



Multiple choice. (Five new colors.)

Pop quiz. Are you looking for a computer that's
A) incredibly easy to set up (plug a cord into a socket),
B) easy to use (one fast click to the internet),
C) absurdly affordable (see below),
D) available in five totally cool colors (strawberry, blueberry, grape, lime and tangerine) or
E) all of the above.

\$0000

Come see the new iMac™ at:

ABC Computer
15 Any Street
Any City, ST 00000
(000) 000-0000



© 1999 Apple Computer, Inc. All rights reserved. The Apple logo is a registered trademark and iMac is a trademark of Apple Computer, Inc. Tax and shipping excluded. Internet access requires ISP; fees may apply.

— Retailer price goes here

12/12
— Apple Garamond
Light - centered