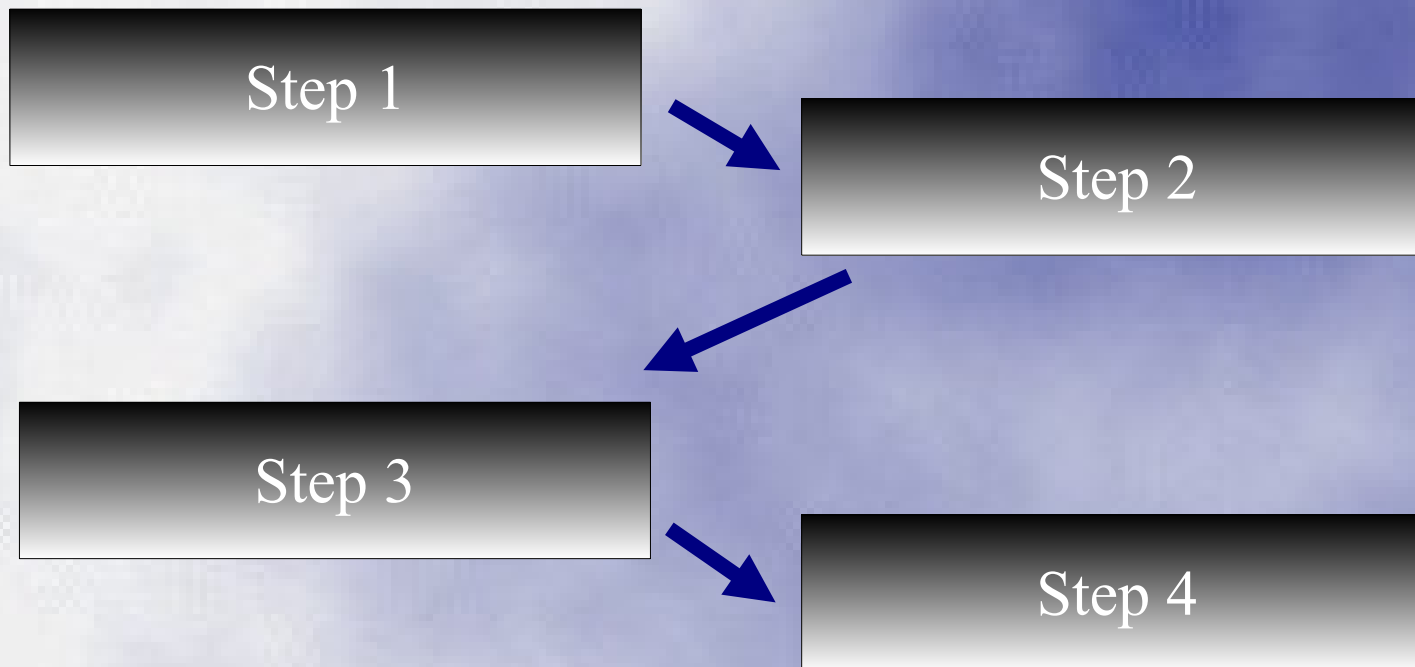
☐ Set the budget for external services.



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# Planning



# Next Steps

Describe the next steps here.