



# Apple QuickTake 200

*More Ways to Communicate with Digital Images*

## Features

### Impressive image quality

- Provides clear 24-bit VGA images at resolutions of up to 640 by 480 pixels in more than 16 million colors
- Includes an automatic white-balance feature to ensure the best possible image quality for both indoor and outdoor photography
- Takes advantage of Apple's ColorSync color-matching technology

### Vivid, versatile LCD display

- Takes the guesswork out of selecting the precise images you want to capture by providing accurate, real-time preview
- Supports a slide-show mode that lets you cycle through images at timed intervals

### Convenient, high-capacity storage

- Stores images on included 2MB removable storage card (Solid State Floppy Disk Card); additional cards may be purchased separately
- Captures images in JPEG—and allows you to save them in TIFF, PICT, and EXIF formats—to share images with both Mac OS and Windows users
- Allows for simple, direct uploading of images from removable storage cards into any Mac OS-based computer equipped with PC Card slots, through an optional adapter or directly via the serial connection

### Flexible, simple image-capture options

- Lets you capture images in either of two modes: high quality and standard quality
- Features automatic exposure with a range of capabilities
- Offers three focal ranges—close-up, portrait, and landscape

### Multiple image editing and sharing capabilities

- Comes with Apple's Camera Access software and a serial cable for easy image uploading directly to a Mac OS-based computer
- Includes bundled software that lets you easily and flexibly personalize captured images
- Makes it easy to enhance your e-mail memo, print document, computer-based presentation, or Internet web site with digital images using popular software

Given its many advanced capabilities, you'll probably be surprised to find that working with the Apple QuickTake 200 is strikingly similar to using your favorite traditional camera. But this sophisticated device offers many more ways of communicating with images.

In fact, this high-performance digital camera provides a wealth of flexible, versatile options for sharing your images with others, such as slide shows, presentations, television viewings, real-time videoconferencing, and even live Internet transmissions. And this advanced digital camera features an extremely compact, lightweight design that makes it easy to take with you virtually anywhere you want to go.

The QuickTake 200 provides an integrated LCD display that enables you to preview each potential picture easily and accurately. It also offers convenient removable storage capabilities and impressive image quality: It comes with a 2MB removable storage card that can accommodate as many as 20 high-quality images, 30 standard-quality images, or a combination—with clear 640-by-480-pixel resolution and in more than 16 million colors.

But the real fun of taking pictures lies in sharing them with others—an area in which the QuickTake 200 truly shines. Of course, you can always simply view your digital images on a computer screen or include them in documents. Or you can enhance your images on a Mac OS-based computer, place the results back into the camera, and conveniently show them to friends and colleagues even when you're on the road. Apple's unique Camera Access software makes advanced capabilities such as these not only possible, but simple.

Perhaps the most appealing quality of the QuickTake 200 is that it provides a complete solution for an entire range of digital imaging functionality. It even comes with a video cable—so, for example, you can use it to show relatives your latest vacation pictures right on their television screen. And the versatile image-capture capabilities of the QuickTake 200 make it an ideal tool to add images to your Internet web site.

In short, Apple's QuickTake 200 digital camera complements your Mac OS-based computer by offering a wide range of incredibly easy and enjoyable ways to communicate your ideas visually.





# Apple QuickTake 200

*More Ways to Communicate with Digital Images*

## Ordering Information

### Apple QuickTake 200 Digital Camera

Order No. M5705LL/A

- QuickTake 200 digital camera for Mac OS users
- One QuickTake 2MB Removable Storage Card
- Third-party bundled software (Adobe PhotoDeluxe 1.0, Adobe PageMill 2.0, PictureWorks NetCard 1.0)
- QuickTake software (includes Camera Access, QuickTime IC system extension and drivers)
- Serial cable for connecting camera to your Mac OS-based computer
- Video cable for connecting to standard NTSC television (where available)
- Four AA lithium batteries
- Hand strap
- Clip-on optical viewfinder
- *QuickTake 200 User's Guide*

### QuickTake AC Adapter

Order No. M5707LL/A

- Lets you power your QuickTake 200 digital camera using AC power



### QuickTake 4MB Removable Storage Card

Order No. M5708G/A

- Allows you to store as many as 40 high-quality images or 60 standard-quality images



Please check with your local reseller for the availability of other third-party QuickTake 200 accessories.

Apple Computer, Inc.  
1 Infinite Loop  
Cupertino, CA 95014  
(408) 996-1010  
<http://www.apple.com/>  
<http://www.imaging.apple.com/>

## Technical Specifications

### Image resolution

- 640 by 480 pixels (all images); high-quality and standard-quality modes

### Color resolution

- 24-bit color

### Storage

- Space for 20 high-quality images, 30 standard-quality images, or a combination on included 2MB (SSFDC) removable storage card (additional cards may be purchased separately)

### Electronic shutter speeds

- 1/4 to 1/5000 second

### Aperture settings

- f2.2 to f8.0; user-selectable

### Focus capabilities

—Fixed focus

### Focus range

- Focus-free lens (38-mm equivalent) with three focal ranges:
  - Close-up: 3.5 to 5 inches (9 cm to 13 cm)
  - Portrait: 17 to 35 inches (45 cm to 90 cm)
  - Standard: ~3 feet to infinity (0.9 m to infinity)

### LCD viewing panel

- 1.8-inch panel on back side; provides live previewing at 30 frames per second; frame-by-frame playback mode (3-, 5-, or 10-second intervals; review of up to 9 images)

### Power

- Runs on four AA lithium batteries
- Power-saving mode turns off the LCD to extend battery life
- Includes connector for optional AC adapter

### Connectivity

- Built-in serial interface with appropriate cable for connection to Mac OS-based computers
- NTSC video output and video cable

### Image viewing/sharing options

- Direct connection to any Mac OS-based computer
- Video connection to any standard television (NTSC) or VCR
- 9-up image display
- Auto-presentation mode

### File formats

- PICT, JPEG, TIFF, EXIF

### Other features

- 10-second self-timer
- Tripod mount

### Software

- QuickTake Camera Access software
- Photoshop Acquire Compatible Plug-in

### Third-party bundled software

- Adobe PhotoDeluxe 1.0, to enhance images
- Adobe PageMill 2.0, to create web pages with images
- PictureWorks NetCard 1.0, to create Internet "picture postcards"

### Size and weight

- Height: 3.0 in. (7.6 cm)
- Width: 5.1 in. (13.0 cm)
- Depth: 1.9 in. (4.8 cm)
- Weight: 8.5 oz. (241 g)

### System requirements

- A Mac OS-based computer with a 68040, PowerPC 601 or later processor, with 16MB of RAM and 24MB of available space on the hard disk drive
- Mac OS system software version 7.5 or later
- A CD-ROM drive
- A display that supports thousands or millions of colors is recommended for optimal viewing

Product specifications are subject to change. Check with your Apple reseller for the most current information about product specifications and configurations.

© 1997 Apple Computer, Inc. All rights reserved. Apple, the Apple logo, ColorSync, the ColorSync logo, the Mac OS logo, Mac, Macintosh, QuickTake, and QuickTime are trademarks of Apple Computer, Inc., registered in the U.S.A. and other countries. Adobe and Adobe PageMill are trademarks of Adobe Systems Incorporated, which may be registered in certain jurisdictions. PowerPC is a trademark of International Business Machines Corporation, used under license therefrom. Mention of non-Apple products is for informational purposes only and constitutes neither an endorsement nor a recommendation. Apple assumes no responsibility with regard to the selection, performance, or use of these products. All understandings, agreements, or warranties, if any, take place directly between the vendors and the prospective users.

February 1997. Product specifications are subject to change without notice. Printed in U.S.A.

L02204B