



For immediate release

6 November, 2000

Studer D950: Success Worldwide

93 Studer D950 Digital Mixing Systems sold Worldwide

International success began when the first Studer D950 Digital Mixing Systems were delivered to ORF in Austria, Tang Lou Studios Hong Kong and the Technische Akademie Wuppertal in Germany. Project managers in the professional audio, video and film world became increasingly interested. Proven reliability in a number of critical applications, coupled with the flexible technical design of the system and its vast possibilities for customization, became important criteria in investors' decisions. Ease of operation, despite the enormous variety of functions, together with local professional support by our representatives, were further reasons for buying the Studer digital console. By the end of 1999, the 36th mixer had already been sold.

2000 is becoming the year of the Studer D950. Since the introduction of the Studer D950 M2, with its bright new appearance, the product range has gained even more attention. Customers appreciate the continuity: the 93rd Studer D950 was sold at the end of October. The mixing consoles are in intensive use worldwide, up to 24 hours a day, seven days a week. The main applications for these Studer D950 Digital Mixing Systems are in television production and live broadcasting, post-production and dubbing, mix-down of films and IMAX movies, radio production and live broadcasting, radio and TV outside broadcast vehicles, static public address systems in theatres, opera houses, arenas and halls, HDTV production and live broadcasts, music recording and mix-down, multimedia schools and universities.

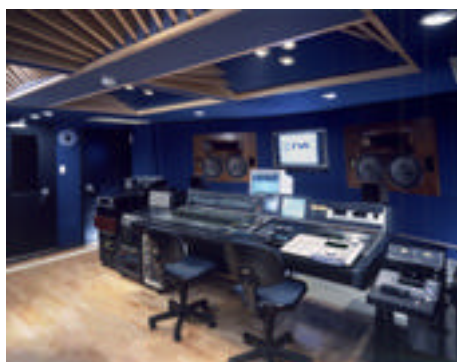
Studer is an internationally operating company offering turnkey system solutions and complete broadcast houses based on a wide range of proprietary products including complex digital audio routing systems, digital mixing consoles and digital mixing systems using the very latest in digital technology, analog and digitally controlled analog mixing consoles, radio automation systems, analog and digital recorders, active studio monitors - analog and digital components for even the most sophisticated system applications. All products and components are developed and manufactured at Studer Headquarters in Switzerland.



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Photos: See CD-ROM for various shots of installations.





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Background notes for the editor

Studer D950 Digital Mixing System - scaleable DSP power allowing easy configuration of the mixer (e.g. in remote trucks: today a console for sports event broadcasting, tomorrow a console for live music recording etc.) - the max. number of input channels varies according to the installed DSP power and its distribution (e.g. a large film mixer can have more than 200 input channels) - DSP processor using 40 bit floating point technology - 32 bit floating point summing bus - 24 bit audio interfaces - very flexible concept with free choice of channel functions - all functions can be dynamically automated (option) - Central Assign Section: expanded channel strip (option) - Virtual Surround Panning for naturally sounding 3D audio source positioning (option) - integrated reverb processors for the Virtual Surround Panning as well as separate reverb processors - safety concept for high reliability: redundant DSP cards for uninterrupted operation - hot-pluggable DSP cards - hot-pluggable audio interface cards - upgrade path for 96 kHz - Studer D950 "Classic", Studer D950 M2 with new operating surface

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