



Apple QuickTake 150

24-Bit Color Digital Camera for Macintosh

Features

High quality

- Provides high-quality color images (in more than 16 million colors)
- Offers resolution of 640 by 480 pixels for all images
- Takes advantage of ColorSync for outstanding color-matching

High performance

- Stores 32 standard-quality images, 16 high-quality images, or a combination in internal memory
- Provides a close-up lens (accurate from 10 to 14 inches) with built-in features designed to make close-up work easy
- Features automatic exposure with computer-controlled shutter speeds from 1/30 to 1/175 of a second and apertures from *f*2.8 to *f*16
- Offers a focus range from 4 feet to infinity
- Includes an automatic flash

Convenience

- Comes with PhotoFlash 2.0 software, which offers a host of advanced capabilities including image-enhancement tools, AppleScript automation, support for Drag and Drop, and controlling the camera from the computer.
- Includes QuickTake Image Access control panel that lets you mount the camera on the Macintosh desktop just like a disk
- Lets you store images in the camera for up to one year before loading them into your computer, even if the batteries are removed
- Features a battery life of more than 200 pictures, including download time and flash use for more than 100 pictures

Compatibility

- Offers a high-speed serial connection for data transfer
- Supports popular file formats: PICT, TIFF, JPEG, EPS, and QuickTake
- Supports QuickTime system extension for image compression and decompression
- Can be used with Windows computers with optional Connection Kit

The Apple QuickTake 150 is a high-performance digital camera for Macintosh computers that provides the fastest and most affordable way to add images to your documents. Just pick it up and you can start capturing high-quality color images instantly. And when you're done, you can load them into your Macintosh in seconds.

This affordable digital camera needs no film. Use it like your favorite "point and shoot" camera to capture 32 standard-quality images or 16 high-quality images—all with impressive 640- by 480-pixel resolution in more than 16 million colors. You can change from standard to high quality at will using the intuitive LCD control panel on the back of the camera.

Designed to go anywhere, the QuickTake 150 digital camera weighs just a pound, including its batteries. The built-in automatic flash gives you perfect images indoors or out. And the included PhotoFlash 2.0 software provides a host of image-enhancement tools.

It supports AppleScript, so you can automate routine or complex photo manipulations and control the camera through software.

The QuickTake Image Access control panel mounts the camera on your desktop just like a disk, making it easy to copy images from the camera to your computer's hard disk drive or to import them within any application supporting PICT graphics.

To load images into your Macintosh, just connect the supplied serial cable into the camera and plug the other end into the printer or modem port on your computer. Use either PhotoFlash or QuickTake Image Access software, and your images are transferred to your Macintosh easily—and incredibly fast.

The QuickTake 150 affords nearly unlimited possibilities for adding impact to your communications. Once images are loaded into your Macintosh, you can select and view multiple thumbnails, delete any images you don't want, then edit or enhance them individually. Save your images in PICT, TIFF, JPEG, EPS, or QuickTake file formats, and then place them into the application of your choice to create impressive presentations, appealing reports, attractive memos, and more.

The QuickTake 150. Imagine the possibilities.





Apple QuickTake 150

24-Bit Color Digital Camera for Macintosh

Ordering Information

Apple QuickTake 150 Digital Camera for Macintosh

Order No. M3790

- QuickTake 150 digital camera for Macintosh
- Close-up lens
- QuickTake software (includes PhotoFlash 2.0, QuickTake Image Access, and drivers)
- Serial cable for connecting the camera to your computer
- Three AA lithium batteries
- Neck strap
- *QuickTake 150 User's Guide*
- *PhotoFlash 2.0 Getting Started and User's Guide*

QuickTake Battery Booster Pack

Order No. M2655

- Take thousands of pictures with your QuickTake 150 digital camera
- Eight AA lithium batteries included

QuickTake Travel Case

Order No. M2848

- Includes leather camera grip and protective carrying case

QuickTake AC Adapter

Order No. M2851

- Lets you power your QuickTake 150 digital camera using AC power

QuickTake Connection Kit for Windows

Order No. M3793

- Allows you to connect your QuickTake 150 digital camera to a Windows software-based personal computer

Product specifications are subject to change. Check with your Apple reseller for the most

Technical Specifications

Image

- 24-bit color

Resolution

- 640 by 480 pixels (all images)

Memory

- 1MB of Flash EPROM stores up to 32 standard-quality images, 16 high-quality images, or a combination
- Storage time: up to one year, even without batteries

Focus-free and close-up lens

- Focus-free lens: 4 feet to infinity; equivalent to a 50-mm lens on a 35mm camera
- Close-up lens: accurate from 10 to 14 inches; includes parallax error correction, flash diffusion, and rangefinder

Built-in flash

- Three modes: Off, Fill, Automatic
- Range: 4 to 9 feet (10 to 14 inches with close-up lens)
- Cycle time: 7 seconds

Power

- Includes three AA lithium batteries
- Battery life: over 200 images (100 flash, 100 no flash, download and erase all images)
- Supports three 1.5 volt AA, R6P, LR-6, or SUM-3 NiCad or lithium batteries
- Optional AC adapter

Other features

- Self-timer: electronically controlled with a 10-second delay
- Shutter speed: from 1/30 to 1/175 of a second
- Aperture: from $f2.8$ to $f16$
- ISO equivalent: 85
- Viewfinder: gives 92 percent coverage of actual image area

User controls

- Shutter release, image quality, flash, self-timer, and Erase All Images

LCD display

- Number of images that have been taken
- Number of images remaining
- Image quality, flash, and self-timer settings
- Erase All Images
- Battery level

PhotoFlash 2.0 application

- Controls the Apple QuickTake 150 digital camera with automation of picture-taking, downloading all photos from the camera, and more
- Easy and powerful image-enhancement tools for selected areas or the entire image
- Preview of enhancements, making settings easy

- Flexible selection tools, including magic wand with add and subtract capabilities
- Catalog with thumbnail previews
- Catalog search on caption text, filenames, similar photos, or similar to sketch
- File formats: PICT, TIFF, EPS, JPEG, Photoshop, Photo CD, and QuickTake
- Photoshop plug-in architecture
- One-step "Lighten image," "Darken image," and "Adjust for fluorescent light" filters, customized for QuickTake images
- Drag and Drop support
- Direct links to page-layout and other programs—QuarkXPress
- Aldus PageMaker
- Aldus Persuasion
- Microsoft Word
- Claris FileMaker
- Automation and scripting support
- Supports AppleScript, Frontier, and QuicKeys scripting systems
- Features an integrated script recorder that can record any action and save it as a single-button script (recorded scripts can be added to a hierarchical menu or a floating scripts palette for easy access)

QuickTake Image Access

- Control panel allows access to camera just as if it were a disk
- Time and date setting
- Set sleep time while camera is mounted

Size and weight

- Height: 2.2 in. (55 cm)
- Width: 5.3 in. (135 cm)
- Depth: 6.1 in. (155 cm)
- Weight: 1 lb. (0.5 kg)

System requirements

- A Macintosh computer with a 68020 or later processor, with 5MB of RAM and 10MB of available space on the hard disk drive; or a Power Macintosh computer with 8MB of RAM and 10MB of available space on the hard disk drive
- System software version 7.1 or later

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