



Runtime Revolution - Signature Graphic Guidelines

You must include the copyright notice, as specified in the Runtime Revolution license agreement, where other such notices appear.

We would like you to include the Runtime Revolution logo, as per the directions set out in the following pages of this PDF. However, unlike the Copyright notice, you are not required to include the logo.

This document contains information on how to:

- Display the *Made With Runtime Revolution* graphic signature on your printed packaging.
- Display the *Made With Runtime Revolution* graphic signature electronically in your start-up 'splash' screen, your 'About' box, your 'quit' screen, or wherever you display credits associated with your software.
- Display the *Made With Runtime Revolution* graphic signature on a Web page.

The correct way to display the *Made With Runtime Revolution* graphic signature is as follows.





Made With Runtime Revolution - Standard Use:

Size

The following graphic is the standard size for the *Made With Runtime Revolution* badge. The crop marks show the minimum space which must be given to the graphic. The cropmarks are not intended for display. The graphic itself should be on white, at least within the 'virtual bounding box' as defined by the crop marks.

The required bounding box area for this standard size graphic is 120 pixels wide 130 pixels high (42mm by 46mm). The graphic dimensions within the white bounding box are 95 pixels wide by 100 pixels high (33mm by 35mm).

Colors

For screen use (in 'Web-safe' hexadecimal):

Blue = 000066

Red = CC0000

For CMYK print:

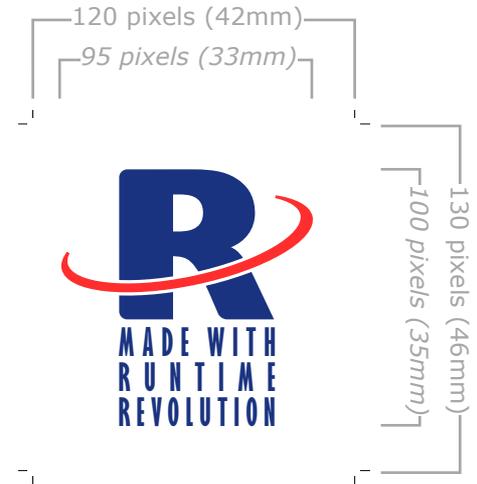
Blue = 100% cyan, 100% magenta

Red = 100% magenta, 100% yellow

For spot color print:

Blue = Pantone 662

Red = Pantone Red 032





Made With Runtime Revolution - Special Cases:

Alternative size

If you have very limited space you may use the smaller version of the *Made With Runtime Revolution* signature graphic.

The required area for this smaller signature graphic is 85 pixels wide by 90 pixels high. The graphic dimensions are 65 pixels wide by 70 pixels high.

To preserve legibility this is the smallest size which should be used on screen. However this is perfectly acceptable for use in print.

Colors

If your application is intended for use in an environment with extremely limited colors, such as 1-bit displays, the black and white graphic should be used. Smaller graphic sizes should not be used on-screen in these situations.

120 pixels (42mm)

95 pixels
(33mm)



130 pixels (46mm)
100 pixels
(35mm)





Made With Runtime Revolution - Graphics:

Formats

The Made With Runtime Revolution graphics are supplied in a number of different image formats for your convenience. Please choose the appropriate one for your needs. Do not take directly from this PDF document.

For print

EPS (vector graphic)

For screen

PNG
PICT
GIF
Photoshop (PSD)

