



The Macintosh for Digital Photography

When it comes to the finer details, nobody takes a closer look than photographers. Perhaps that's why more digital photographers choose Macintosh. With integrated Apple technologies for managing color consistency and print quality, the Macintosh is the easiest way to improve your image. And in many cases, it's the shortest distance between photographs and layouts. So if you haven't been looking your best lately, maybe it's time to focus on Apple.



Galeri Powell/Mountain Light



Macintosh—The industry standard

Since the beginning days of digital photo design and editing, the Macintosh has been the platform of choice. Not simply for hobbyists with digital cameras, but also for professionals using drum scanners and flat scanners to achieve the highest-quality results. These products are routinely introduced first, and sometimes only, on the Mac platform. More and more applications are being written for photography on the Macintosh, ranging from consumer design tools to professional photo business applications. Overall, Macintosh boasts a tremendous range of affordable hardware and software for image capture, photo manipulation, and color output.

Digital cameras

With the adoption of Universal Serial Bus (USB) and FireWire technology on the Power Macintosh G3, Apple has ignited a revolution in digital image capture. Photojournalists around the world are bringing fast-breaking news swiftly to publication with professional-quality digital cameras. And consumers are discovering how to rapidly move images into their Macintosh computers through these ultrafast connectors. Even non-USB cameras can transfer their images with new USB PCMCIA card readers. Best of all, Macintosh is powerful enough to support the efforts of commercial and catalog photographers, who are shooting larger formats digitally with the next generation of equipment.

ColorSync

An important part of the Mac OS is ColorSync, Apple's advanced color management software. ColorSync enables photographers to consistently track colors from the camera to the scanner to the screen over the Internet, and ultimately to the printed piece. And ColorSync is already at work—supported by many of today's top photo production applications, including Adobe Photoshop and others.



Solution Sheet

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Solutions for Digital Photography

Here are just a few of the digital photography applications and products available for Macintosh. For a complete list, visit the Macintosh Products Guide at www.apple.com/guide.

Photo Editing, Paint, and Image Processing Software

Adobe Photoshop	
Adobe Systems	www.adobe.com
Adobe PhotoDeluxe	
Adobe Systems	www.adobe.com
Corel Photo-Paint	
Corel	www.corel.com
Debabelizer	
Equilibrium	www.equilibrium.com
Eye Candy	
Alien Skin Software	www.alienskin.com
Genuine Fractals	
Altamira Group	www.altamiragroup.com
IntelliHancePro	
Extensis	www.extensis.com
Kai's Power Tools	
MetaCreations	www.metacreations.com
Mask Pro	
Extensis	www.extensis.com
Painter	
MetaCreations	www.metacreations.com
PhotoFrame	
Extensis	www.extensis.com
PhotoGraphics	
Extensis	www.extensis.com

For More Information

For more details about solutions for digital photography, visit the Macintosh Products Guide at www.apple.com/publishing.

For information on FireWire technology, visit www.apple.com/firewire and for ColorSync technology visit www.apple.com/colorsync

Asset Management Software

Canto Cumulus Network/Desktop	
Canto	www.canto.com
Extensis Portfolio	
Extensis	www.extensis.com
FileMaker Pro	
FileMaker	www.filemaker.com

FireWire Photographic Devices

Professional DCS Digital Camera Family	
Kodak	www.kodak.com

USB Photographic Devices

DC Digital Camera Family	
Kodak	www.kodak.com

Larger-Format Digital Cameras

HotLink PCI Card	
Orange Micro	www.orangemicro.com
Leaf Volare, Catchlight, DCB	
Scitex	www.scitex.com
LightPhase Digital Camera Back	
Phase One	www.phaseone.com
LittleBigShot Cameras	
Dicomed	www.dicomed.com

Other Digital Cameras

CoolPix Camera Family	
Nikon	www.nikonusa.com
ePhoto Camera Family	
Agfa	www.agfa.com
PhotoPC Camera Family	
Epson	www.epson.com
Powershot Camera Family	
Canon	www.canon.com

USB Scanners

Artec 1236USB for iMac	
Artec/Ultima	www.artecusa.com
Avision 260CS Plus Flatbed Scanner	
Avision Inc	www.avision-labs.com
CanonScan FB 620U Scanner	
Canon Computer Systems	www.ccsi.canon.com
Epson Perfection 636U	
Seiko Epson	www.epson.com
Microtek SlimScan C6 USB	
Microtek	www.microtekusa.com
SnapScan 1212u	
Agfa	www.agfa.com
Umax Astra 1220 Series	
Umax Data Systems	www.umaxweb.com.tw

Other Scanners

Digital Science Conversion Sys. 1200	
Kodak	www.kodak.com
Eversmart Supreme and Pro	
Scitex	www.scitex.com
LS-2000 and Coolscan III	
Nikon	www.nikonusa.com
Professional PCD and RFS	
Kodak	www.kodak.com
Quickstep, Topas, Tango	
Heidelberg	www.heidelbergusa.com
Snapshot Photo Scanner 1	
Kodak	www.kodak.com

Photo Quality Printers

Epson Photo Stylus 750	
Epson	www.epson.com
Epson Stylus Photo 1200	
Epson	www.epson.com
Epson Stylus Photo EX	
Epson	www.epson.com

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June 1999 L04013A