# PCT

## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(54) Title: E-MAIL PROGRAM CAPABLE OF TRANSMITTING, OPENING AND PRESENTING A CONTAINER HAVING DIGITAL CONTENT USING EMBEDDED EXECUTABLE SOFTWARE

(57) Abstract

An e–mail message enhancement apparatus is preferably implemented through a sequence of program instructions. On the sender side, creation software implements a data format that allows for differing types of content, such as visual images, audio, multimedia, and functional attributes such as links to a sender's home page on the world wide web. Furthermore, in addition to such content in the e–mail message, there is included header information, including the e–mail address of the sender, and recipient executable embedded software that ensures the recipient will be able to view contents and perform the functional attributes that make up the e–mail message.