Web800™

**Long Distance
Over the Internet
High Quality
Low Cost**

The Sound of Your Customer's Voice℠

An exclusive feature of the Internet SwitchBoard.™

Over half of the people using the Internet are outside a single country and that means over half of your potential customers have to contact you via a long distance call if they wish to speak with your company. Using your website you are able to show them your product brochures, but it is often difficult to close a deal without a direct conversation to explain the fine points of your offering. Now with Web800™ you can speak with your customers directly. With Web800™, an exclusive feature built into Quicknet's Internet SwitchBoard™ software, customers can call your business from the Internet without leaving your website and speak with your sales, support or administrative staff without your having to pay a long distance, collect or 800 number fee. Direct conversations are more effective for selling than written material, this is especially so when the customer is already at your website.

Using the Internet SwitchBoard with either the Internet PhoneJACK or Internet LineJACK enables you to provide high quality low cost communications with your customers worldwide. With Web800™ your only direct cost for each call is the cost of your Internet connection, there is no per minute charge or monthly fee to either you or your customer. Just equip your office with an award winning Internet PhoneJACK (or Internet LineJACK) and Internet SwitchBoard software, create your links through the free online service and your customers can start calling you while you see your sales and support effectiveness increase.

Web800™ links can be directed through your PBX by programming in the dialing sequence or extension number you would normally use from a standard phone. When calls arrive into your PBX they are routed through your phone system just as if it were a normal outside call coming into your office.

Web-to-PBX

- Web based users can call through your PBX to desktop phones
- Route calls directly to the proper department or person automatically
- Use to create a web-based directory
- PBX users just answer the phone
- No special equipment required by the caller. Just a multimedia PC and NetMeeting

You can use the Web800 calling links to create a web-based directory for your business with the extension of the person being called programmed right into each link. This allows you to set up a link on your website smart enough to get the caller to the right person. (Think of a Web800 link as a speed dial preprogrammed into your website.) Because the Internet PhoneJACK and Internet LineJACK connect directly into your PBX and calls appear just as if they were 'normal' phone calls, your staff doesn't have to receive any special new training, they just answer the calls as they arrive. You leave the programming of your current phone system in place.

Web-to-Normal Phone (PSTN)

- Web based users can call through to a standard phone number
- Route calls to your cell phone from the web
- Use to create a web-based directory
- Route calls to your toll free number from the web

For a mobile sales force with cell phones, or if you want to have calls route to your existing toll free lines, you can use the Internet LineJACK to have Web800 calls route a standard phone number. This means your sales staff can receive phone calls from the web right at the point that the customer is hot and interested in learning more about your products. Calls placed to a normal phone number eliminate worry about whether your remote (home office) sales person is on the Internet or not, and you can rely on the fact that calls will be answered by voice mail if the sales person is busy.

QUICKNET TECHNOLOGIES, INC.

Web-to-PC

- Allow portable PC users to call through your PBX
- Addresses can be fixed or dynamic for mobile or dial-up users

If your staff is traveling, or they connect in via dial-up Internet connections, you can create Web800 links that can automatically locate them when they are on-line and route the call to them. This is especially helpful when you have different shifts of people handling calls. To change destinations all you have to do is have them log in to the Internet and to your preferred ILS (Internet Locator Server).
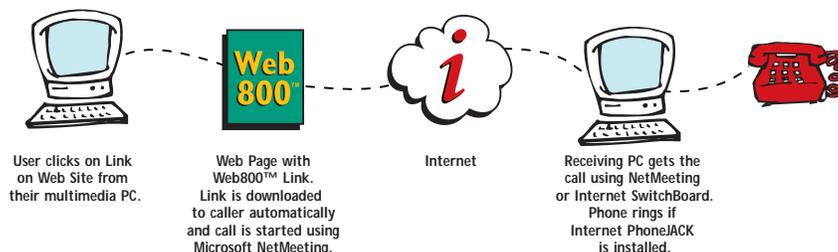
FREE Online Link Creation

To make it as easy as possible for you to get started, Quicknet provides a FREE website service that takes you step-by-step through the creation of a Web800 link. Just fill in the blanks and your link can be sent to you either as a file that you can link to your website, or as a URL that your can include on your website (or even in email messages to let people easily call directly from your message). Using this free service, you can also program special features (such as PAUSE, FLASH or WINK) to work with your PBX or local phone system. Once you've entered the basic information, your link is automatically sent to you. There is NO FEE for using these links.
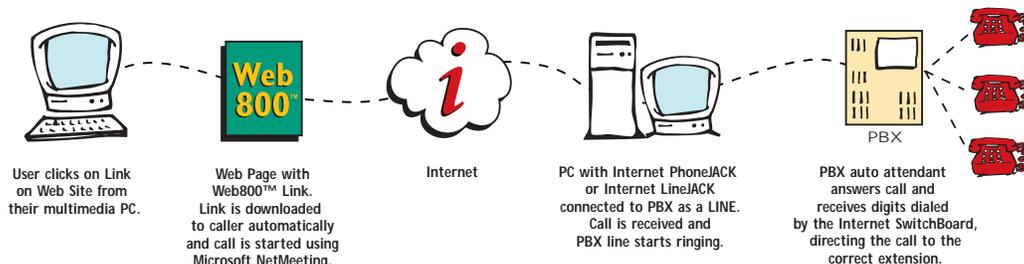
System Requirements to Use Web800™

- Website or Email message sent to your customers
- Internet PhoneJACK* or Internet LineJACK* running Internet SwitchBoard
  (*Requires Windows95/98 PC with available ISA slot) connected to your phone line or PBX
- Internet connection (dedicated connection such as 24 hour dial-up, DSL, ISDN or T1 recommended)
  Minimum speed of 28.8kbps required
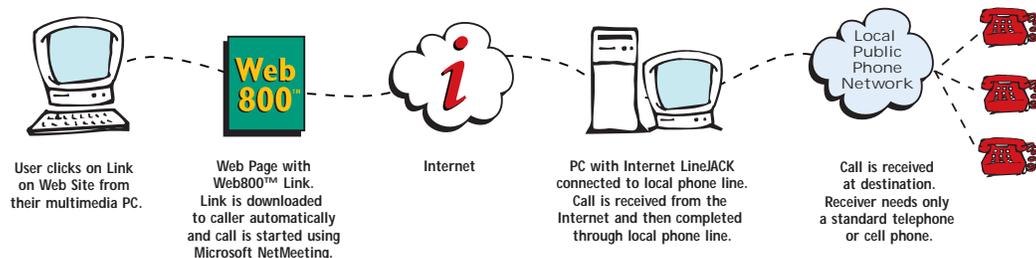- Web800 URL or file created at <**www.web8hundred.com**>

Web-to-PC

| User clicks on Link on Web Site from their multimedia PC. | Web Page with Web800™ Link. Link is downloaded to caller automatically and call is started using Microsoft NetMeeting. | Internet | Receiving PC gets the call using NetMeeting or Internet SwitchBoard. Phone rings if Internet PhoneJACK is installed. |

Web-to-PBX

| User clicks on Link on Web Site from their multimedia PC. | Web Page with Web800™ Link. Link is downloaded to caller automatically and call is started using Microsoft NetMeeting. | Internet | PC with Internet PhoneJACK or Internet LineJACK connected to PBX as a LINE. Call is received and PBX line starts ringing. | PBX auto attendant answers call and receives digits dialed by the Internet SwitchBoard, directing the call to the correct extension. |

Web-to-Normal Phone (PSTN)

| User clicks on Link on Web Site from their multimedia PC. | Web Page with Web800™ Link. Link is downloaded to caller automatically and call is started using Microsoft NetMeeting. | Internet | PC with Internet LineJACK connected to local phone line. Call is received from the Internet and then completed through local phone line. | Call is received at destination. Receiver needs only a standard telephone or cell phone. |

Web800 is an exclusive feature of the Internet SwitchBoard.™

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Ordering Information:
Internet SwitchBoard™
Single Line H.323 Gateway
Part No: LP-31040-10