

# SpamKiller

*Simply the best way to control unsolicited email*

*Industry analysts predict that unsolicited email, or “spam”, will comprise approximately 25% of all email in a user’s Inbox by the end of the year 2002.*

## **Take Control of Your Email Inbox**

With fraudulent, inappropriate and offensive emails being delivered with escalating frequency to adults, children and businesses, email users require a comprehensive solution to protect them from the annoyance and dangers of “spam”.

### **McAfee.com SpamKiller**

McAfee.com SpamKiller quickly and easily helps you control spam from polluting your Inbox. Powered by advanced rule-based and list-based filtering technologies, SpamKiller enables users to both protect their Inboxes from spam and fight back against the source of the problem – email spammers.

SpamKiller benefits:

- Blocks spam using known lists and preset, default filters
- Updates internal filters automatically
- Supports POP3, MAPI and MSN/Hotmail email protocols
- Lets users create custom filters
- Quarantines identified spam away from your Inbox
- Imports “friends” automatically into a safe list
- Monitors and filters multiple email accounts
- Empowers users to fight back

### **The Spam Email Epidemic**

Every time you send your email address out into the world, you are exposing yourself and your business to the deluge of spam email. To make the problem worse, email lists are also sold and resold within spammer networks, greatly increasing the volume of spam sent to a user’s email address.

### *Email Harvesting*

Spammers employ simple but effective tactics to harvest email addresses from the Internet. Using free spider software, spammers get access to email addresses without a user’s consent.

### *Inbox Pollution*

Within a business environment, critical email addresses, e.g. “sales@” or “support@” can fall victim to inbox pollution. Spammers can overload a critical email address with so much spam that the address is essentially rendered unusable.

### *Internet Fraud*

On first glance, many unsolicited commercial offers may seem both legitimate and compelling. Unfortunately, these offers lead to deceptive Web sites, set up to capture credit card information for the purposes of online fraud.

### *Unsuitable Content*

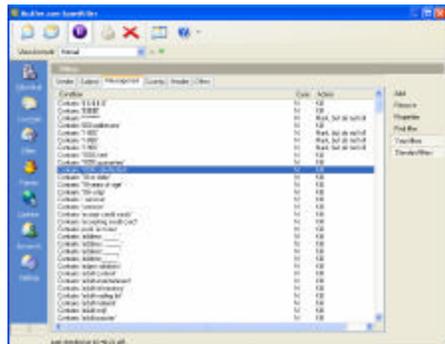
Spam email can disguise itself with harmless subject lines, only to reveal pornographic material within the message body. While preventing children from viewing unsuitable content is important for parents, businesses must also address the legal liabilities associated with pornographic material being sent to an employee’s inbox.

## Protect Your Inbox

McAfee.com SpamKiller provides an easy-to use, effective anti-spam solution for both consumers and businesses. With a multitude of anti-spam tools and automatic complaint mechanisms, SpamKiller offers email users an unprecedented level of security and control.

### Advanced Spam Filtering

SpamKiller installs with a database of known spammers. Additionally, its comprehensive preset rule-based filters scan the sender's address, subject line, body text, message header and country of origin in determining if an email is legitimate mail or spam.



### Automatic Filter Updates

In order to keep up with the latest spam threats, McAfee.com releases regular filter updates based on careful analysis of McAfee.com's spamtraps. SpamKiller checks McAfee.com's servers once a day for new filters, automatically updating the application when a filter update is made available.

### Protocol and Application Support

SpamKiller supports POP3, MAPI and MSN/Hotmail email protocols. By directly supporting multiple client-based email applications (Outlook Express, Eudora, Netscape etc.) and Web-based email clients (MSN/Hotmail), SpamKiller enables users to benefit from its advanced filtering without forcing them to change their email behavior.

### Custom Filter Wizard

SpamKiller's filter wizard presents a simple, step-by-step method for users to create new spam filters based on spam messages that have been received. Users simply choose the part of the message on which to filter and SpamKiller automatically develops the filter.



### Killed Mail Quarantine

Spam email is automatically placed into SpamKiller's Killed Mail quarantine folder so a user's inbox remains uncluttered and free of spam. Spam email is held in quarantine and erased automatically after 30 days. If for some reason a legitimate email is flagged as spam, users can easily recover it to their inbox.

### Automatic Friends List

SpamKiller can automatically import a user's email application or Web-based contact list into a friends list. Messages placed into the friends list are automatically skipped during the spam filtering process. Additionally, users may add new addresses, newsletters or complete domains to the friends list at any time.

### Runs Quietly in the Background

SpamKiller monitors and filters email from multiple accounts quietly in the background without interrupting other online or offline applications. Users can view their spam email at any time by simply double-clicking on the icon in the system tray. SpamKiller can also alert users to new email or new spam through its optional email notification window.

## Fight Back

SpamKiller gives email users the ability to automatically report spammers to the appropriate authority. This process can be executed manually by a user or the application can send one of SpamKiller's standard complaint messages directly to an ISP or Web site host. SpamKiller also enables users to automatically send a 'bounced email' message back to spammers, which can help to effectively remove their address from an email list.

## System Requirements

- Windows 95, 98, ME, 2000, XP
- A POP3, MAPI, or MSN/Hotmail email account (Most email accounts are POP3)
- 5 MB free hard-drive space

**Note:** McAfee.com SpamKiller filters MSN/Hotmail, but currently does not filter AOL, Yahoo or other Web-based email accounts.