

Now
available
in five
juicy
colors.



As if the iMac™ isn't cool enough already. We just quintupled its coolness by giving it five fresh new colors: strawberry, blueberry, grape, lime and tangerine. So now the question isn't, will you buy one because it's so easy to set up (just add electricity), so easy to use (one fast click to the internet) and so easy to afford (see below). No, the real question is, which color will you pick?

\$0000

Come see the new iMac at:

ABC Computer
15 Any Street
Any City, USA 00000
(000) 000-0000



Authorized
Value Added Reseller

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— Retailer price goes here

— 10/10 Apple Garamond Light, centered

TBWA Chiat/Day, Inc. LA
Apple Q199-98-P0880 2 1/16" x 10" B/W