



The Macintosh for Music and Digital Audio



The perfect lyric or a killer guitar riff can strike at any time — anywhere. But merely getting notes on paper is not enough to capture today's sound.

That's why Apple makes sure your Macintosh is ready. We ship every Mac with built-in audio capabilities to accelerate the creative process. So musicians can take their music out of the studio, onto their laptops, into their homes—even over the web. In short, anywhere your music takes you.

Macintosh—The industry standard

Macintosh has long been the choice of professional musicians because of its close integration of hardware and software for the recording, manipulation, and playback of digital audio. Furthermore, Apple's adoption of Universal Serial Bus (USB) and FireWire technology means that Mac users can instantly connect digitizers, MIDI devices, and DAT storage drives to capture high-quality 44.1 audio tracks at ultrafast speeds.

Intelligent operating system

The Mac OS has a number of built-in technologies that make computing significantly easier. The Mac OS includes powerful search tools, PC compatibility, speech technology, and Internet capabilities to enhance productivity and deliver seamless integration between programs. These powerful built-in technologies add critical support to many music applications. More important, they virtually eliminate the need for artists to become troubleshooters.

QuickTime

Apple's QuickTime software can handle sound, video, animation, graphics, text, music, and even 360-degree virtual reality (VR) scenes with ease. Now, with the introduction of QuickTime 4, music producers also have the ability to stream digital content over the Internet, including MIDI, MP3, or QDesign compressed audio. This means that millions of people who have QuickTime software are ready to receive your audio files from CDs or over the World Wide Web.





Solution Sheet

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Solutions for Music and Digital Audio

Here are just a few music and audio solutions available for Macintosh. For a complete list, visit the Macintosh Products Guide at www.apple.com/guide.

Sequencing/Digital Audio

Cubase VST/24

Steinberg www.us.steinberg.net

Digital Performer

Mark of the Unicorn www.motu.com

Logic Series

eMagic www.emagic.de/english

Metro 4

Cakewalk www.cakewalk.com

StudioVision Pro, Vision DSP

Opcodes www.opcode.com

Music Notation

Cubase Score

Steinberg www.us.steinberg.net

Finale

Coda www.codamusic.com

FreeStyle

Mark of the Unicorn www.motu.com

Overture 2

Cakewalk www.cakewalk.com

Digital Audio

Recording/Editing/Mastering

Deck

Bias www.bias-inc.com

Peak

Bias www.bias-inc.com

ProTools 24/Mix

Digidesign www.digidesign.com

ReCycle

Steinberg www.us.steinberg.net

T-Racks

IK Multimedia www.t-racks.com

Software Synthesizers

Unity DS-1 (software sampler)

Bitheadz www.bitheadz.com

Retro AS-1 (software synthesizer)

Bitheadz www.bitheadz.com

Reaktor

Native Instruments www.native-instruments.com

Virtual Sound Canvas

Edirol www.edirol.com

Rebirth

Steinberg www.us.steinberg.com

MP3 Encoders

Audio Catalyst

Xing www.xing.com

Media Cleaner Pro

Terran Interactive www.terran.com

Mpecker

shareware www.anime.net/~go/mpeckers.html

Soundjam

Casady & Greene www.soundjam.com

Other Music/Audio/Hardware

AudioVision (PCI digital audio card)

Digidesign www.digidesign.com

KORG 1212 I/O (PCI digital audio card)

Korg www.korg.com

Stud I/O (ADAT converter cards)

Sonorus www.sonorus.com

2408 (hard disk recorder)

Mark of the Unicorn www.motu.com

Other Music/Audio/Software

GrooveMaker

IK Multimedia www.groovemaker.com

Harmony (pitch shifting)

Arboretum www.arboretum.com

Hyperprism (signal processing)

Arboretum www.arboretum.com

Infinity DSP (looping tool)

Antares Systems www.atares-systems.com

MetaSynth (sound design tool)

Arboretum www.arboretum.com

Ray Gun (noise eliminator)

Arboretum www.arboretum.com

SoundDiver (Editor/Librarian)

eMagic www.emagic.de/english/

Smart Music Studio (practice accompaniment)

Coda www.codamusic.com

Zap (audio compression)

eMagic www.emagic.de/english/

For More Information

For more details about solutions for music and digital audio, visit www.apple.com.publishing/music.

Apple Computer, Inc.

1 Infinite Loop
Cupertino, CA 95014
408-996-1010
www.apple.com

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