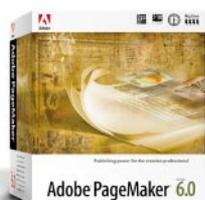


Macintosh® and Windows®

Adobe® PageMaker®



The world's leading professional page layout software

Adobe PageMaker is the professional, cross-platform desktop publishing program that makes it easy for you to design and produce sophisticated publications. PageMaker combines text and graphics from a wide range of software applications for printed or electronic delivery.



Adobe PageMaker



Create exciting page designs, thanks to new and improved color-publishing capabilities and more flexible layout options.

Publishing Power for Professionals

Expand your publishing capabilities with Adobe PageMaker, the powerful and versatile page layout software used by leading graphic designers, desktop publishers, and prepress professionals around the world.

Its familiar pasteboard metaphor puts you directly in touch with the page. You can easily move, crop, resize, rotate, skew, group, mask, and lock the elements of your designs. With the powerful Control palette, you can place objects precisely and apply text attributes quickly. And multiple master pages let you specify different page designs within a single publication.

PageMaker helps you produce accurate, dazzling color. You can separate images directly within PageMaker, and the new Kodak Precision Color Management System helps you get accurate and consistent results from start to finish. Integrated automatic trapping and other expert printing and prepress capabilities deliver reliable, professional results.

Working with text is a breeze using the story editor, a built-in word processor with spelling checker and search-and-replace features. Once the copy is com-

plete, you can create beautifully composed type using professional kerning, tracking, and spacing controls.

PageMaker works seamlessly with text, graphics, images, spreadsheets, and data from all your software applications. Sophisticated plug-in technology lets you customize PageMaker to suit your needs or automate repetitive tasks.

You can easily move into the world of electronic delivery using Adobe PageMaker software. Compatibility with Adobe Acrobat® software makes creating PDF (Portable Document Format) files easy and efficient. And the HTML Author plug-in helps you convert your PageMaker publications to Hypertext Markup Language for publishing on the World Wide Web.

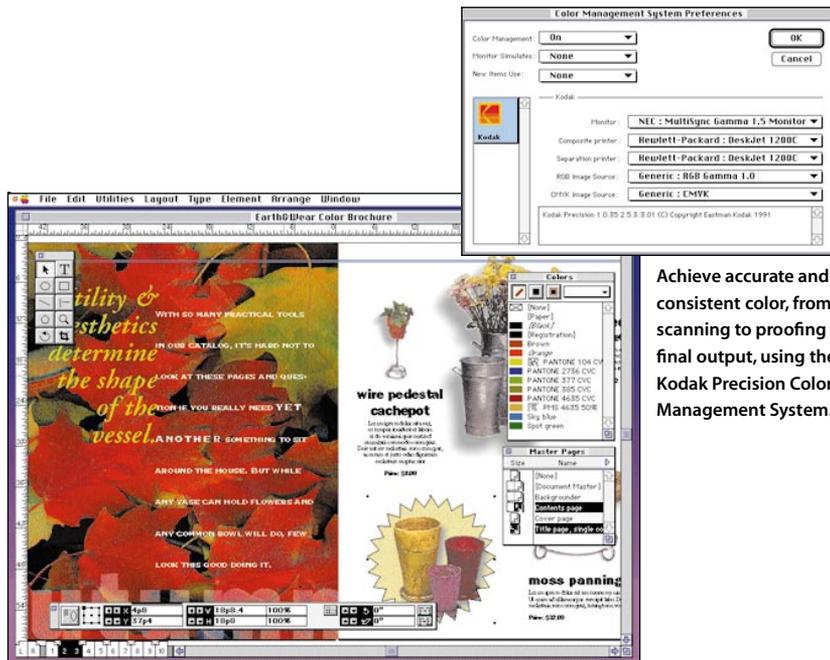
Now a part of the Adobe publishing solution, PageMaker works with a whole family of Adobe products that includes Adobe Photoshop®, Adobe Illustrator®, a suite of tools for prepress professionals, and the world's finest range of type and type utilities.

Whether you work on a Macintosh, Power Macintosh®, or a Windows-based computer, PageMaker offers the most sophisticated and reliable tools for producing professional-quality publications.

About Adobe Systems...

Founded in 1982, Adobe Systems develops, markets, and supports computer software products and technologies that enable users to create, display, print, and communicate all kinds of information.





Achieve accurate and consistent color, from scanning to proofing to final output, using the Kodak Precision Color Management System.



Use object masking to crop elements on the page into a variety of common shapes.



Key Features

Versatile Color Publishing

Add dazzling color to your publications using a smooth, sensible workflow.

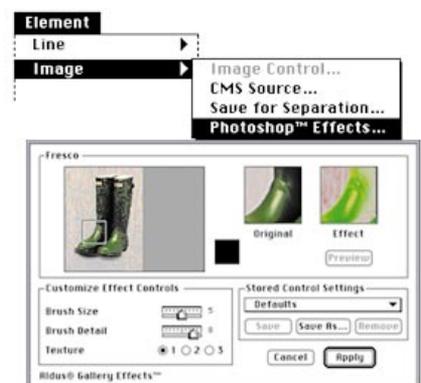
- ◆ Kodak Precision Color Management System for color consistency
- ◆ Complete support for Kodak Photo CD, including auto-sharpening on import
- ◆ Support for high-fidelity color separation, trapping, and printing
- Specification of spot colors, process colors, or tints of either
- ◆ One-step removal of unused colors from the publication
- ◆ Object-level tints
- More than 15 color-matching libraries from such companies as Dainippon Ink & Chemicals, Focoltone, Pantone, Toyo, and Trumatch
- ◆ Expanded PANTONE®* color libraries with metallic, fluorescent, and pastel inks
- ◆ RGB-to-CMYK TIFF conversion
- ◆ Support for CIE Lab (device-independent color) TIFF images
- ◆ Quick editing of color names
- ◆ Choice of “None” in the Color palette
- ◆ Extensible support for leading color-management systems
- ◆ Automatic optional spot-color import from EPS files into the Color palette
- ◆ PANTONE Hexachrome libraries for specifying high-fidelity colors

Flexible Page Design

Create sophisticated layouts easily.

- ◆ Multiple master pages, for specifying different layouts in one publication
- Control palette, with numeric positioning and “nudge” buttons for precise placement of text and graphics
- ◆ Grouping and ungrouping
- ◆ Ability to mask text, graphics, and images easily using polygons, ovals, and rectangles
- ◆ New Table Editor application
- Professional typographic controls, including point-size-dependent tracking, expanded/condensed type
- ◆ Kerning in 0.001-em increments and improved automatic kerning
- Font sizes from 4 to 650 points in 0.1-point increments
- ◆ Locking of objects into position
- ◆ Align Objects plug-in, for automatic alignment and distribution options
- ◆ Nonprinting of selected objects
- ◆ Polygon tool, for drawing multisided objects, such as stars and triangles
- Rotation and skewing of text and graphics in 0.01-degree increments; horizontal and vertical reflection
- Built-in word processor, with spelling checker and search and replace
- ◆ Magnification tool, for custom magnification up to 800%
- ◆ Guide Manager plug-in, for defining grids automatically

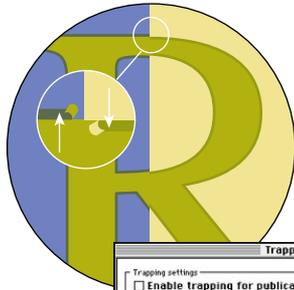
- Multiple open publication files, with drag-and-drop copying of objects between them
- Automatic tables of contents and indexes
- Paragraph controls, such as page and column breaks, automatic rules, keep lines together, keep with next line
- Text attributes and paragraph formatting available on the Control palette
- ◆ Listing of last eight saved publications on the file menu
- Custom line weights from 0.1 to 800 points
- ◆ Revised stacking order, so that overlapping objects maintain their drawing order when moved or edited
- ◆ Ability to bring objects forward or send them backward, one layer at a time



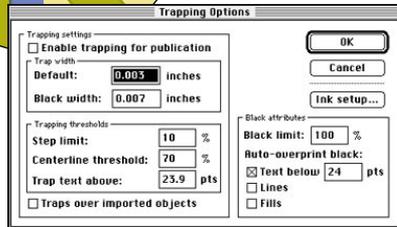
Easily apply Adobe Photoshop effects filters to images you've placed in PageMaker.

- ◆ Size and position of palettes saved along with the publication file
- Electronic pasteboard for moving aside text or graphics

*Pantone, Inc.'s check-standard trademark for color reproduction and color-reproduction materials.



Print professional-quality color traps automatically with fully integrated trapping controls.



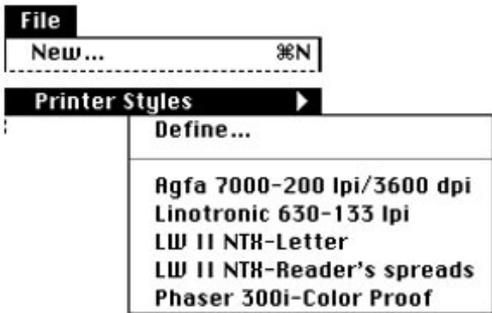
Set up and quickly apply a variety of page designs in the same publication using the new multiple master pages feature.

Key Features

Expert Printing and Prepress

Get fast, reliable throughput and performance.

- Support for Adobe PostScript®, PCL, and QuickDraw™ printers
- ♦ Support for numerous prepress standards, including DCS 2.0, JPEG, CIE Lab TIFF, OPI™, and Scitex CT
- ♦ Integrated automatic trapping
- ♦ Separation of process and spot colors directly from PageMaker
- ♦ Ability to print reader's spreads
- ♦ Print fit view, to see how the page fits on the paper you've chosen
- Ability to print files to disk as multipage EPS files or as PostScript-language files
- ♦ Printer styles, for reliable selection of print options



Save time by defining styles for the printer settings you use most frequently.

- ♦ Access to more printer-specific features in the Print dialog box
- ♦ Two-way printer communication (Macintosh only)
- Printing of nonconsecutive pages
- ♦ Enhanced Build Booklet plug-in creates impositions for booked publications
- ♦ Support for Adobe Photoshop clipping paths
- ♦ OPI reader and writer
- Selective printing of inks
- Comprehensive printers' marks
- User-definable thumbnails

Extensive Compatibility

Work with a host of add-ons and all the leading software programs.

- Dozens of import and export filters, including Microsoft® Word, WordPerfect, ASCII, EPS, PICT, RTE, TIFF, and WMF
- ♦ Enhanced plug-in technology for use in customizing PageMaker
- ♦ Seven new and five enhanced plug-ins in the box (more than 20 total)
- ♦ Compatibility with Adobe Acrobat, including Create Adobe PDF plug-in, for creating Portable Document Format files with automatic bookmarks and hypertext links
- ♦ HTML Author plug-in that converts PageMaker publications to Hypertext Markup Language, for publishing on the World Wide Web

- Support for many font formats, including Type 1 and TrueType™
- ♦ PageMaker scripting language for scripts that automate repetitive tasks
- ♦ Scripts palette for easy access to PageMaker scripts
- ♦ New filters for ClarisWorks, EMF, Photo CD, and tagged text files
- Seamless compatibility among the Macintosh, Power Macintosh, and Windows versions of PageMaker 6.0
- ♦ Image manipulation using Adobe Photoshop effects filters
- ♦ Support for OLE 2.0 as a client application
- ♦ Ability to save publications in PageMaker 5.0 format
- ♦ QuarkXPress® file converter (Macintosh only)
- Support for Publish and Subscribe (Macintosh only)
- PANOSE™ font mapping for identifying missing fonts and substituting others for them
- Link management controls for imported text and graphics files

Compatible Products

Electronic Distribution

PageMaker can export publications to PDF or HTML formats.

On the Deluxe CD-ROM, PageMaker includes Adobe Acrobat Distiller® for

creating PDF files that can be distributed, viewed, and printed on most desktop computers.

Graphics Import

PageMaker can

import, display, and print black-and-white, grayscale, and color images and illustrations from most drawing, illustration, charting, and image-editing applications, including Adobe Illustrator, Adobe Photoshop, CorelDRAW!, and Macromedia FreeHand.

PageMaker has import filters for TIFF files, including RGB, CMYK, and CIE Lab TIFF images, Kodak Photo CD images, EPS graphics, GIF files, Scitex CT, and DCS 1.0 and 2.0 files.

PageMaker also imports files compressed in JPEG, LZW, PackBits, and Group 3 (Huffman-type) formats, and can read and write OPI comments.

Formats accepted by PageMaker for both Macintosh and Windows include BMP, CGM, DXF, EME, PCX, PICT (.PCT), WME, and MacPaint (.PNT).

Under Windows, other formats accepted include ADI, Excel Chart 3.0 and 4.0, GEM, HPGL (.AI, .PLT), PIC, WPG, and Adobe Table Editor 2.1 files.

PageMaker for Windows also accepts CorelDRAW!, versions 3.0, 4.0, and 5.0; CorelDRAW! clip art (CMX); and Videoshow graphics (NAPLPS).

Spreadsheet/Database Import

PageMaker reads and places text and charts produced by the major spreadsheet and database programs.

On the Macintosh, you can import files directly from Microsoft Excel 3.0, 4.0, and 5.0. You can use text and graphics filters to import files from other spreadsheet and database programs.

Under Windows, you can import files directly from Lotus 1-2-3, versions 1.0, 2.0, 3.0, 4.0, and 5.0; from Microsoft Excel, versions 3.0, 4.0, and 5.0; and from Lotus Symphony, versions 1.0, 2.0, and 3.0.

PageMaker for Windows also includes an ODBC import filter and data sources for dBASE, Microsoft FoxPro®, Microsoft Access®, Microsoft SQL Server, and Paradox. In addition, you can use text and graphics filters to import files from other spreadsheet and database programs.

Fonts

On the Macintosh, PageMaker is compatible with Type 1 and TrueType fonts. PageMaker also supports type-management programs, including

Adobe Type Manager®, Adobe Type Reunion®, Suitcase, and Adobe's multiple master font technology.

Under Windows, PageMaker is compatible with Windows-supported soft fonts, including Type 1 and TrueType. PageMaker also supports such type-management programs as Adobe Type Manager and Adobe's multiple master font technology.

Networks

PageMaker works with several network and file-transfer programs, including AppleTalk® and EtherTalk® on the Macintosh, and Novell network and other networks supported by Microsoft Windows.

Use the Create Adobe PDF command to turn your Adobe PageMaker publications into files that can be viewed and printed on most desktop computers using Adobe Acrobat.



Text Import

PageMaker can import text files in a variety of formats, including ASCII, DCA/RFT, RTE, and tagged text.

Using the Macintosh, you can import files from Microsoft Word, versions 3.0, 4.0, 5.0, and 6.0, and Word for Windows, version 6.0; from WordPerfect, versions 2.x and 3.x; from WordPerfect for Windows and DOS, versions 4.2, 5.x, and 6.x; from MacWrite II and MacWrite Pro; from Microsoft Works, versions 2.0 and 3.0; from WriteNow, versions 2.0 and 3.0; and from ClarisWorks, versions 1.0, 2.0, and 3.0.

Using Windows, you can import files from WordPerfect 4.2, 5.x, and 6.x; from Microsoft Word for DOS, versions 3.0, 4.0, 5.0, and 6.0; from Word for Windows, versions 1.0, 2.0, and 6.0; from Ami Pro, versions 1.1, 2.x, and 3.0; and from WordStar, versions 3.x, 4.0, and 5.0.

The PageMaker Story Importer can import text from PageMaker 5.0 and 6.0 publications.

Text Export

Text typed or placed in PageMaker can be exported in the following formats: ASCII, DCA/RFT, RTE, and tagged text.

Using the Macintosh, you can also export text in Microsoft Word 3.0 and 4.0, MacWrite II, and WriteNow 2.0 and 3.0 formats.

Using Windows, you can export text in Microsoft Word for DOS 3.0 format and in WordPerfect 5.0 format.



Macintosh System Requirements

- 68030 or greater processor
- Apple® System Software 7.1 or later
- 16 MB of RAM (10 MB available to PageMaker*)
- 20 MB of free hard drive space for installation
- 9" (PowerBook®) or 12" or larger monitor (640 x 480 pixels)
- High-density disk drive

Power Macintosh System Requirements

- Apple System Software 7.1.2 or later
- 16 MB of RAM (12 MB available to PageMaker*)
- 20 MB of free hard drive space for installation
- 9" (PowerBook) or 12" or larger monitor (640 x 480 pixels)

Recommendations

- 68040 or PowerPC processor
- 12 MB (Power Macintosh, 14 MB) or more of RAM available to PageMaker
- 40 MB or more of free hard drive space for installation
- CD-ROM drive

Awards for Macintosh Version

- World Class, Desktop Publishing
—*Macworld*
- Editors' Choice, Page Design
—*MacUser*
- Readers' Choice, Page Layout
—*Publish*

Windows 95 System Requirements

- Microsoft Windows 95
- Default virtual-memory settings
- 8 MB of RAM

Windows 3.1 System Requirements

- Microsoft Windows 3.1 or later, running in enhanced mode
- Default virtual-memory settings
- DOS 5.0 or later
- 10 MB of RAM

Other Windows System Requirements

- Intel486 processor
- 24 MB of free hard drive space for installation (plus extra space for virtual memory)
- VGA display card
- High-density disk drive
- Mouse or other pointing device

Recommendations

- Pentium or greater processor
- Microsoft Windows 95
- 16 MB or more of RAM
- 40 MB or more of free hard drive space for installation
- High-resolution (24-bit or greater Super VGA or XGA) display card
- CD-ROM drive

Awards for Windows Version

- Readers' Choice, Desktop Publishing
—*Windows Magazine*
- World Class, Desktop Publishing
—*PC World*
- Readers' Choice, Desktop Publishing
—*Byte*

Important Note—PageMaker 6.0 and Windows 3.1

Adobe PageMaker 6.0 for Windows is a full 32-bit application designed for Windows 95. PageMaker 6.0 will also run under 16-bit Windows 3.1 using Windows 32s dynamic-link libraries (.DLLs, provided with PageMaker), but with some known limitations:

—TIFF clipping paths may not appear on-screen nor print correctly to non-PostScript output devices;

—The 32-bit utility Adobe Table 2.5 will not run, so Table Editor version 2.11 will be installed instead;

—The ODBC filter will not work, so PageMaker will not import dBASE or other database files;

—PageMaker 6.0 will not run from a Windows 3.1-based network server.

This preliminary information is based on prerelease software and is subject to change. For an updated list of features limited under Windows 3.1, telephone FaxYI (1-206-628-5737), and request Document 316001.

Suggested Retail Price

\$895 (U.S.)

For More Information

In the United States and Canada, call 1-800-628-2320 or contact your local Adobe Authorized Reseller.

In other countries, please contact the nearest Adobe distributor or representative. To have an international list of Adobe distributors faxed to you, telephone our automated-response fax-back system, FaxYI, at 1-206-628-5737 and request Document 499950.

Also, see the Adobe home page at <http://www.adobe.com> on the World Wide Web.

*Suggested partition size is set to 8000K (Power Macintosh, 10,000K) for the PageMaker application.

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This brochure was created with Adobe PageMaker, Adobe Photoshop, and Adobe Illustrator software, and font software from the Adobe Type Library.

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