

by a user action, each of said plurality of objects having an associated component identifier which said computer uses to rendering visual portions of said objects;

creating executable software that can cause said information to automatically present itself on said screen of said second computer, generate a return receipt indicating that said information
5 has been presented and cause said digital images to be rendered;

creating an e-mail message file by combining together said executable software and said data file;

electronically transmitting said e-mail message file from said first computer to said second computer;

10 automatically presenting said information on said screen of said second computer;

generating, at said second computer and using said executable software and said second e-mail platform, said return receipt; and

receiving, after transmission of said return receipt, said return receipt at said first computer, thereby indicating that said information has been presented to said recipient.

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26. The method according to claim 25 wherein said user action is one of a mouse-over, a mouse click and a mouse double click, which action occurs when a cursor is located over one of said certain objects and which action causes another electronic response.

20 27. The method according to claim 25 wherein said user action is one of a mouse-over, a mouse click and a mouse double click, which action occurs when a cursor is located over one of said certain objects and which action causes audio tones to be produced.

25 28. The method according to claim 25 wherein said user action is one of a mouse-over, a mouse click and a mouse double click, which action occurs when a cursor is located over one of said certain objects and which action causes a video to be played.

30 29. The method according to claim 25 wherein said user action is one of a mouse-over, a mouse click and a mouse double click, which action occurs when a cursor is located over one of said certain objects and which action causes another digital image to be presented.