



iMac

Combines the excitement of the Internet with the simplicity of a Macintosh.

iMac is, quite simply, an outrageously attractive, surprisingly affordable, and extraordinarily easy-to-set-up-and-use system. It comes fully loaded, but brings along none of the hassle you might associate with the word “computer.” Just consider the excitement of swift, simple Internet access that gives you a passport to a world of ideas. Think of the thrill of using your computer to play a game so richly detailed you actually feel like you’re in another world. Then focus on the fact that iMac provides significantly more power than you’ve probably been led to expect from a computer at such a great price, and you’re likely to find the entire “personal computing” concept more exciting than ever—whether it’s new to you or already an established part of your life.

Clearly demonstrating Apple’s attention to detail in every aspect of product design—right down to the keyboard and mouse—iMac offers advanced performance through its lightning-fast PowerPC G3 processor and integrated graphics accelerator. It features the Universal Serial Bus (USB), a high-speed connection standard that lets you easily attach peripherals such as printers, digital cameras, game pads, joysticks, or storage devices—without even having to shut down and restart your computer. To handle all your communications needs, iMac comes with a speedy 56K internal modem for dial-up connections and offers quick and easy Internet access. It also includes built-in high-speed Ethernet, which not only provides efficient LAN connections, but also makes iMac fully ready for even faster communications technologies, such as DSL and cable modems.

All of this built-in technology, along with specially chosen software packages, makes iMac both a good way to get started with computing and a sophisticated system that can move into the future right along with you. Complete with a built-in monitor with crystal-clear focus, this computer features a stunning new look. So you could use iMac to dress up your home office. Add a tasteful touch to your kitchen. Or class up your college kid’s dorm room.

In other words, with its combination of powerful, state-of-the-art (and beyond) features and simplicity of setup and operation, iMac is not only ideal for first-time users, but also designed to excite more experienced ones. It can let you do the things you’ve wanted to do with a computer—and many things you may just have dreamed about.

iMac: Redefining the meaning of speed, style, and simplicity—by combining the power of the Internet with the ease and elegance of the Macintosh.



Features

Affordable high performance

- Features the advanced PowerPC G3 processor, which incorporates performance-boosting backside level 2 cache
- Provides state-of-the-art USB plug-and-play peripheral connectivity
- Delivers high-speed networking for LAN or Internet use
- Includes ATI RAGE PRO TURBO accelerated 2D/3D graphics controller and 6MB of video memory, which provides ample room for rich 3D texture rendering in the latest games

Advanced styling—with remarkable attention to detail

- Features a stunning overall product design
- Incorporates a high-quality monitor with minimal flicker and crystal-clear focus
- Comes with a height-adjustable, space-efficient keyboard
- Includes a sleek, round USB mouse
- Elegantly routes cables to avoid clutter and confusion
- Is amazingly compact, with an integrated handle that makes it easy to transport

Simple to set up and simple to use

- Provides striking simplicity of setup and use through integrated system elements such as a built-in monitor, speakers, and a modem
- Puts you on the Internet quickly and easily
- Runs Mac OS 8.5—the world’s easiest-to-use system software, with plug-and-play peripheral configuration and advanced multimedia—as well as the thousands of Mac OS-compatible programs available today
- Comes with a number of applications, including AppleWorks, Microsoft Internet Explorer, Netscape Navigator, Outlook Express, EarthLink TotalAccess,* Adobe PageMill, FAXtiff, Quicken Deluxe 98, Nanosaur, Williams-Sonoma Guide to Good Cooking, MDK, Kai’s Photo Soap SE, and EdView Internet Safety Kit (Family Edition)

Processor Performance Comparisons

Based on BYTEmark integer index

iMac 233-MHz PowerPC G3	7.9
Pentium II 450 MHz	6.2
Celeron 333 MHz	4.7

BYTEmark integer processor performance score © McGraw-Hill

Quake Time Demo Scores

iMac 233-MHz PowerPC G3, 6MB SGRAM, and RAGE PRO TURBO	32.5
Compaq Presario 5050 333-MHz Celeron, 2MB SGRAM, and RAGE LT PRO-AGP x2	26.2

Quake tested by running “TIMEDEMO DEMO2” at 640- by 480-pixel resolution and 24-bit color. Frames per second as reported by Quake software. (As of October 1998.)



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Technical Specifications

Processor and memory

- 233-MHz PowerPC G3 processor
- 512K backside level 2 cache on processor module; 117-MHz dedicated 64-bit backside bus
- 66-MHz system bus
- Integrated floating-point unit and 64K on-chip level 1 cache (32K data and 32K instruction)
- 32MB of SDRAM (3.3-volt, unbuffered, 64-bit wide, 144-pin, running at more than 100 MHz, 10-nanosecond cycle time); two SO-DIMM slots support up to 256MB
- 64-bit memory bus

Storage

- Internal 4GB IDE hard disk drive
- Internal 24x-speed (maximum) CD-ROM drive

Interfaces

- Connectivity
 - Two high-speed Universal Serial Bus (USB) ports (12 Mbps), which support USB devices such as keyboard, mouse, printer, storage devices, and USB hubs
- Communications
 - Built-in 10/100BASE-T Ethernet connector (RJ-45)
 - Built-in 56-Kbps modem supports K56flex and V.90 standard (RJ-11 connector)**
 - Infrared technology port (4-Mbps IrDA)

Display

- Multiple-scan, tiltable shadow mask color display: 15-inch (13.8-inch diagonal viewable image size), .28 dot pitch
- Refresh rate of up to 117 Hz

Video Display Modes

Mode	Refresh rate	Maximum on-screen resolution
640 by 480	117 Hz	24-bit, millions of colors
800 by 600	95 Hz	24-bit, millions of colors
1,024 by 768	75 Hz	24-bit, millions of colors

Graphics support

- Built-in 2D/3D graphics acceleration through an integrated ATI RAGE PRO TURBO graphics controller
- 6MB of SGRAM video memory
- Supports millions of colors at up to 1,024-by 768-pixel resolution (24-bit)

Sound

- Two built-in stereo speakers with SRS surround sound
- Built-in microphone
- Two front headphone jacks
- Minijacks for 16-bit CD-quality stereo input/output; 44.1-kHz sampling rate

Keyboard and mouse

- Apple USB Keyboard
 - Two-position adjustable slope (0° and 6°)
 - Serves as USB hub with two USB ports
 - Power consumption 100 mA maximum
- Apple USB Mouse
 - Power consumption 100 mA maximum

Electrical requirements and agency approvals

- Line voltage: 100 to 240V AC
- Frequency: 50 to 60 Hz, single phase
- Power: 200W maximum, continuous
- EPA Energy Star compliant

Environmental requirements

- Operating temperature: 50° F to 104° F (10° C to 40° C)
- Relative humidity: 20% to 90% noncondensing
- Maximum altitude: 10,000 feet (3,048 m)
- Storage temperature: -40° F to 149° F (-40° C to 65° C)

Size and weight

- Height: 15.8 inches (39.5 cm) with foot extended
- Width: 15.2 inches (38.0 cm)
- Depth: 17.6 inches (44.0 cm)
- Weight: 38.1 pounds (17.3 kg)

Ordering Information

iMac

Order No. M6709LL/B
Includes Apple USB Keyboard, Apple USB Mouse, Mac OS 8.5, and the following software applications:***

- AppleWorks
- Microsoft Internet Explorer
- Netscape Navigator
- Outlook Express
- EarthLink TotalAccess*
- Adobe PageMill
- FAXstf
- Quicken Deluxe 98
- Kai's Photo Soap SE
- MDK
- Nanosaur
- Williams-Sonoma Guide to Good Cooking
- EdView Internet Safety Kit (Family Edition)

For more information

For more information about this product, or to find out where to buy Apple products, visit www.apple.com on the World Wide Web or call 1-800-538-9696. To purchase this product from the Apple Store, go to www.apple.com/store.

**TotalAccess software includes 30-day free trial offer and setup fee is waived. Internet access requires an Internet service account.*

***Data speeds up to 56 Kbps, fax speeds up to 14.4 Kbps. Actual download speeds vary with line conditions and your Internet service provider's modem capabilities. FCC regulations limit ISP transmission speeds to 53 Kbps in the U.S.*

****Most applications are preinstalled. Some applications require use of included CD-ROM. Product contains electronic documentation. Backup software provided on CD-ROM.*