

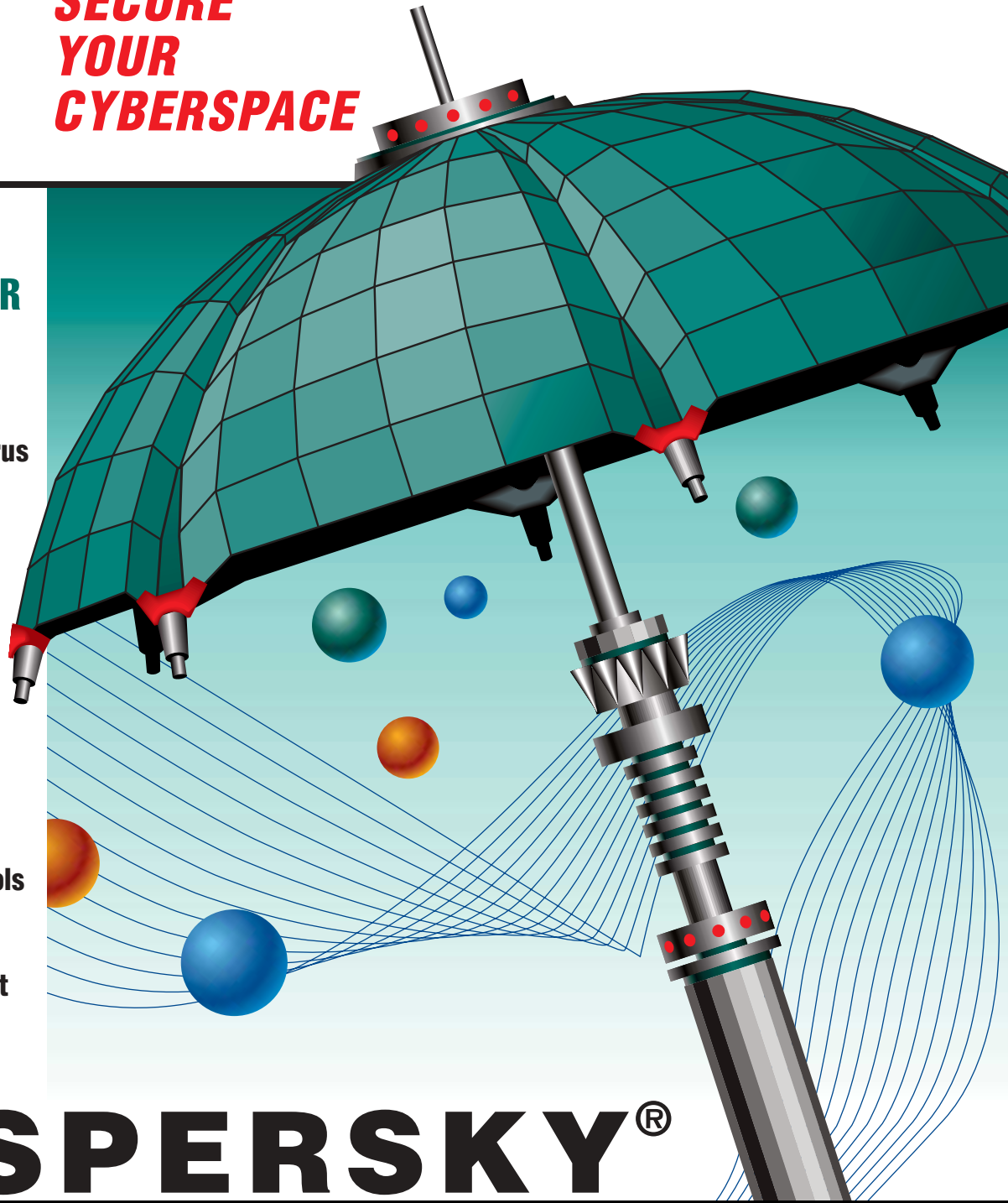
User:	PowerMac G4
Application:	QuarkXPress™ 4.11
Document:	Personal_engl_2003
Date:	Wednesday, March 5, 2003
Time:	5:46 PM
Printer:	Virtual Printer3
Pages:	2



**SECURE
YOUR
CYBERSPACE**

HANDY VIRUS PROTECTION FOR YOUR HOME PC

- Complete set of modern anti-virus technologies
- Daily Updates of Anti-Virus Databases
- Comprehensive E-mail Virus Filtering
- Flexible Administration Tools
- Round-the-Clock Technical Support



KASPERSKY®

ANTI-VIRUS

P E R S O N A L

www.kaspersky.com

KASPERSKY lab



Sometimes a small virus is harmful enough to destroy files that are the result of many years of your hard work. To avoid this you need the best anti-virus protection. Easy to use Kaspersky® Anti-Virus Personal takes care of your home computer anti-virus protection so that you may concentrate fully on the task at hand. It is the proper choice for a wide range of end users.



Reliable control over all sources of virus infection

Once installing Kaspersky® Anti-Virus Personal you can be sure your computer has the highest level of virus protection. This software package protects your computer from all virus types such as script viruses, trojans, worms, ActiveX Java applets etc. It ensures no malicious program can penetrate your home computer by controlling all possible access points through which viruses may reach your computer – e-mail, the Internet, diskettes, CDs etc.

Efficient virus protection

Kaspersky® Anti-Virus Personal gives home users constant real-time anti-virus protection. The program checks for viruses each time files are started, created or copied. This allows the program to comprehensively control all file operations and prevent attacks from even the newest viruses. The product provides users with comprehensive on-demand virus scanning. Virus scans can be started manually or automatically according to a predefined schedule. Using a database of objects which have already been checked results in significantly increased software performance.

Comprehensive e-mail virus filtration

Kaspersky® Anti-Virus Personal checks for viruses in all incoming and outgoing messages automatically in real time regardless of the e-mail system you use. The program reliably guards against viruses in e-mail-message storage like MS Outlook, MS Outlook Express, MS Exchange, Eudora, MS Mail, Pegasus Mail, Netscape Mail, JSMail, MIME. It automatically checks for viruses in all message areas, i.e. attached files (including archived and compressed files), other messages on any nesting level, embedded OLE objects and the message body.

Quarantine

Kaspersky® Anti-Virus Personal has a special quarantine feature to isolate infected objects in a safe place. Just specify the quarantine directory to where the program will move all potentially harmful objects for further inspection.

Protection from even unknown viruses

Kaspersky® Anti-Virus Personal is powered by a unique integrated technology for unknown virus searching based on the principals of second-generation heuristic analysis. This technology ensures a virus detection level exceeding 90 %.

Supporting archived and compressed files

With Kaspersky® Anti-Virus Personal home users don't have a problem with anti-virus protection of files compressed with special utilities. This is thanks to the ability to support a large majority of archived and compressed file formats and to perform automatic virus checks of their contents. Even if a virus has been compressed or archived multiple times using various archiving utilities, Kaspersky® Anti-Virus Personal will detect the malicious programs and completely cure the files in ZIP, ARJ, CAB, RAR formats.

I have been using your anti virus for the last couple of years and have found that it has saved my computer from viruses on emails that were sent to me from friends who had no idea that they had a virus. So thanks for your help and hope your company goes well – a very good product.

Richard Mitchell, United States, 2002, July

Automated virus protection

Sometimes you can simply forget to start your anti-virus monitor and scan your disks for viruses. In our busy lives it is often hard to remember everything. Kaspersky® Anti-Virus Personal provides you with handy application management tools. You can create a flexible schedule for program component start-ups. You can also download the anti-virus database updates via the Internet and apply them automatically. The software also enables e-mail notifications about detected virus attacks and controls the rights of other users (should they use your PC) by allowing/prohibiting them from changing your anti-virus settings.

Daily anti-virus database updates via the Internet

Taking into account that dozens of new viruses appear every day, frequent software updates are an absolute necessity for strengthening your anti-virus protection. Kaspersky Labs provides twice a day anti-virus database updates. You can easily download the latest anti-virus database and application-module updates from the Internet or from local servers automatically using the built-in KeepUp2Date™ feature. The updates do not overload your Internet traffic, because the size of the daily updates does not exceed 20KB.

Universal boot system

Users can extend the product's capabilities to restore a computer to working order after it has been attacked by a virus. You can create a set of start-up disks, which contain the Linux OS and an anti-virus scanner. It permits a "clean boot" and helps users to restore their home computers, running any of the most popular file systems: FAT (DOS), FAT32 (Windows 95/98/ME), NTFS (Windows NT/2000/XP), HPFS (OS/2), EXT (Linux).

Multilingual support

Kaspersky® Anti-Virus Personal offers home users multiple language versions including English, Russian, French, German, Spanish, Dutch, Czech, Italian, Polish and Estonian.

In order to purchase this or other Kaspersky Labs products, please contact your local distributor or find more details at:

www.kaspersky.com



For further information please contact us at: 10 Geroyev Panfilovtsev Str., Moscow, 125363, Russia. Phone: +7 095 797 8700. Fax: +7 095 948 4331

eMail: sales@kaspersky.com; http://www.kaspersky.com; www.viruslist.com

© 2003 Kaspersky Labs
Kaspersky® Anti-Virus and Kaspersky® Security are registered trademarks of Kaspersky Labs Ltd.
All other names and trademarks are the copyrighted work of their respective owners.