



ColorSync Products

More than 100 products, from page-layout software to printers, support ColorSync. For a complete list, see www.apple.com/colorsync.

Products that Build a ColorSync Workflow

Displays

Apple Computer, Inc.

ColorSync Displays
www.apple.com

Radius, Inc.

PressView Systems, ColorMatch Separation Lab, ProSense Display Calibrator
www.radius.com

ColorSync/ICC-Based Software

Apple Computer, Inc.

ColorSync
www.apple.com

Heidelberg

ScanOpen ICC, ViewOpen ICC, PrintOpen ICC
www.heidelberg.com

Eastman Kodak

Kodak Professional Colorflow Solutions
www.kodak.com/go/colorflow

Agfa Gevaert NV

ColorTune
www.agfa.com

Imation Corp.

www.imation.com

Candela Ltd.

ColorSynergy
www.candelacolor.com

Color Solutions

(Imaging Technologies Corporation)
ColorBlind Professional,
ColorBlind Edit, ColorBlind Parachute,
ColorBlind ICC Viewer
www.color.com

Monaco Systems

MonacoMATCH, MonacoPROFILER,
MonacoCOLOR, MonacoBATCH
www.monacosys.com

Praxisoft, Inc.

CompassLink
www.praxisoft.com

Sonetech, Inc.

Colorific
www.sonnetech.com

Color Measurement Instruments and Related Software

Color Partnership, Inc.

OptiCal
www.colorpartnership.com

Color Savvy Systems Limited

ColorMouseToo!, ProfileScanner, ProfileMonitor, ProfilePrinter
www.colorsavvy.com

Gretag-Macbeth

Color-Eye spectrophotometers, Spectrolino, SpectroScan
www.gretagmacbeth.com

Pantone, Inc.

Pantone Personal Calibrator, Pantone Color Reference Card, ColorDrive
www.pantone.com

X-Rite, Inc.

DTP 41, DTP 92, ColorTron, Digital Swatchbook, Colorshop
www.xrite.com

Choice in CMMs

ColorSync has always been an open solution for color conversion from one color space to another; RGB to CMYK, for example. Several major developers have their own methods for performing these conversions, which are called "color management modules," "CMMs," and sometimes "Engines." With ColorSync 2.5.1, you have a choice in CMMs. Heidelberg (Linotype) and Kodak CMMs are included. Agfa and Imation CMMs are available from their respective companies.



Color Management Software



IFRA ColorSync Training

ColorSync is recognized as the standard for color management in the newspaper industry worldwide. To address the need for expertise in the field, IFRA, the world's leading association for newspaper and media technology, will soon offer training programs leading to Apple ColorSync Consultant certification in its Darmstadt, Germany, facility. In a partnership with Apple, the IFRA training center will provide access to Power Macintosh G3 computers and 17-inch ColorSync Displays. For more information, contact the IFRA Training Manager, Frank Wolfraum, at wolfraum@ifra.com.



GoLive CyberStudio



In the world of electronic commerce, color accuracy can make the difference between a satisfied customer and a product return. In fact, most online catalog returns are due to false color expectations.

GoLive CyberStudio 3.1 is the first web editor to support Apple ColorSync. With CyberStudio, designers can preview and use images with embedded ColorSync profiles. The result: Consumers who use a browser that supports ColorSync (such as Microsoft Internet Explorer 4.01) will see product colors as intended by the web designer and the online retailer.

The benefits: More satisfied online customers. Fewer product returns. Less aggravation all around.

Bringing Color Accuracy to the Web

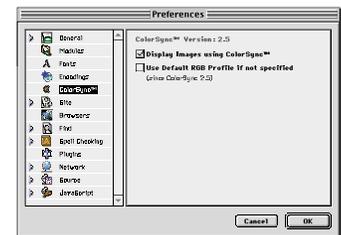


With ColorSync

When this shirt photograph (left) was scanned, a ColorSync profile describing the scanner was embedded into the resulting digital image. The image was then adjusted in Photoshop 5 (see *ColorSync and Photoshop* article) to match the color of the original. The CyberStudio window (above) accurately displays the color because it recognizes ColorSync profiles.

Without ColorSync

The color-adjusted image is displayed below in an application that doesn't support ColorSync. Notice how much brighter it looks than the images on the left. The application does not display color consistently because it does not recognize the ColorSync profile.



How to Start

To make sure CyberStudio 3.1 acknowledges profiles, you must have ColorSync turned on. Go to the Edit menu and select Preferences. In the Preferences window select the ColorSync icon. Check the box that says Display Images using ColorSync. To see the name of the ColorSync profile used to display the image correctly, simply select the image and look in the Embedded text field of the Image Inspector.

That's all there is to it. Now when you display images with ColorSync profiles, you'll get the color quality you expect.

To find out more about e-commerce solutions from GoLive, visit www.golive.com.