



# Multiple choice. (Five new colors.)

Pop quiz. Are you looking for a computer that's  
A) incredibly easy to set up (plug a cord into a socket),  
B) easy to use (one fast click to the internet),  
C) absurdly affordable (see below),  
D) available in five totally cool colors (strawberry, blueberry, grape, lime and tangerine) or  
E) all of the above.

\$0000

Come see the new iMac™ at:

ABC Computer  
15 Any Street  
Any City, ST 00000  
(000) 000-0000



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— Retailer price goes here

— 12/12  
Apple Garamond  
Light - centered