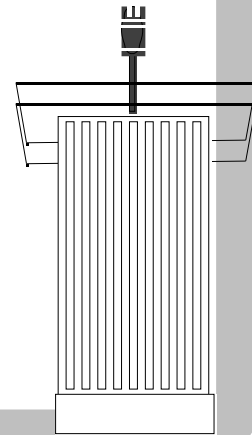


Microsoft®

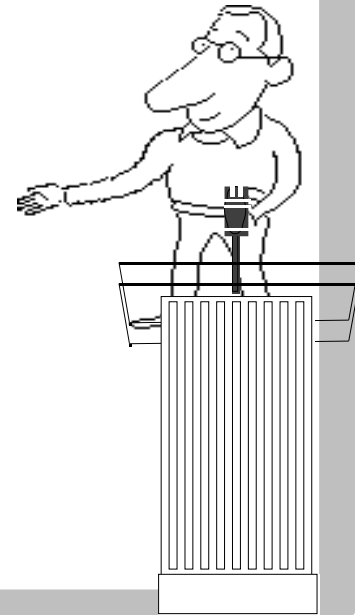
Welcomes You to

Desktop Presentations



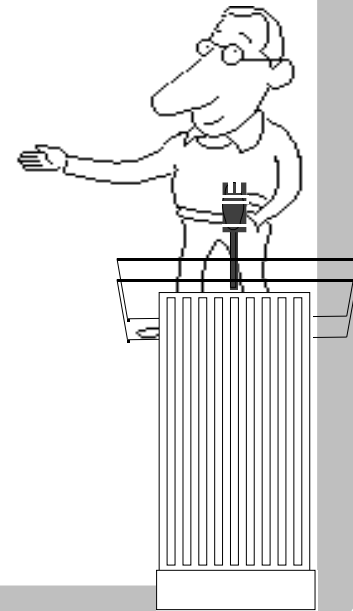
**Did You Know That
People Who Use
Presentation Visuals Are...**

43% More Persuasive



**Did You Know That
People Who Use
Presentation Visuals Are...**

**100% More Effective
43% More Persuasive**

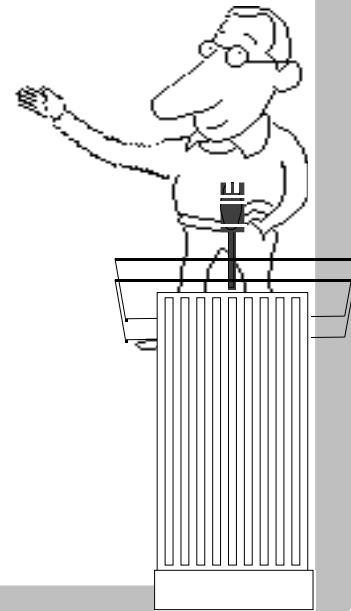


**Did You Know That
People Who Use
Presentation Visuals Are...**

133% More Efficient

100% More Effective

43% More Persuasive

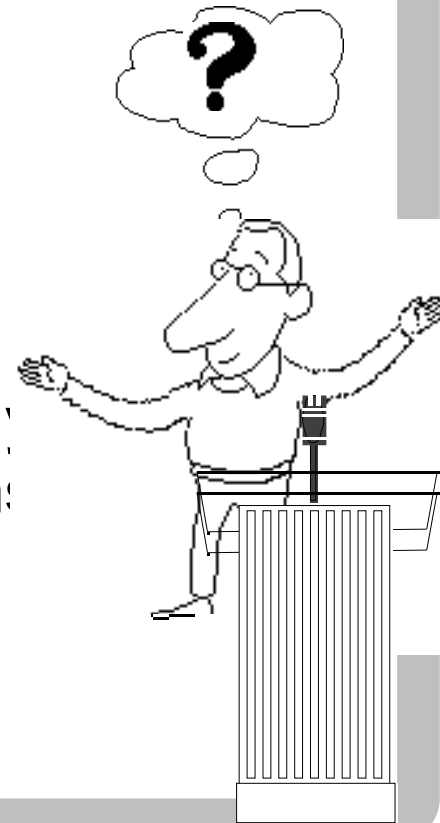


“

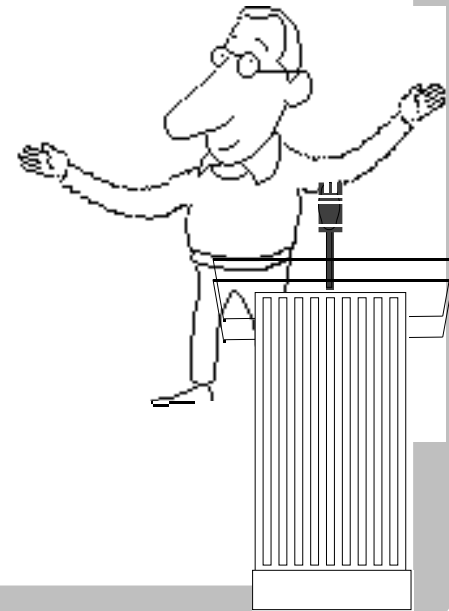
Then...

**Why doesn't somebody
make a product so that
your Macintosh can help
make better presentations?**

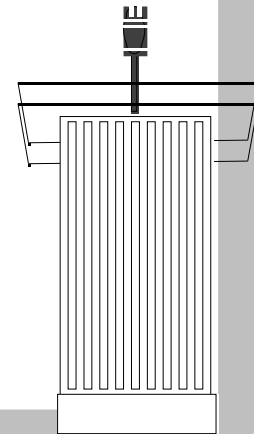
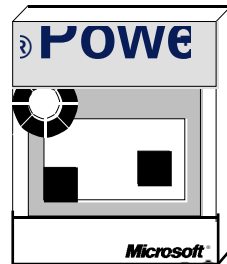
”



Somebody Did!
Microsoft Proudly Introduces
PowerPoint 2.0



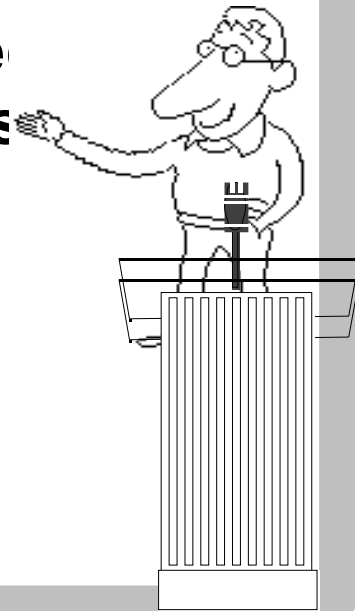
Somebody Did! **Microsoft Proudly Introduces** **PowerPoint 2.0**



Microsoft PowerPoint

Desktop Presentations Program

For Business People who Need
Communicate Plans and Ideas
Others

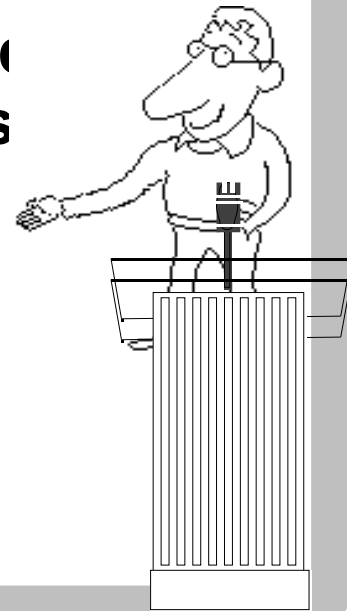


Microsoft® PowerPoint

Desktop Presentations Program

**For Business People who Need
Communicate Plans and Ideas
Others**

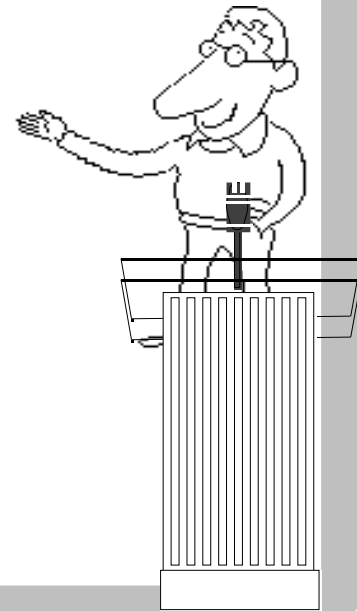
**Designed to Plan, Create and
Compose Complete Business
Presentations**



Microsoft® PowerPoint

Desktop Presentations Program

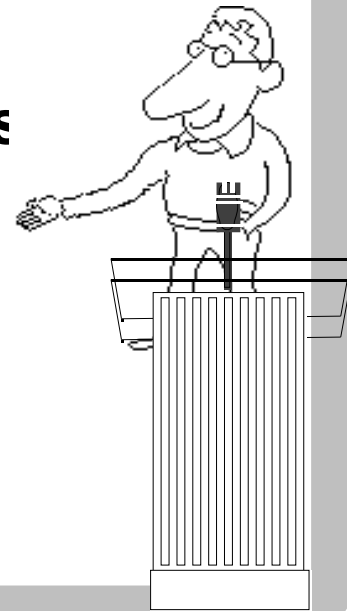
For Managers, Engineers,



Microsoft PowerPoint

Desktop Presentations Program

**For Managers, Engineers,
Teachers and Departments**

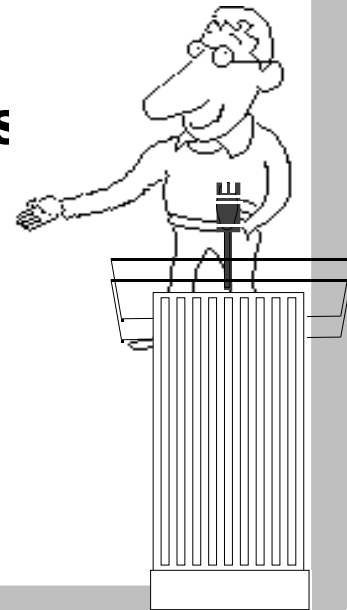


Microsoft® PowerPoint

Desktop Presentations Program

**For Managers, Engineers,
Teachers and Departments**

**For Staff Meetings,
Project Meetings,**

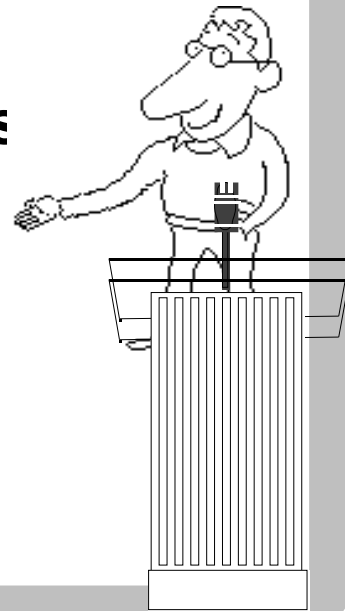


Microsoft PowerPoint

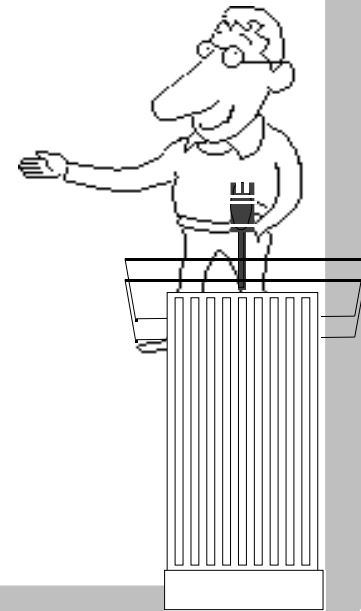
Desktop Presentations Program

**For Managers, Engineers,
Teachers and Departments**

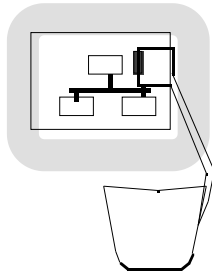
**For Staff Meetings,
Project Meetings,
Business Plans and
Training Sessions**



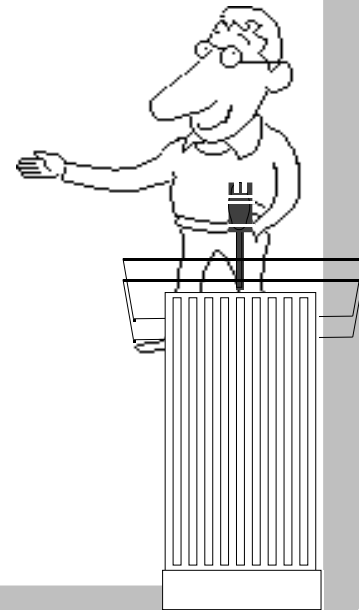
PowerPoint Creates



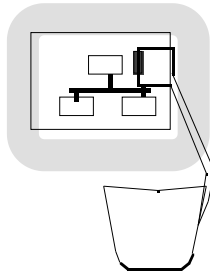
PowerPoint Creates



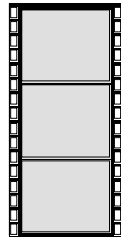
Transparencies



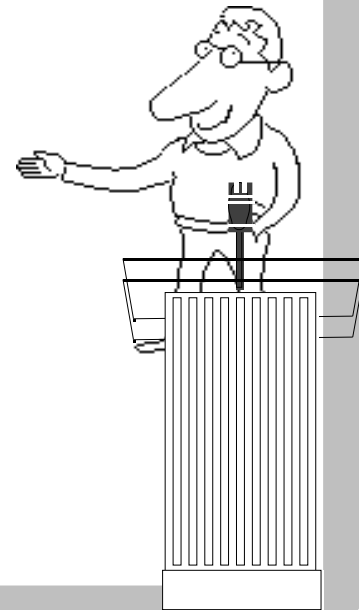
PowerPoint Creates



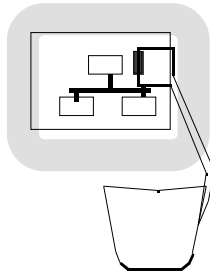
Transparencies



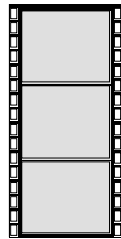
35mm Slides



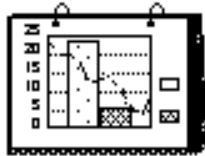
PowerPoint Creates



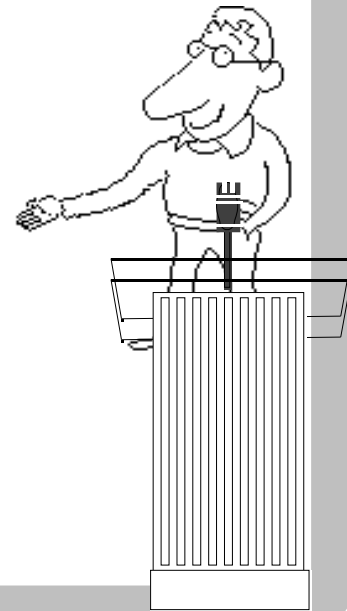
Transparencies



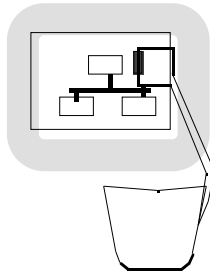
35mm Slides



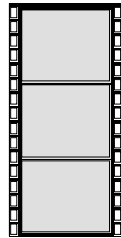
Flip Charts



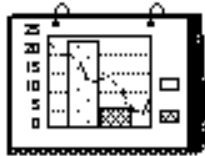
PowerPoint Creates



Transparencies



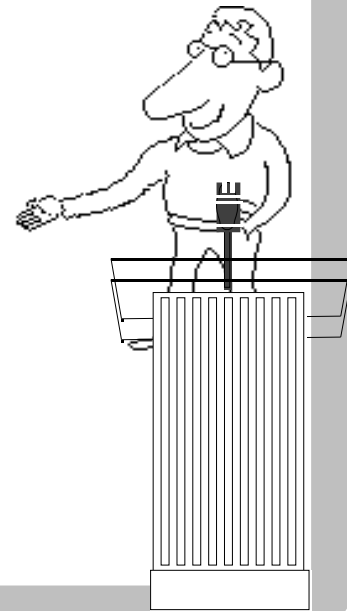
35mm Slides



Flip Charts



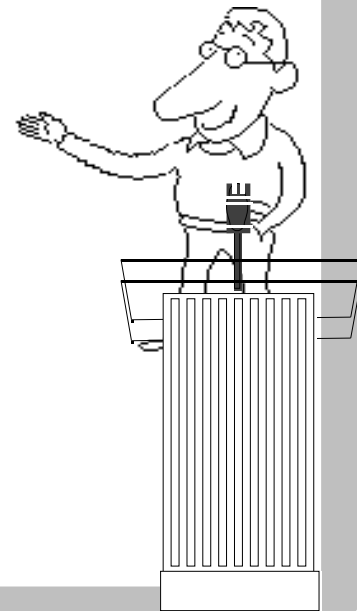
On-Screen



Plus...



Speaker's Notes

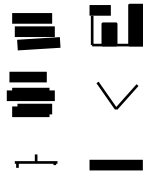


Plus...

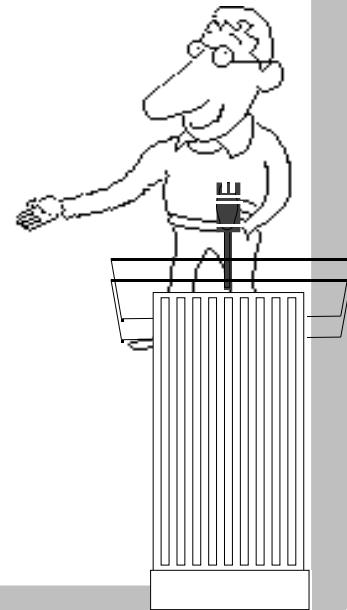


Speaker's Notes

And

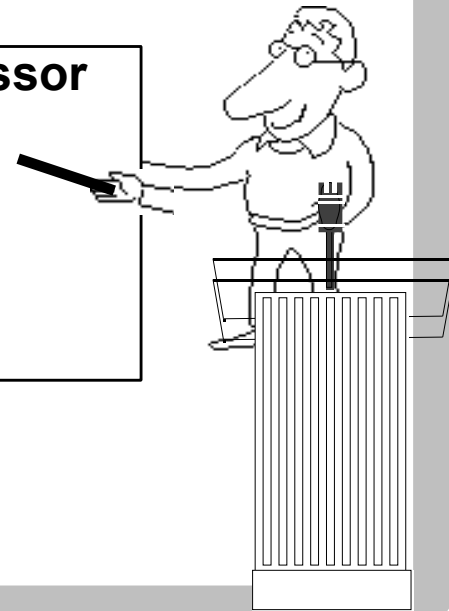


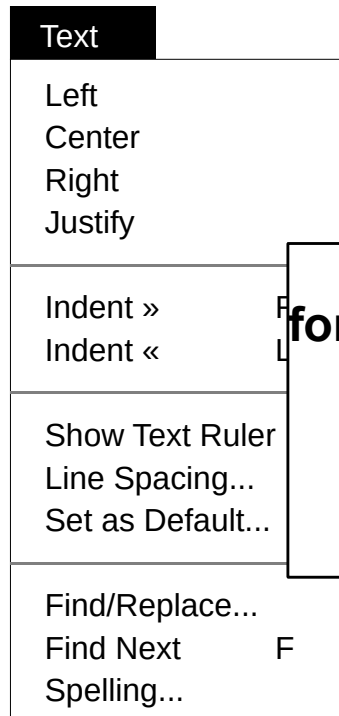
Audience Handouts



Featuring...

**A Full Word Processor
for Bullet Charts with:**

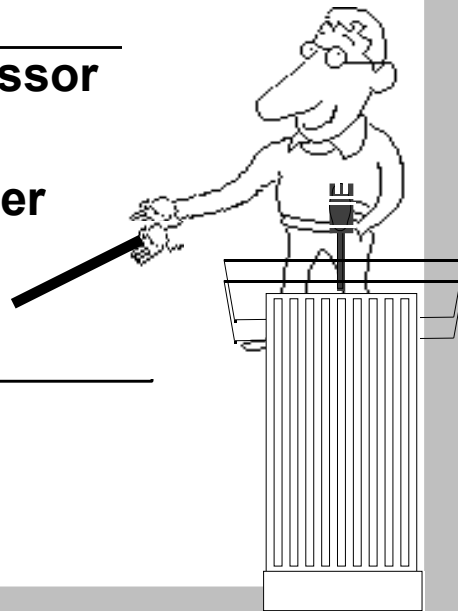




Featuring...

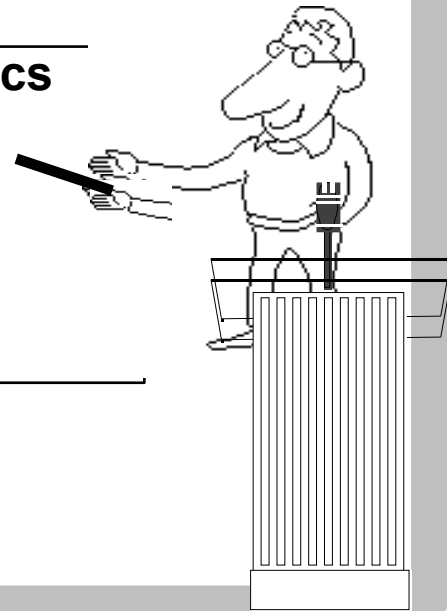
**A Full Word Processor
for Bullet Charts with:**

- **Spelling Checker**
- **Find/Replace**
- **Custom Styles**

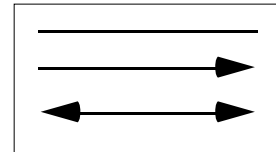


Featuring...

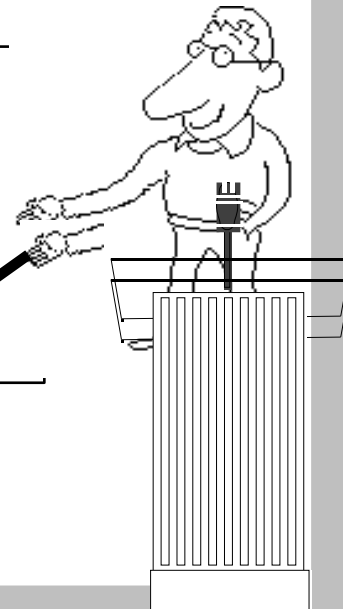
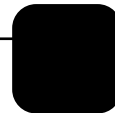
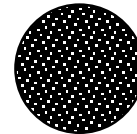
**Specialized Graphics
Tools for Illustrations**



Featuring...

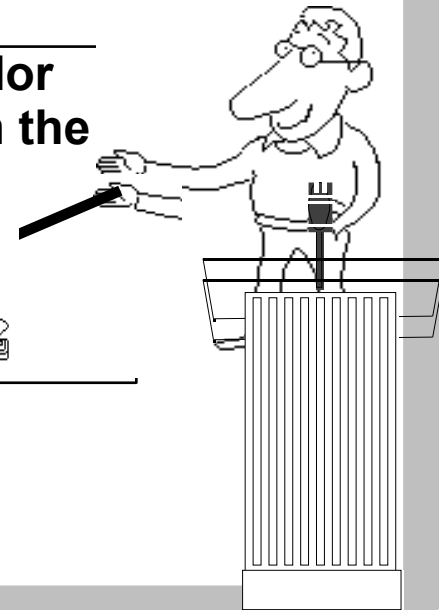


**Specialized Graphics
Tools for Illustrations**



Featuring...

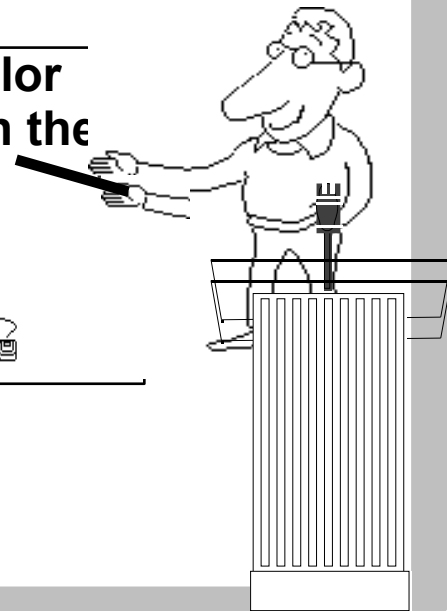
**The Ability to Move Color
Presentations Between the
Mac Plus...**



Featuring...



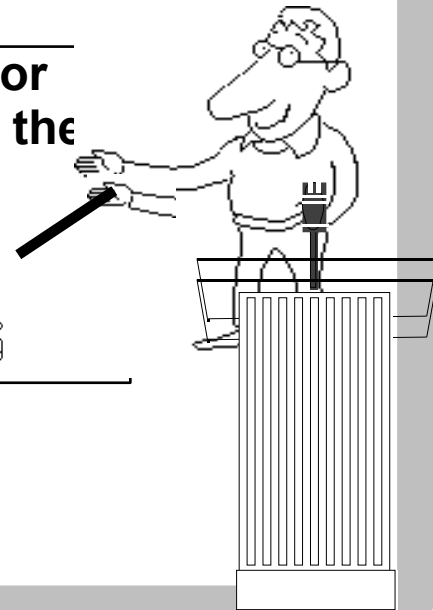
**The Ability to Move Color
Presentations Between the
Mac Plus...the SE...**



Featuring...

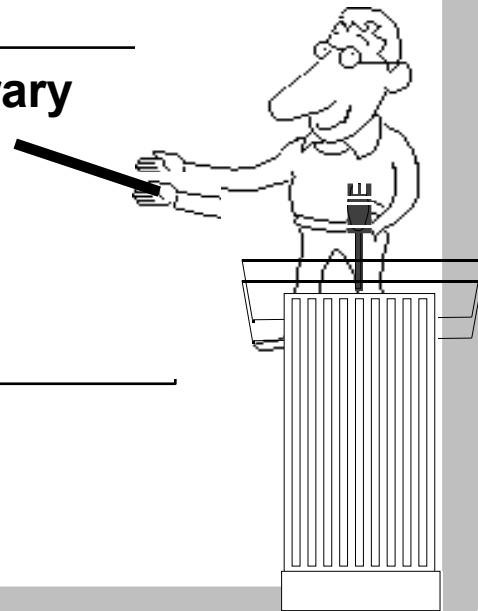


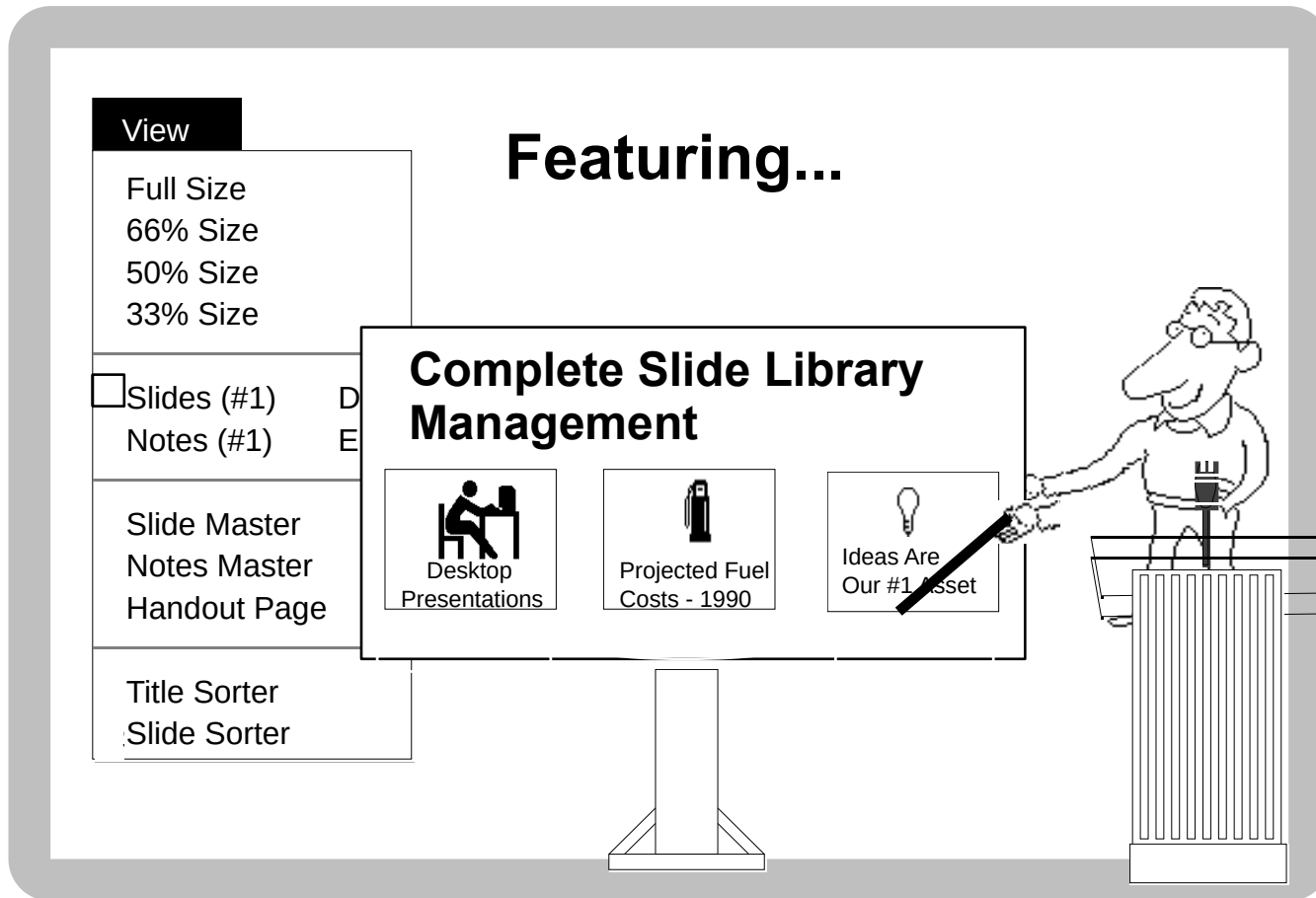
**The Ability to Move Color
Presentations Between the
Mac Plus...the SE...and
Mac II**



Featuring...

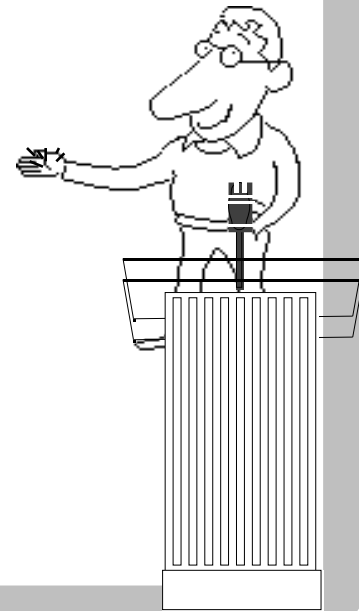
**Complete Slide Library
Management**





PowerPoint is a Snap to Use!

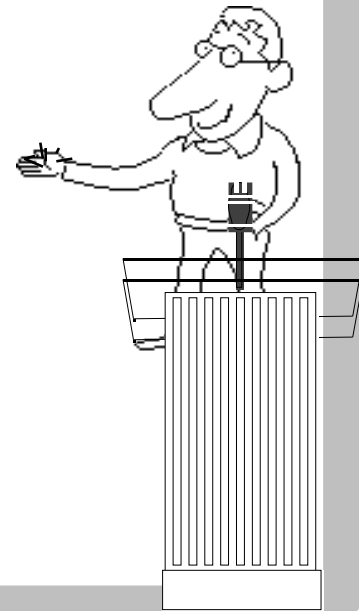
**To use the built-in word processor,
just draw a text box to begin.**



PowerPoint is a Snap to Use!

**To use the built-in word processor,
just draw a text box to begin.**

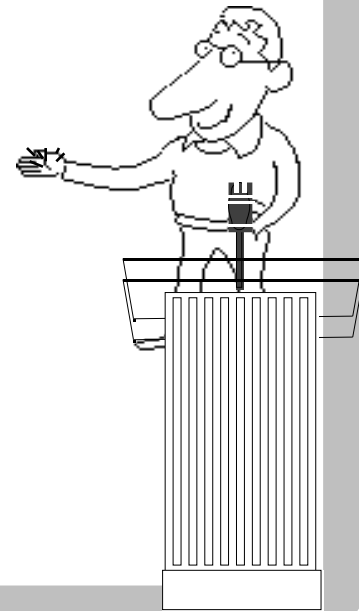
- **Create multi-level bullet word charts**



PowerPoint is a Snap to Use!

**To use the built-in word processor,
just draw a text box to begin.**

- **Create multi-level bullet word charts**
- **Modify your text**



PowerPoint is a Snap to Use!

To use the built-in word processor,
just draw a text box to begin.

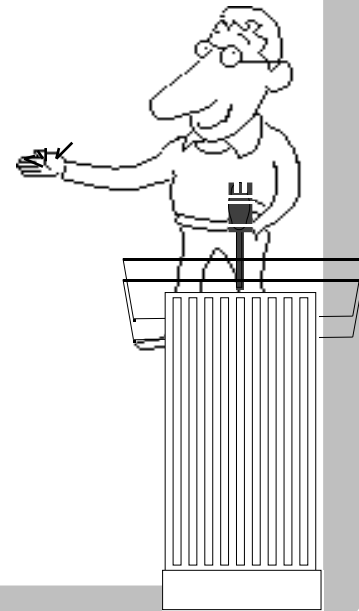
- Create multi-level bullet word charts

- Modify your text

Change fonts

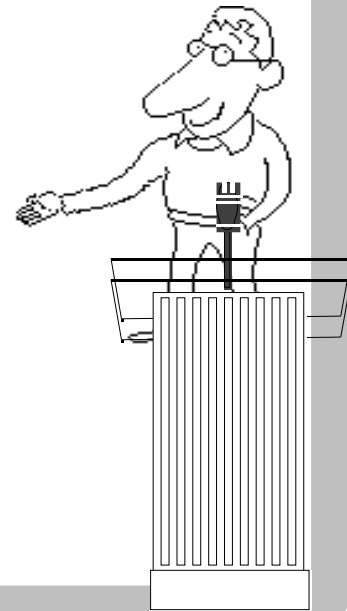
Change *types* *styles*

Change **sizes**

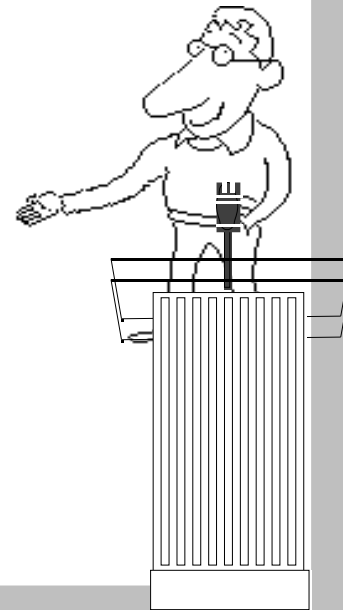
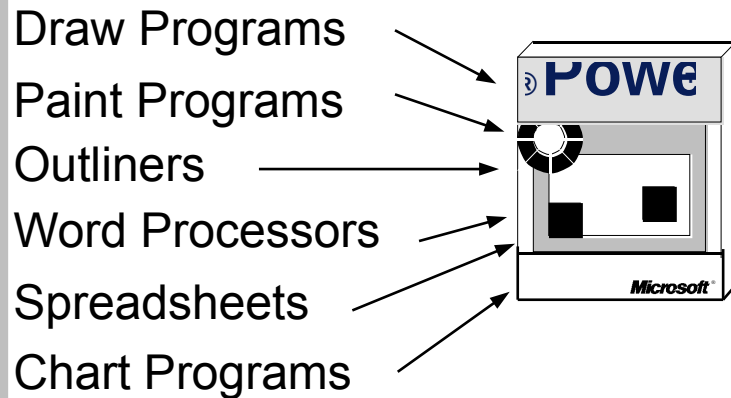


PowerPoint Creates... and Integrates!

Draw Programs
Paint Programs
Outliners
Word Processors
Spreadsheets
Chart Programs



PowerPoint Creates... and Integrates!



PowerPoint Creates... and Integrates!

Draw Programs

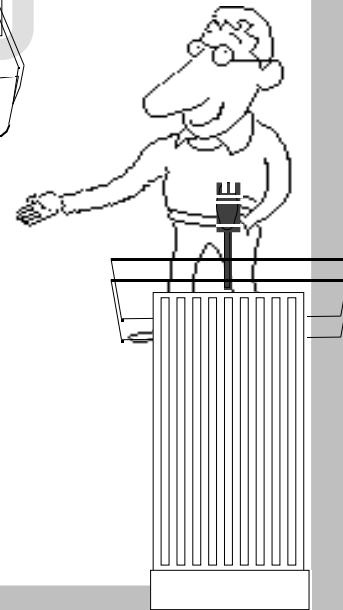
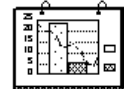
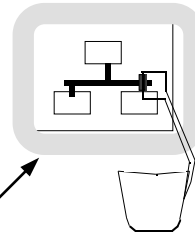
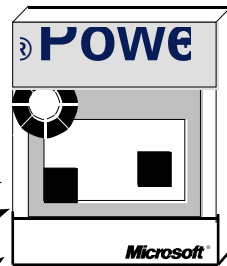
Paint Programs

Outliners

Word Processors

Spreadsheets

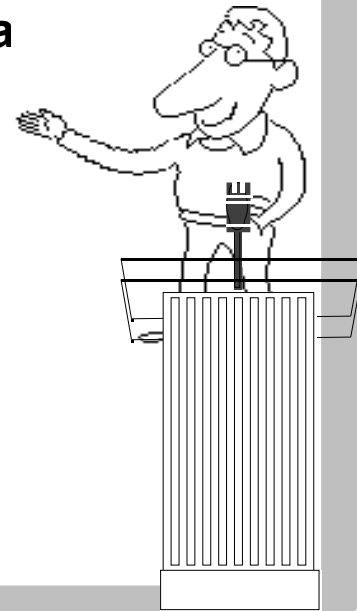
Chart Programs



Get Started Today!

With PowerPoint you receive:

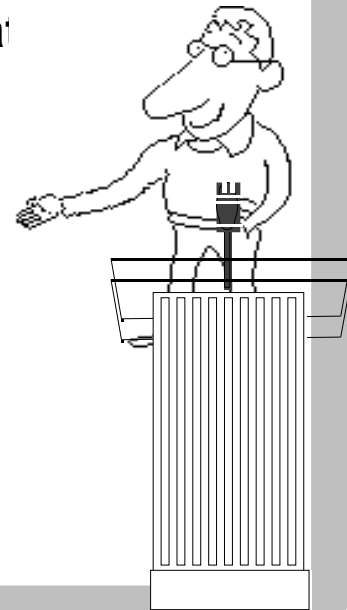
- **Guide to Using PowerPoint Templa**
- **Comprehensive Documentation**
- **Sample Presentations**



Get Started Today!

With PowerPoint you receive:

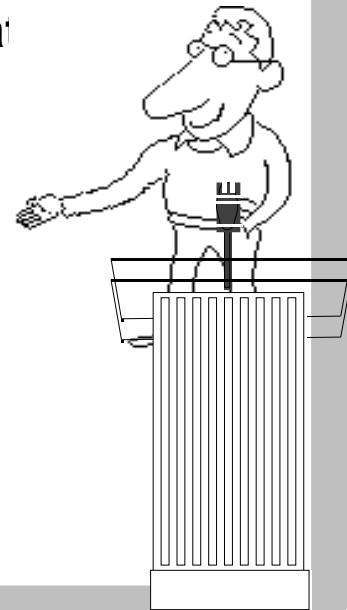
- **Guide to Using PowerPoint Template**
- **Comprehensive Documentation**
- **Sample Presentations**
- **Presentation Templates**
- **Quick Reference Guide**
- **Storyboard Forms**
- **Guide to Genigraphics Services**



Get Started Today!

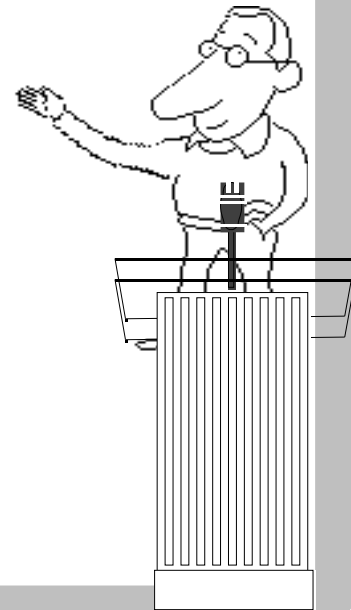
With PowerPoint you receive:

- **Guide to Using PowerPoint Template**
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- **Guide to Genigraphics Services**



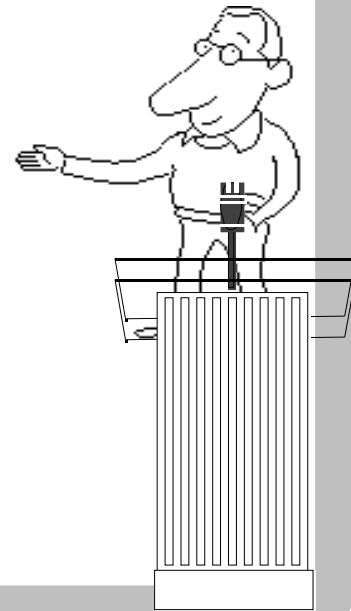
Create 35mm Slides with Microsoft and Genigraphics

- **Genigraphics is the world's
leading presentation graphics
service bureau**



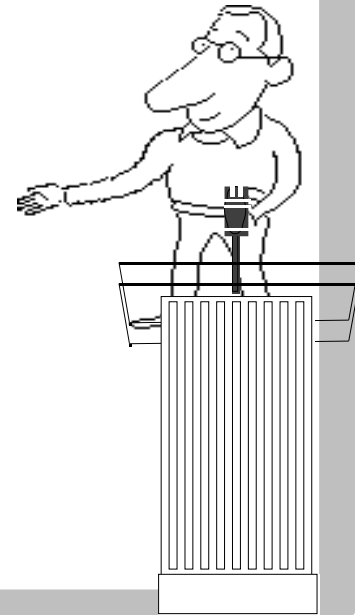
Create 35mm Slides with Microsoft and Genigraphics

- **Genigraphics is the world's leading presentation graphics service bureau**
- **24 local service centers in the U.S. and Canada**

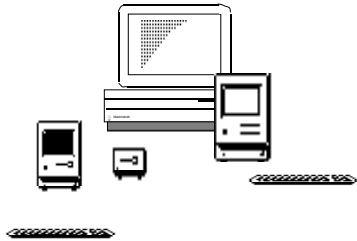


Create 35mm Slides with Microsoft and Genigraphics

- **Genigraphics is the world's leading presentation graphics service bureau**
- **24 local service centers in the U.S. and Canada**
- **PowerPoint presentations (from any Macintosh, B&W or color) can be turned into professional quality 35mm slides**

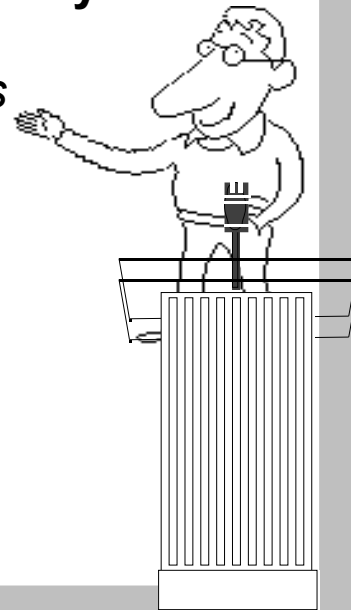


PowerPoint Works with...



All the Macintosh Family of Workstations

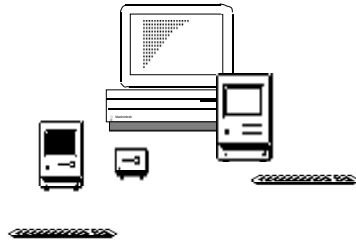
- Macintosh Plus*
- Macintosh SE*
- Macintosh II*



PowerPoint Works with...

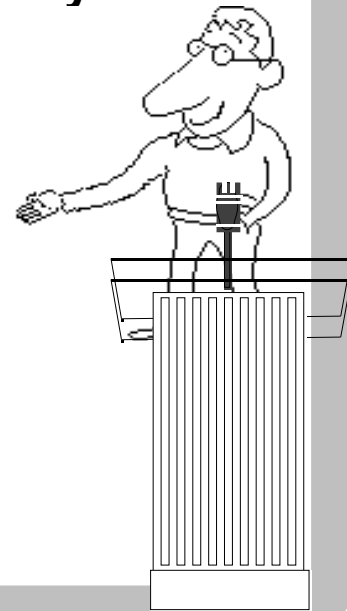
All the Macintosh Family of Workstations

- Macintosh Plus*
- Macintosh SE*
- Macintosh II*



All Macintosh Printers

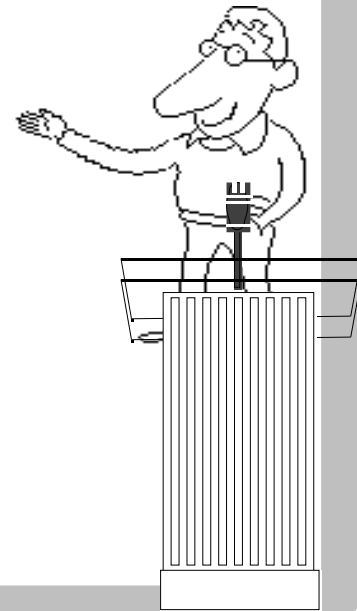
- LaserWriter*
- LaserWriter Plus*
- LaserWriter II*
(all models, including the SC)
- ImageWriter (and LQ)*



PowerPoint Works with...



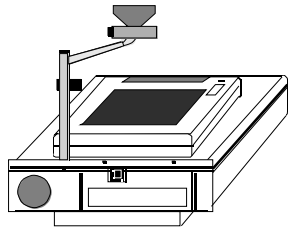
AppleShare Networks



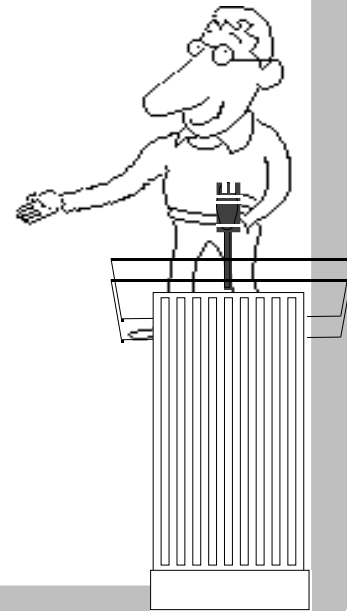
PowerPoint Works with...



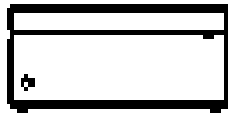
AppleShare Networks



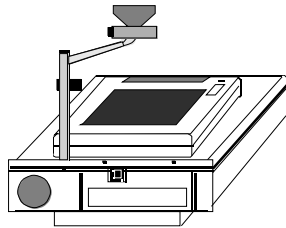
Kodak DataShow
and DataShow Remote



PowerPoint Works with...



AppleShare Networks

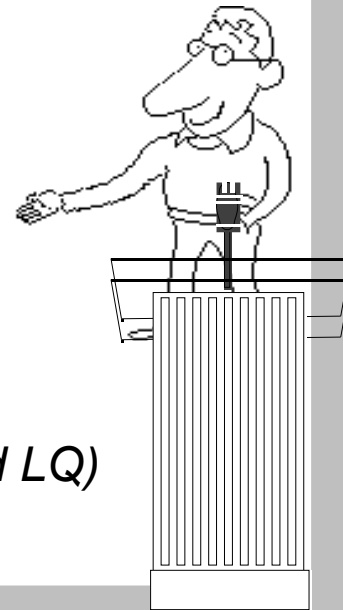


Kodak DataShow
and DataShow Remote

Color Output Devices
Tektronix Color Printers
Mirus Film Printers



Matrix SlideWriters
Color ImageWriters (and LQ)



PowerPoint



PowerPoint

Desktop Presentations



PowerPoint

Desktop Presentations Program



PowerPoint

Desktop Presentations Program



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