

DATAVIZ[®]
Compatibility. Instantly.

MacLink[®] Plus

Open Windows Files on Your Macintosh.

Web Buddy[®]

Take Copies of Any Web Site to Browse,
Anywhere, Anytime.



Mac[™] OS

MacLink[®] Plus Deluxe

Open Windows Files on Your Macintosh. Instantly.



The #1 Selling Survival Kit for Mac Users in a Windows World. Here's Why...

If you share documents with other computer users, you will find that there are many times when you simply cannot open and use their documents. Those documents may come from Windows users or other Mac users who use different software programs than you do. MacLinkPlus can help.

1. Use virtually any file, regardless of where it came from - with a double-click!

That's right. Even if the file is from Windows, the Internet, e-mail or any other place. The file can even be compressed or encoded.

MacLinkPlus will work with the elegance of the Macintosh OS to seamlessly help you open and use these documents. No longer do you have to worry about where you are getting documents from.



2. Convert and use files that were created in applications you don't have

Convert files between different word processing, spreadsheet, database and graphics formats, so you can actually open and edit them in your programs just as if they were created there. Document formatting such as **bold**, *italics* and embedded graphics is retained, so you don't have to re-type or re-format.

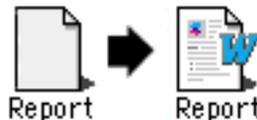
3. Open unreadable e-mail attachments

Have you ever received an e-mail that looked like this?



Many times files that are attached to e-mail messages come through as "garbage text" at the end of the e-mail message. MacLinkPlus will find your important file within that garbage and retrieve it for you.

Other times your e-mail package recognizes an attachment, but you still can't use it. The file appears on your Mac with a "generic" document icon.



MacLinkPlus will determine the format of the file and attach the correct Type and Creator to it.

This will allow the proper application to open when the file is double-clicked.

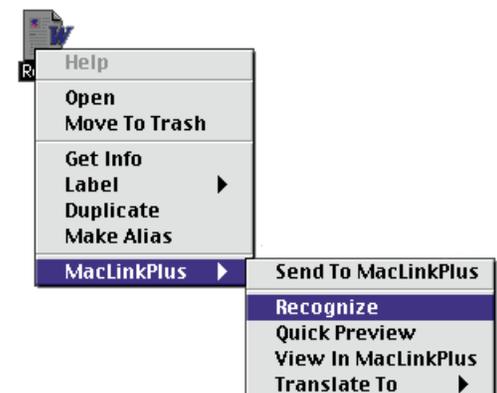
MacLinkPlus can also decompress and decode files with a simple double-click. In addition, MacLinkPlus allows you to see the contents of archives. You can then choose one or all of the files to view, translate, etc.

4. Quickly view text and graphics files without needing the original application

Have you ever wanted to see the contents of a file without having to open it? With MacLinkPlus you can view the contents of virtually any text or graphics file without needing the program it was created in.

5. Powerful Integration with Mac OS 8.x

MacLinkPlus allows PowerMac users to take full advantage of Mac OS 8.x's powerful "Control-Click" features to let you quickly identify, view or convert files.



The Macintosh Utility that lets you use files,

New, easy to use interface makes it a snap to view, translate, decode and decompress virtually any file...

Recognize Files

Get important information on any selected file. Find out such file details as the file format, size, creation & modification dates, Type and Creator information, etc. Also, MacLinkPlus provides tips on how to use different types of files.

Translate Files

Translate Windows files into Macintosh formats - or vice versa. Translate one file, or a whole folder full of files at once. Once translated, files retain their original formatting such as bold, italics, embedded graphics, tables, etc.

Decompress Files

Decompress files that were created using the most popular compression formats, including Stuffit, Compact Pro, Gzip, Tar, .zip and Z.

View Files

View the text of word processing and spreadsheet files. Or view graphic files, all without ever opening the original applications.

Select Files to Translate

Select the file or group of files that you would like to recognize, translate, decompress or view. Or select entire folders to analyze. You can even see what files are contained inside an archive.

View Window

View files quickly, without opening the application that created them. So go ahead and e-mail those baby pictures to Grandma - along with MacLinkPlus, of course.

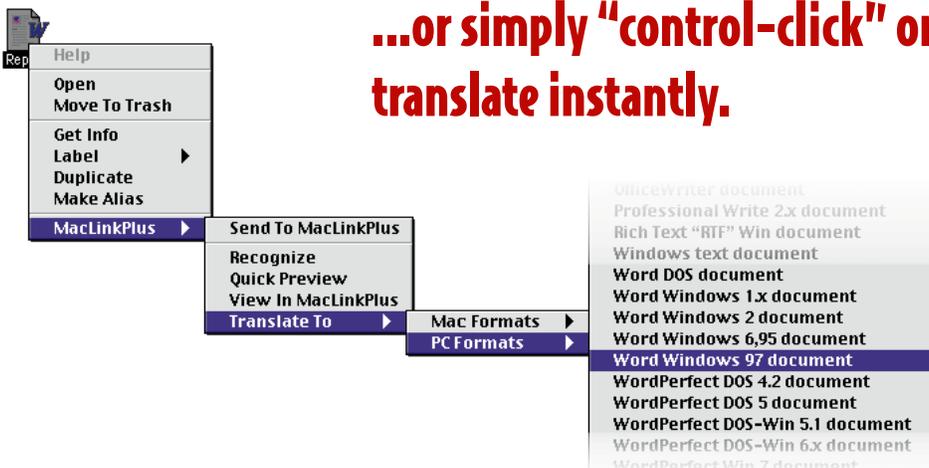


Destination Folder

Select a folder for translated documents. Then open this folder and access the translated documents with just one click!

Fix "Problem" Files

Files with incorrect Types & Creators cause problems when double-clicked. Correct these files by clicking "Fix". Then simply double-click to open the file in the proper application.



...or simply "control-click" on a file and translate instantly.

With Mac OS 8.x and a Power Macintosh, simply hold down the Control key while clicking on a document. You will have instant access to the MacLinkPlus features, including Recognize, View and Translate. Or just send the file to the MacLinkPlus application for access to additional features.

no matter where they come from.

Translators Included with MacLinkPlus Deluxe

PC Word Processing Formats

Ami Pro 1.2, 2.0, 3.x
ClarisWorks 1.0, 3.0, 4.0
DCA-RFT
HTML (read only)
MS Works for DOS 2.0, 3.0
MS Works for Windows 2.0, 3.0, 4.0
MultiMate through V. 4
OfficeWriter 5.0, 6.0
Professional Write 2.0
RTF
Text
Word (DOS) through V. 6
Word for Windows 1.0, 2.0, 6.0, 7.0 (95), 8.0 (97)
WordPerfect (DOS) 4.2, 5.x, 6.0
WordPerfect for Windows 5.x, 6.x, 7.0, 8.0
WordPerfect Works for Windows 2.0
WordStar 3.0, 4.0, 5.0, 6.0, 7.0
XYWrite III

Mac Word Processing Formats

ClarisWorks 1.0, 2.0, 3.0, 4.0
FrameMaker MIF 2.0, 3.0
HTML (read only)
MacWrite 4.5, 5.0
MacWrite II
MacWrite Pro 1.0, 1.5
MS Works 2.0, 3.0, 4.0
Nisus 3.0, 3.4
Nisus Writer 4.0
RTF
Text
Word 3.0, 4.0, 5.x, 6.0, 8.0 (98)
WordPerfect 1.0, 2.x, 3.x
WriteNow 2.0, 3.0, 4.0
AppleWorks (Apple II) 2.1, 3.0, GS 1.1

PC Spreadsheet Formats

ClarisWorks 1.0, 3.0, 4.0
Excel 2.0, 3.0, 4.0, 5.0, 7.0 (95), 8.0 (97)
Lotus 1-2-3 WKS, WK1, WK3, WK4
MS Works (DOS) 2.0, 3.0
MS Works for Windows 2.0, 3.0, 4.0
Quattro Pro (DOS) 4.0
Quattro Pro for Windows 1.0, 5.0, 6.0, 7.0, 8.0
SYLK
Symphony WRK, WR1
WordPerfect Works for Windows 2.0

Mac Spreadsheet Formats

ClarisWorks 1.0, 2.0, 3.0, 4.0
Excel 2.0, 3.0, 4.0, 5.0, 8.0 (98)
MS Works 2.0, 3.0, 4.0
SYLK
AppleWorks (Apple II) 3.0

PC Database Formats

ClarisWorks 1.0, 3.0, 4.0
dBase (DBF) II, III, IV
FoxBASE/FoxPro
MS Works (DOS) 2.0, 3.0
MS Works for Windows 2.0, 3.0, 4.0
WordPerfect Works for Windows 2.0

Mac Database Formats

ClarisWorks 1.0, 2.0, 3.0, 4.0
dBase (DBF)
FoxBASE/FoxPro
MS Works 2.0, 3.0, 4.0
AppleWorks (Apple II) 2.1, 3.0

Graphic Formats

AutoCAD.DXF through v.9 (read only)
GIF
Harvard Graphics.CGM (read only)
JPEG
Lotus.PIC
Lotus Freelance.CGM (read only)
PC Paintbrush.PCX
PICT/PICT2
TIFF
Ventura Publisher.GEM (read only)
Ventura Publisher.IMG (read only)
Windows Bitmap.BMP
Windows Metafile.WMF
WordPerfect.WPG/WPG2
EPS Mac (convert to EPS PC only)
EPS PC (convert to EPS Mac only)

Compression Formats

Compact Pro
MacBinary
Gzip
Stuffit
TAR
Z
zip

Encoding Formats

Binhex
MIME (base 64)
uuEncode

OVER
10 MILLION
SOLD!

Macworld
BEST of SHOW
1998 NEW YORK EXPO

The Review



www.macnn.com

"There are not a lot of utilities on my 'must-have' list, but MacLinkPlus Deluxe has joined the chosen few."
- *MacCentral*

"The leading program of its kind."
- *Macworld*

One of the "top 13 utilities you can't live without."
- *MacUser*

Minimum System Requirements

- Macintosh IIci or newer
- System 7.1 for 68k Macs
- System 7.1.2 for PPC Macs
- 8MB RAM
- 20MB hard disk space
- Mac OS 8.0 and PPC for Contextual Menus
- QuickTime for GIF and JPEG viewing

DATA 
Compatibility. Instantly.

Web Buddy®

Take Copies of Any Web Site to Browse Anywhere, Anytime. Instantly.



There is an enormous amount of information on the Internet. Some of it changes daily. Some of it "disappears" completely when you're not looking. Now there is a collection of utilities that will enable you to use, save and organize the information easily.

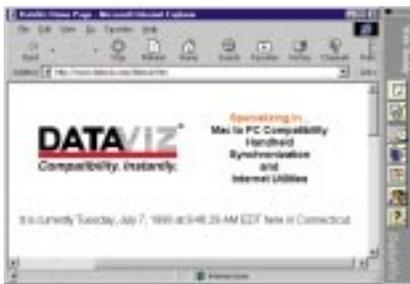
1. Accelerate your web browsing



Tired of visiting busy sites and waiting for the pages to appear? Take web sites down to your hard drive to view "off-line" with Web Buddy's Page to Go™ and Site to Go™ utilities.



Then, use your favorite browser to view the sites, just as if you were on-line. The only difference you'll see is how much faster the pages and graphics appear!



Web Buddy's unique Toolbar works alongside Netscape, Internet Explorer and other browsers to provide instant access to its powerful capabilities.

2. Share web pages with co-workers, students - or just friends

Why have an Internet connection for everyone in your company or classroom? Share the pages and sites that you have downloaded on a floppy disk, server or removable media, such as a Zip or Jaz disk. Now, anyone with a browser can view the pages without an Internet connection. This is a great reason why Web Buddy has been an extremely useful utility for schools that have only a few Internet connections but need to use the Internet for teaching in the classroom.

Furthermore, information on the web changes every second. Use Web Buddy's Page to Go utility as a research assistant to "capture" the data on web pages which may be gone tomorrow.

3. Take the web "on the road"

Download sites so you can view them at your convenience - on a plane, on the beach or in your living room. Once a page or site is taken "to go", there is no Internet connection needed to view it.

4. Not just an off-line browser...

Web Buddy also includes a variety of other utilities to enhance your web browsing experience.



Schedule: Let Web Buddy take your favorite pages and sites "to go", while you're busy doing other things (or when the web isn't so busy.)



Convert: Include web content in your own documents, such as an important research paper. Web Buddy will also retain the formatting of the original web page, so there is no need to retype. The convert feature supports the following formats:

Text Formats:

- MS Word 5.x, 6.0
- WordPerfect 3.x
- ClarisWorks 3.0, 4.0
- MS Works 3.0, 4.0
- RTF and Text

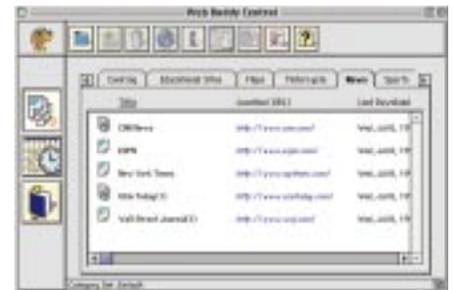
Graphic Formats:

- GIF
- JPEG
- PICT
- TIFF



Bookmark: A powerful, but easy-to-use Bookmark utility which lets you go to, add and categorize your bookmarks on the fly. No need to deal with the complicated bookmarking of your web browser.

Organize: Use "Web Buddy Central" to easily store, categorize and retrieve all your important web pages, sites, graphics, bookmarks and more.



Web Buddy Central

"Web Buddy stands out from the crowd"
- PC Magazine

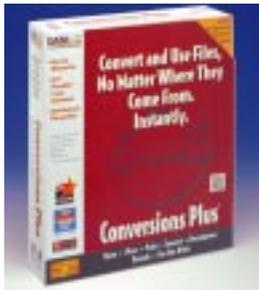


Minimum System Requirements

- Macintosh Ilci or newer
- System 7.1 for 68k Macs
- System 7.1.2 for PPC Macs
- Accelerated for Power Macintosh
- 4MB RAM
- PPP, SLIP or LAN Internet connection

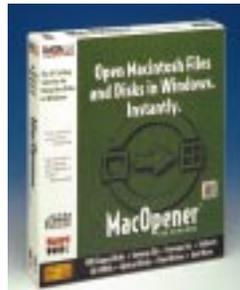
DATAVIZ®
Compatibility. Instantly.

DataViz Compatibility Solutions



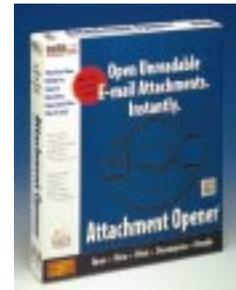
Conversions Plus®

The Suite that lets you use files no matter where they come from



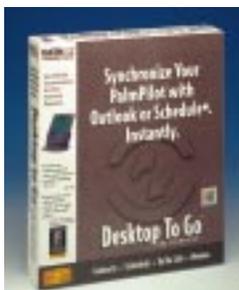
MacOpener®

The #1 Selling Solution for using Mac disks in Windows



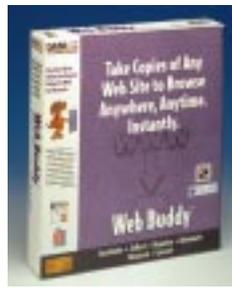
Attachment Opener™

The must have utility for anyone receiving files over e-mail



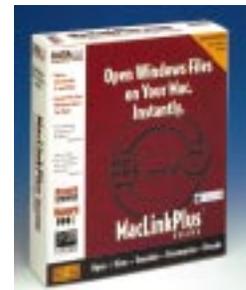
Desktop To Go™

Fast, Reliable Synchronization for 3Com® Connected Organizers



Web Buddy®

The Must-Have Utility for Anyone Using the Web for Research



MacLink® Plus Deluxe

The #1 survival kit for Mac users in a Windows world

Committed to Customer Care

DataViz, Inc. has long been recognized as the industry leader and standard for file translation and compatibility software. DataViz markets a wide variety of products that aid users of computers to share information between different programs and platforms.

As the popularity of the Internet increases, DataViz continues to develop a series of products designed for users to collect, convert, reuse and organize information found on the Internet.

Through the next century, DataViz will remain the data transfer and translation leader by providing solutions through technological development and innovation.

DataViz provides:

- Consultative sales representatives who will work with you to provide hands-on problem solving
- Designated support teams
- Real-time telephone technical assistance
- Worldwide availability for customers with international sourcing requirements
- Extensive tech support web site
- Phone support 9am - 6pm EST



Providing compatibility solutions for over 15 years

Call now for more information and the name of your nearest dealer.

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55 Corporate Drive
Trumbull, CT 06611
Phone: (203) 268-0030
Fax: (203) 268-4345

Sales and Reseller Information:
(800) 733-0030
e-mail: info@dataviz.com

Get more information at our WWW site:
<http://www.dataviz.com>

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