



The Macintosh for Prepress and Print Production

Speed and reliability are essential to print projects. That's why service bureaus, quick printers, and big publishers have relied on Apple computers for years. They're blazing fast. And they're reliable, churning out work day and night. And when you consider Apple's legendary ease of use and compatibility, buying a Macintosh could be the smartest decision you ever make.



Powerful hardware

As a production workstation, Macintosh hardware and software is integrated to deliver unprecedented speed and reliability, with the RISC-based PowerPC G3 microprocessor at the heart of the system. The new Power Macintosh G3 incorporates improved memory systems, the ATI RAGE 128 graphics accelerator, and 10/100BASE-T networking. Ultrafast FireWire and Universal Serial Bus (USB) input connectors support high-speed data transfers from external storage devices, scanners, removable cartridge drives, and more.

Industry standard

For years now, the graphic arts industry has standardized on Macintosh computers, relying on their ease of use, consistency, networking, and graphics capabilities to ensure the highest-quality output. By using a Macintosh computer, you can be sure that documents received from freelance artists, digital illustrators, and publishers can be processed with a minimum of font surprises or PostScript errors.

Network connectivity

With its built-in TCP/IP and AppleTalk networking protocols, the Mac helps prepress operators work easily in a mixed computing environment. Macintosh integrates seamlessly into networks with UNIX or Windows NT servers. And Macintosh computers accept cross-platform files and support a wide variety of document types.

Intelligent operating system

The Mac OS has a number of intelligent features and built-in technologies, such as ColorSync, which can help prepress groups obtain correct color in fewer proofing cycles. AppleScript allows prepress shops to automate many tasks. Macintosh is superior in its handling of fonts, printing, file search, and cross-platform compatibility. In addition, the Mac OS includes excellent PostScript software to help prepress groups reduce errors and delays with high-resolution output.





Solution Sheet

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Solutions for Prepress and Print Production

Below are just a few of the prepress and print production applications available for Macintosh. For a complete list, visit the Macintosh Products Guide at www.apple.com/guide.

Asset Management

Cumulus	
Canto Software	www.canto.com
Portfolio	
Extensis	www.extensis.com

Color Management

ColorBlind	
Imaging Technologies	www.color.com
ColorReady	
Pantone	www.pantone.com
ColorShop	
X-Rite	www.xrite.com
ColorTune	
Agfa	www.agfa.com
CompassLink	
Praxisoft	www.praxisoft.com
Monaco EZ Color	
Monaco Systems	www.monacosys.com
Scan/View/PrintOPEN	
Heidelberg	www.heidelberg.com

Font Utilities

Adobe Type Manager Deluxe	
Adobe Systems	www.adobe.com
Font Reserve	
DiamondSoft	www.diamondsoft.com
Suitcase	
Extensis	www.extensis.com

For More Information

For more information on AppleScript technology, visit www.apple.com/applescript. For ColorSync technology, visit www.apple.com/colorsync. For more information on how Macintosh technology is used in print production visit www.apple.com/publishing.

Imposition

Imposition Publisher	
Farrukh Prepress	www.farrukh.co.uk
ImpoStrip	
Ultimate Technographics	www.ultimate-tech.com
Preps	
ScenicSoft	www.scenicsoft.com

Mixed-Workgroup Solutions

Dave	
Thursby Systems	www.thursby.com
PC MacLan	
Miramar Systems	www.miramarsys.com
uShare	
IP Tech	www.iptech.com

OPI Software

EtherShare OPI	
Helios Software	www.helios.com
FullPress	
Xinet	www.xinet.com
UltimateFlow OPI	
Ultimate Technographics	www.ultimate-tech.com

PDF Workflow

Acrobat	
Adobe Systems	www.adobe.com
Crackerjack	
Lantana Software	www.lantanarips.com
EZ PDF	
Acquired Knowledge	www.acquiredknowledge.com
On-Q Server	
Ultimate Technographics	www.ultimate-tech.com
PDF Handshake	
Helios Software	www.helios.com
PitStop	
Enfocus Software	www.enfocus.com

Preflight Software

FlightCheck	
Markzware Software	www.markzware.com
PreFlight Pro	
Extensis Corporation	www.extensis.com

Prepress Servers

AppleShare IP	
Apple Computer	www.apple.com
Mac OS X Server	
Apple Computer	www.apple.com

RIPs

Apogee Viper RIP	
Agfa	www.agfa.com
PowerRIP	
Birmy Graphics	www.birmy.com
Scitex PS/M	
Scitex	www.scitex.com

Scanning and Color Separation

ColorQuartet	
ScanView	www.scanview.com
ColorReady	
Optronics International	www.optronics-intl.com
Trident	
Howtek	www.howtek.com

Trapping

TrapEze	
Ultimate Technographics	www.ultimate-tech.com
Trapper	
Farrukh Prepress	www.farrukh.co.uk
TrapWise	
Imation	www.imation.com

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