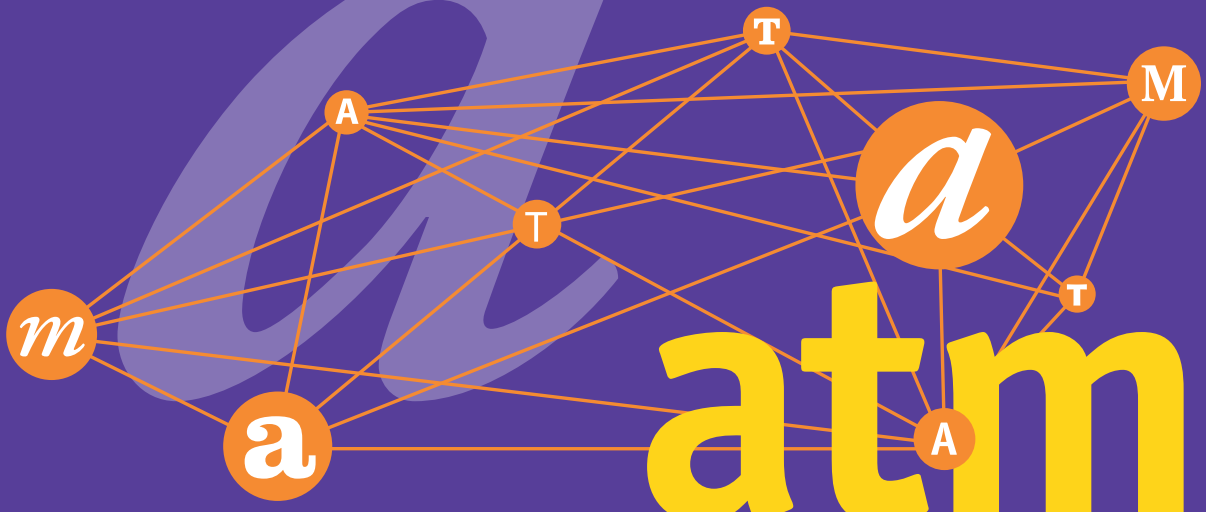




Adobe Type Manager® Deluxe



Font management made easy

In 1989, Adobe Type Manager® (ATM®) software changed the face of desktop publishing. By smoothing out the jagged edges of type on-screen and significantly improving print quality, ATM redefined “what-you-see-is-what-you-get.”

Once again, a new era in font management is dawning. For sharp, clean text in print and on-line, and the most versatile way to manage your fonts, look no further than Adobe Type Manager Deluxe.

Get organized

The Deluxe version of Adobe Type Manager software offers powerful features that let you custom-organize all of your Type 1 and TrueType™ fonts. Using interactive control panels, you can install typefaces with point-and-click simplicity. Easily create custom sets of fonts that apply to different projects, users, or any other classification you choose. You can then activate and deactivate the typefaces you need—in sets or individually—in seconds.

Because you activate only the fonts you need at any given time, your system can work faster and you can work more efficiently. Creating sets doesn't actually move your font files; it simply groups representations of them. So you can place the same font into as many sets as you'd like, without using additional disk space. And at any time, you can print a sample page of any typeface or an index of the fonts included in each set you create.

Rely on automated assistance

Like any good manager, ATM Deluxe can take care of many tasks for you, including font activation. When you open a file containing a typeface that's inactive, ATM Deluxe can automatically activate the typeface on-the-fly. And if the file contains a typeface that's not known to ATM Deluxe, the software can create a substitute font that simulates the look of the original and preserves the line breaks of the document.

Automatic font-smoothing provides better-looking type on-screen. ATM Deluxe blends colors along the edge of every character to provide a smoother, softer edge to your fonts. The result is the best-looking type you've ever seen on-screen!

Design with confidence

Not sure if a particular typeface will work with your design? Preview a sample on-screen, or print a sample page. On the Windows 95 platform, you can do this even before you install a font.

Creating multiple master typeface instances is easy. Interactive controls let you adjust weight, width, style, and optical size axes. ATM Deluxe for Macintosh analyzes installed fonts and suitcases and reports if any fonts are missing or damaged.

Depend on the industry standard

As millions of users have come to expect from the award-winning original ATM software, Adobe Type Manager Deluxe gives you crisp, clear type at any point size, on Adobe PostScript® and non-PostScript printers.

Adobe Type Manager Deluxe

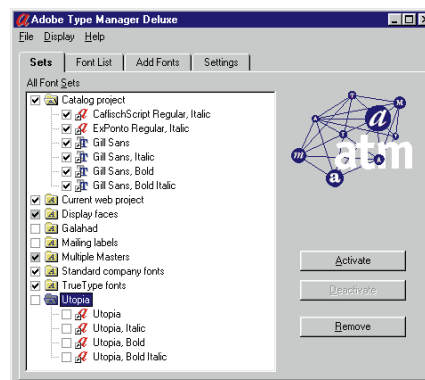
for Windows 95

key features

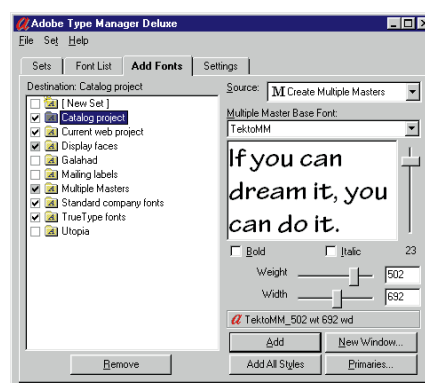
- Easily manage fonts, using the drag-and-drop interface
 - Group Type 1 and TrueType fonts into sets
 - View and print font samples even before installing typefaces
 - Export font sets to other users, even across platforms
 - Create multiple master font instances
 - Enjoy better legibility on-screen with font-smoothing
 - Automatically activate fonts*
 - Simulate missing fonts and maintain document formatting with font substitution*
 - Easily add fonts to or remove them from your hard drive
 - Get crisp, clean output from any printer
- * Requires application support.

contents

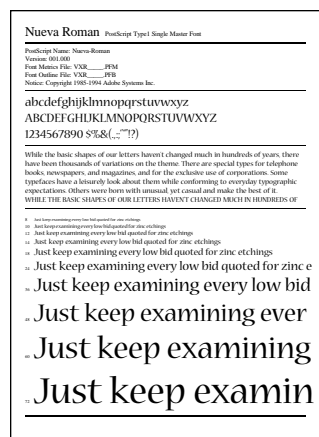
- Adobe Type Manager Deluxe software
- 30 free Adobe Originals typefaces
- User Guide
- Adobe Type On Call® CD-ROM
- Special discount offers on type
- Adobe PostScript® printer driver
- Adobe Acrobat® Reader
- *Adobe Type Guide*—a handy brochure that displays all the typefaces in the Adobe Type Library
- Tryout versions of Adobe software applications



The point-and-click interface lets you activate and deactivate font sets instantly.



Create multiple master instances easily. Then drag and drop them from the sample window into sets.



View and print sample pages of fonts, even before you've installed them.

30 free Adobe Originals typefaces included!

Caflisch Script® Regular

Caflisch Script® Bold

CRITTER®

Ex Ponto™ Regular

LITHOS® REGULAR

LITHOS BLACK

Minion® Condensed Regular

Minion Condensed Italic

Minion Condensed Bold

Minion Condensed Bold Italic



Myriad® Roman

Myriad Italic

Myriad Bold

Myriad Bold Italic

Myriad Tilt

Nueva® Roman

Nueva Bold Extended

Adobe Type Manager Deluxe

for Macintosh

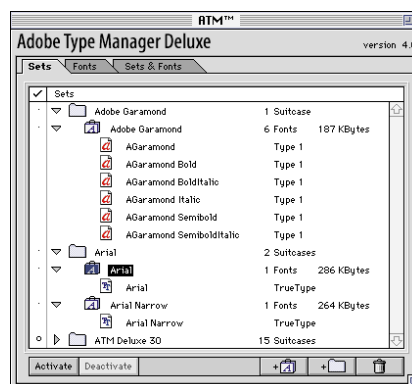
key features

- Easily manage fonts using the drag-and-drop interface
- Group Type 1 and TrueType fonts into sets
- View and print font samples
- Export font sets to other users, even across platforms
- Create multiple master font instances
- Enjoy better legibility on-screen with font-smoothing
- Automatically activate fonts*
- Simulate missing fonts and maintain document formatting with font substitution*
- Get crisp, clean output from any printer
- Identify missing or damaged fonts

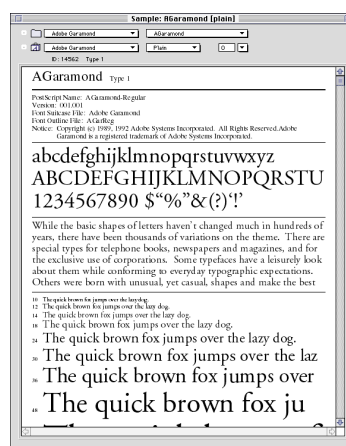
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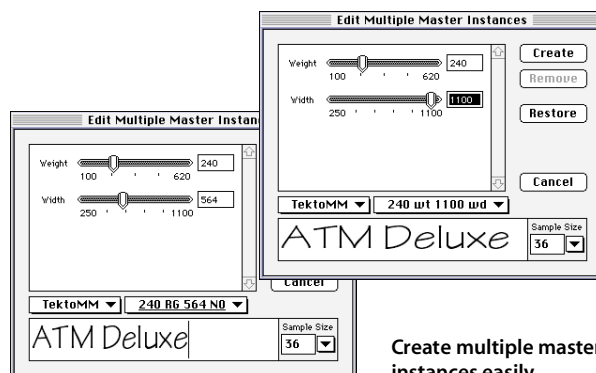
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The point-and-click interface lets you activate and deactivate font sets instantly.



View and print sample pages of fonts.



Create multiple master instances easily.

Poetica® Chancery 1

Sanvito® Light

Sanvito Roman

Tekton® Multiple Master Roman

Tekton® Multiple Master Oblique

Utopia® Regular

Utopia Italic

Utopia Semibold

Utopia Semibold Italic

Viva® Regular

Viva Extra Bold Ext

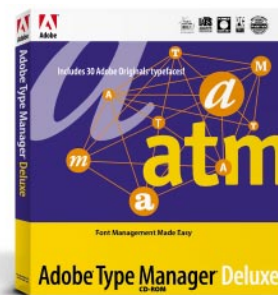
Willow®



Adobe Type On Call included free! Bundled with every Adobe Type Manager Deluxe package is the Type On Call CD-ROM. It contains the entire Adobe Type Library—more than 2,100 typefaces—ready to buy whenever you need them, 24 hours a day, seven days a week. Simply call 800-682-3623, toll free, or visit the Adobe home page on the World Wide Web, to purchase the access codes for the typefaces you want. <http://www.adobe.com>

About Adobe Systems

Founded in 1982, Adobe is the world's third-largest personal computer software company. We develop and support products to help you express and use information in more imaginative and meaningful ways. Whether you want to communicate through print or electronic media—including the Internet—there's an Adobe product that's right for you.



Suggested Retail Price

Adobe Type Manager Deluxe: \$99.95 (U.S. and Canada)

For More Information

In the U.S. and Canada, call **800-822-4451** or contact your local Adobe Authorized Reseller. In other countries, please contact the nearest Adobe distributor or representative. To receive a list of international Adobe distributors by fax, call our automated FaxYI system at **206-628-5737** and request Document 499950.

For a comprehensive list of features and information about other Adobe products, see the Adobe home page at <http://www.adobe.com/Type> on the World Wide Web.

licensing

Adobe Type Manager Deluxe software and the typefaces included are licensed to the customer for installation on one home or business computer and for one permanent download to a printer hard disk. For complete details, refer to the license agreement contained in the package or contact Adobe. Licensing for multiple computers is available. Please call 800-445-8787.



system requirements

Macintosh System Requirements

- Macintosh computer with a 68020 or greater processor, including Power Macintosh*
- Apple® System Software version 7.0.1 or later
- 8 MB of RAM
- 7 MB of available hard-disk space
- CD-ROM drive or high-density floppy-disk drive*

* Floppy-disk version, available by special order from Adobe, includes ATM Deluxe software and 30 free fonts only.

Windows 95 System Requirements

- PC with a 386 or greater processor (486 or greater recommended)
- Microsoft® Windows 95
- 8 MB of RAM
- 7 MB of available hard-disk space
- CD-ROM drive or high-density floppy-disk drive*

* Floppy-disk version, available by special order from Adobe, includes ATM Deluxe software and 30 free fonts only.

compatibility

- All major Macintosh applications
- All Adobe PostScript printers, HP LaserJet, dot matrix, and inkjet printers supported by Macintosh (plotters not supported)
- All major Macintosh supported networks
- All major Windows 95 applications
- All Adobe PostScript printers, HP LaserJet, dot matrix, and inkjet printers supported by Windows 95 (plotters not supported)
- All major Windows 95 supported networks



Adobe

*If you can **dream** it, you can **do** it.™*

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This brochure was created using Adobe PageMaker® software, and Minion and Myriad multiple master typefaces from the Adobe Type Library.

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