



# Now available in five juicy flavors.

As if the iMac™ isn't cool enough already. We just quintupled its coolness by giving it five fresh new colors: strawberry, blueberry, grape, lime and tangerine. So now the question isn't whether you will buy one because it's so easy to set up (just add electricity), so easy to use (one fast click to the internet) and so easy to afford (see below). No, the real question is, which color will you pick?

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— 12 pt Apple Garamond  
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12/12  
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