Breaking bad news

Title

Current Situation

- State the negative information
- Describe the actual situation (avoid euphemisms)

Causes

- Analyze the causes of the current situation
- Review incorrect forecasts
- Name further sources of errors

First Alternative

- ¹Explain this alternative
- Discuss the pros and cons
- Indicate possible difficulties
- Refer to projected costs

Second Alternative

- ¹Explain this alternative
- Discuss the pros and cons
- Indicate possible difficulties
- Refer to projected costs

Recommendation

- Recommend one of the alternatives discussed
- ¹Justify your choice.
- Invite audience discussion

Future Prospects

- Review the most important goals
- ¹State your expectations
- Set a time frame

Summary

- Summarize the most important findings
- Reassign tasks if necessary
- Explain and support your decisions
- [®]Motivate the staff