



PRELIMINARY
Shipping Early Q3 '97

Make Your Video Look Like Film!

Cinelook allows you to take any video footage (SVHS, Hi-8, Beta, film-scans) and make it look like film! Cinelook can emulate all of the popular film-stocks and do advanced color correction.

Complete control!

You can control the grain and color interactively using Chromatch™, a "Photoshop Variations" style tool, or simply use the standard After Effects sliders — the choice is yours!

Real Film-Stock Presets!

Delivered complete with 15 of the most common film-stocks, plus 20 more special effects settings. You can modify the settings using StockMatch™ and save your own for use on other scenes and other projects.

Get that Grungy Look!

Cinelook includes "Film Damage" a unique film artifact generator. This super-enhanced version of AgedFilm™ from the Aurorix™2 set of filters is only available with Cinelook.

You can add a variety of very realistic scratches, dust, hair, blurred and over-exposed areas, and much more. Over 30 parameters. You can even save your settings as a preset!

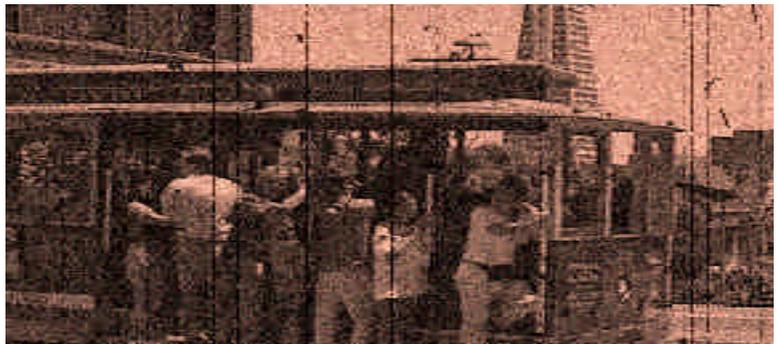
Full Control of Film Grain & Color Corrections!

Cinelook uses a microscopic film-grain emulator called StockMatch™ that allows you to match *any* film stock, and includes easy-to-use color correction tools called Chromatch™ to match looks with ease!



Use "Film Damage" to get that grungy film look!

This plug-in allows you to add extremely realistic film artifacts with full control! Generate Scratches, Dust, Hair, Dirt, Flicker, Blurriness and more! Use a preset or create and use your own!



Product Description

Cinelook takes any video, computer animation, film-scan or photo and allows you to add or reduce grain, correct color and add film artifacts like dust and hair. Cinelook is a set of 2 After Effects plug-ins for the Macintosh and Windows NT platforms.

Cinelook was designed to allow video producers to give their productions that "look of film," and also allow film producers to add film-grain to computer and cel-animation. It can also reduce film grain to better integrate scenes in film production. Cinelook has two versions, Broadcast and Film Res. Broadcast is limited to a resolution of 1200 x 1200 pixels. The Film Res version adds a de-grain filter and works up to 4K resolution.

You can save all parameters as a preset for use in other scenes and projects!

Ordering Information

The software can be purchased directly through DigiEffects, but may be available at a lower price at your local reseller or VAR. Please check with them first for the best deal. The Broadcast package has a suggested retail price of \$695. The Film Res version has a suggested retail price of \$1995 and comes with a hardware key. Call 415-841-9901 to order direct. Reseller pricing is available – inquiries invited.

Cinelook, FilmDamage, StockMatch, ChromaMatch, AgedFilm are trademark of DigiEffects.
<http://www.digieffects.com>

Adobe After Effects is a trademark of Adobe Systems, inc. <http://www.adobe.com>

