



Automobiles That Move the World

Model Program

Model	Sales price	Cost of Materials			Fixed Cost	Business Expenses			Profit per Auto	Unit Sales	Profit
		Per vehicle	Foreign Currency	Per vehicle		Percentage of Sales Price	Per vehicle	Per vehicle			
Micro 1800 GL	\$16,490	\$5,599	\$1,884	\$1,660	1.5%	\$247	\$5,470	\$1,630	111130	\$181,149,400	
Medio 2400 City	\$25,990	\$8,863	\$2,645	\$1,660	2.5%	\$650	\$5,917	\$6,255	167570	\$1,048,233,700	
Luxo V8	\$37,990	\$12,811	\$5,419	\$1,660	4.0%	\$1,520	\$7,998	\$8,582	162909	\$1,398,027,500	
Pronto 4000 RS	\$44,900	\$12,218	\$7,671	\$1,660	7.8%	\$3,502	\$8,388	\$11,461	39126	\$448,420,770	
Total									480,735	3075831400	

Economic Situation

Economic Growth	4.0%
Yen exchange rate	¥0,155
Sales Price Micro 1800 GL	\$16,490
Sales Price Medio 2400 City	\$25,990
Sales Price Luxo V8	\$37,990
Sales Price Pronto 4000 RS	\$44,900

Production capacity

Fixed costs	\$453,000,000
Wages and salaries	\$345,000,000
Business costs as % of sales price Micro 1800 GL	1.5%
Business costs as % of sales price Medio 2400 City	2.5%
Business costs as % of sales price Luxo V8	4.0%
Business costs as % of sales price Pronto 4000 RS	7.8%



2.0%

\$140.00

\$15,390.00

\$21,490.00

\$32,490.00

\$37,990.00



0.5%

\$120.00

\$14,890.00

\$20,540.00

\$29,990.00

\$35,200.00



4.0%

\$155.00

\$16,490.00
\$25,990.00
\$37,990.00
\$44,900.00



\$450,000,000.00
\$320,000,000.00
1.0%
1.0%
2.0%
4.5%



\$453,000,000.00
\$345,000,000.00
1.5%
2.5%
4.0%
7.8%