Volume License Agreements

Whether your business or school is large or small, the Apple Volume License Agreement (VLA) or Education Volume License Agreement (EVLA) provides an easy and economical way to purchase outstanding Apple software such as AppleWorks (formerly ClarisWorks) or the Mac OS.

With the VLA or EVLA, you license the right to use Apple software on a specified number of computers at your business or school—you determine how many. The way it works is simple: Choose the software titles you want from the list of Apple products and decide on the number of licenses for each title. Discounts are based on the number of licenses you are purchasing, and volume pricing starts at only 25 combined units. (The other discount tiers are 100+, 250+, and 500+ combined units.) You don't have to be a big organization to get big savings.

The VLA and EVLA programs give you three great ways to save. You can purchase new software at volume discounts, upgrade to the latest versions of software you already own, or even trade up from a qualifying competitive product. Each of these options helps to protect your original software investment.

As an added benefit, some VLA and EVLA programs include home use rights. Qualified personnel at your business or school can use their software licenses either at home or at work.

The flexible, easy purchase program for your volume Apple software needs.

Program features

- Convenient and economical
- Mix and match among software titles and platforms
- Low minimum requirement of just 25 combined units
- Home use rights included
- Ideal way to manage your software investment

The flexible, easy purchase program for

Customized Just for You

Apple recognizes that one size doesn't fit all. That's why each VLA or EVLA agreement is custom-created for your specific situation. You can choose any combination of software titles, new licenses, upgrades, and competitive trade-ups. You can even include both Windows and Mac OS titles on the same order. And all of them count toward your volume discount.

What You Receive

Apple provides a customized software license certificate that grants the right to use the number of software licenses purchased and acts as proof of ownership in future transactions. This certificate details the terms and conditions of your license. In addition, the volume license agreement number serves as your registration number.

The VLA or EVLA certificate also provides a convenient record to help you track and manage your software investment. No more wading through stacks of registration cards or piles of disks looking for serial numbers to verify legality.

Apple has listened to customers and understands that storing box after box of software and documentation can be a problem. The Apple licensing program provides the solution. Instead of forcing you to purchase single boxes of software containing mountains of media, Apple allows you to order just what you need.

If you do need media or documentation, it's best to order that along with the VLA or EVLA software license. That way there's no minimum quantity to meet. Later orders must meet a $250 (business) or $150 (education) minimum.

VLA Cost Comparison

	Quantity	Unit Price	Total Price
With Volume License Agreement			
Mac OS (Upgrade)	15 units	$48.00 each	$720.00
Apple Network Assistant (New)	10 units	$32.00 each	$320.00
Total Expense			$1,040.00
Without Volume License Agreement			
Mac OS (Upgrade)	15 units	$99.00 each	$1,485.00
Apple Network Assistant (New)	10 pack	$399.00 each	$399.00
Total Expense			$1,884.00

EVLA Cost Comparison

	Quantity	Unit Price	Total Price
With Education Volume License Agreement			
AppleWorks (New)	10 units	$39.00 each	$390.00
AppleWorks (Upgrade)	5 units	$24.00 each	$120.00
Apple Network Administrator Toolkit (New)	10 units	$32.00 each	$320.00
Total Expense			$830.00
Without Education Volume License Agreement			
AppleWorks (New)	10 units	$99.00 each	$990.00
AppleWorks (Upgrade)	5 units	$49.00 each	$245.00
Apple Network Administrator Toolkit (New)	10 pack	$399.00 each	$399.00
Total Expense			$1,643.00

Prices shown are for comparison purposes only and are subject to change.

At the Berklee School of Music in Boston—a top school in the country for contemporary music—Frank Medlar, Assistant Director of the Training and Support department, reports that he is very satisfied with the school's EVLA purchases:

"We have a total of over 500 Macs on campus and we have licensed the Mac OS, Apple Network Administrator Toolkit, and ClarisWorks (AppleWorks) for nearly all of them. We've also enrolled our titles in the Upgrade Subscription Program. The program has allowed us to plan ahead, to know we're going to be on version, and to promote a standard in our programs. We're very pleased."

your volume Apple software needs.

VLA/EVLA Advantages

Easy management

Your licenses are all on a single document, designed to meet your needs. It's easy to track software ownership, versions, number of licenses, and platforms. And because we don't force you into buying retail boxes you don't need, you don't have to figure out how to store them.

Clearly legal software

Our customers tell us they want to use legal copies of software, but it's often hard to manage many computers in multiple locations and make sure each software copy is licensed. The VLA or EVLA gives you all the details you need on a single document. It's all in one place so you can be sure.

Cost-effective purchases

The VLA and EVLA are low-cost ways to purchase the award-winning Apple software products, with discounts of up to 45%. This volume purchase program offers deeper discounts for larger purchases, while maintaining an easily reachable entry level of 25 combined units for minimum purchase. It provides all of the advantages of volume purchasing for large or small businesses or schools.

Flexibility

Mix and match titles, upgrades, competitive trade-ups, and platforms to achieve discount tiers. This makes it easier than ever to reach minimum purchase requirements or to move to the next higher discount level. And because competitive trade-ups and upgrades generally cost less than new software licenses, combining these purchases with new titles can save even more.

Precision

You don't have to buy any predetermined number of licenses. Once you meet the minimum, choose the number that fits your needs rather than conforming to "ten packs."

Upgrade Subscription Program Option

We've heard from many of our customers that their Apple software is critical to daily operations and they need every upgrade and update as soon as possible. The Apple VLA and EVLA agreements offer a transactional Upgrade Subscription Program option (formerly called the Maintenance Program) that keeps your licensed software up to date. If you choose this option, you will automatically receive upgrades for your software during the two-year period after your purchase. Updates will be posted on the Internet or will be sent to you.

As an added benefit to the VLA and EVLA programs, the minimum requirement to participate in the Upgrade Subscription Program has been reduced to just 25 units per title. That's half the requirement of a stand-alone upgrade subscription order. And all you have to do is add it to your VLA or EVLA order!

Volume License Agreements

Frequently Asked Questions

Which products can I purchase with an Apple VLA or EVLA?

You will find that most Apple products are available for purchase under the VLA or EVLA program. If you are interested in purchasing a large quantity of an Apple product that you do not see listed on a price list, please contact Apple at the phone number listed below.

Do the purchases that I make today count toward future discounts?

No. The Apple VLA and EVLA programs are designed to provide customers with the lowest possible price for each purchase. You get your discount up front—not over time.

Who can take advantage of home use rights?

All qualified personnel are eligible to take advantage of home use rights when they are available for a product. If an employee or faculty, staff, or administration member (but not an enrolled student) is the primary user of a computer with licensed software installed, the primary user can run the software on his or her home computer for work use at no additional charge.

What can I use as proof of purchase for upgrades and competitive trade-ups?

Your best proof of purchase is your previous Apple VLA or EVLA certificate. In addition, serial numbers, registration numbers, manual covers, original disks, or copies of original invoices can all serve as proof of purchase.

How many sets of disks and documentation can I order?

You can order as many sets as you want, up to the number of licenses for a product that you have purchased. However, Apple will only ship to a single location. Most customers choose to purchase at least one set per location. Apple recommends that you purchase at least two sets in order to have a complete backup.

Ordering Information

For more details, visit the Apple web site at http://www.apple.com/sales/volumesoftware.

You can obtain a quote at http://www.apple.com/sales/quotes.

For more information about VLA, contact your authorized Apple reseller, or contact Apple by calling 1-800-747-7483 or faxing (408) 974-8644.

For more information about EVLA, call Apple at 1-800-747-7483 or fax (408) 974-7109.

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