



# iTunes 2

Digital music for your Mac.



## Features

### Industry-leading ease of use

- Digitize and manage your music without complications using the simple iTunes interface<sup>1</sup>
- Pinpoint the song you want in seconds with the powerful real-time search engine
- Browse your entire music library by artist, album, or genre
- Drag and drop tracks to create playlists of your favorite mixes
- Burn CDs with one click and get perfect results every time

### Powerful digital music capabilities

- Unlimited conversion of CD music into highest-quality MP3 files
- Automatic lookup of album, artist, and song titles on the Internet<sup>2</sup>
- Visualizer for onscreen graphics that transform and pulse to the beat of your music
- Radio tuner for streaming audio access to hundreds of diverse Internet radio stations
- Unlimited audio CD and MP3 CD burning capabilities with support for dozens of third-party CD-RW drives

### High-fidelity audio

- High-quality encoding at up to 320 Kbps ensures the finest MP3 sound quality
- Apple-designed Sound Enhancer provides richer audio playback
- New crossfader provides smooth transitions between songs
- Built-in 10-band equalizer with over 20 presets optimizes playback for any listening environment

### Music on the move

- Take your entire iTunes music library with you in your pocket with Apple's new iPod
- Easily download tracks or playlists to other portable MP3 players, including Rio and Nomad
- Create your own audio CDs up to twice as fast as before
- Burn your own custom MP3 CDs with over 150 songs on a single disc<sup>3</sup>

Apple stormed into the digital music revolution with the introduction of iTunes. Its refreshingly simple interface took the confusion out of creating and managing your digital music collection. iTunes provided an easier way to convert music from CDs. It allowed you to search and browse your entire music library, download songs to MP3 players, and even burn your own custom CDs.<sup>1</sup>

Now this breakthrough application is even better. We kept all the easy-to-use features that made iTunes so popular. Then we improved on it with powerful new capabilities that enhance your listening experience while giving you more portability options, including support for the amazing new Apple iPod.

iTunes 2 makes creating and managing your digital music library a breeze. Simply insert a music CD and iTunes automatically checks the comprehensive CDDb (Gracenote) database on the Internet to identify the artist, album, and song titles.<sup>2</sup> iTunes then imports your music as high-quality MP3 files and stores them in an easy-to-search library. Once your MP3 files are collected on your Mac, you can drag and drop songs from your library to create your own custom playlists and enjoy your favorite tunes in any order you like. Finding a particular song is a snap. Just enter the first few letters of any song title, album title, or artist's name, and a sophisticated real-time search engine instantly narrows the search parameters as you type, locating the song you want in a flash.

With support for up to 320-Kbps MP3 encoding, iTunes 2 delivers impeccable sound. It also offers new features to enhance your listening experience, including Apple's Sound Enhancer for richer audio, a crossfader for smooth transitions between songs, and a 10-band equalizer to optimize playback in any listening environment. You can also use iTunes to tune in to hundreds of Internet radio stations from around the world.

iTunes features built-in support for popular MP3 players, too, so you can easily download songs to enjoy on the go. If your Mac has a CD-RW drive, you can also burn custom CDs of your favorite songs. Simply select a playlist, slip a blank CD into your Mac, and click Burn. New performance enhancements in iTunes 2 allow you to burn audio CDs up to twice as fast as before. It also supports MP3 CDs, giving you the power to burn more than 150 songs—up to 650MB—on a single disc.<sup>3</sup>

Best of all, iTunes 2 is the perfect companion to Apple's new iPod. Small enough to fit in the palm of your hand yet big on performance, iPod holds up to 1,000 songs<sup>3</sup> and offers 10 hours of playtime from the built-in rechargeable battery,<sup>4</sup> so you can take your music collection with you wherever you go.

iTunes 2: The easiest way ever to manage and enjoy your music. Download your free copy at [www.apple.com](http://www.apple.com).<sup>2</sup>



## Specification Sheet

### iTunes 2



#### iPod

The new Apple iPod gives you the freedom to take your entire iTunes library with you anytime, anywhere. Small enough to slip in your pocket, it holds up to 1,000 songs on its 5GB hard drive<sup>5</sup> while delivering spectacular, CD-quality sound. (Sold separately.)

#### System Requirements

- **Hardware:** iTunes 2 works with all Apple systems that have built-in USB ports. Using iTunes 2 with iPod requires a FireWire-equipped system. Audio CD burning requires a supported CD-RW drive.
- **System software:** The Mac OS X version requires Mac OS X v10.1 or later. The Mac OS 9 version requires Mac OS 9.0.4; Mac OS 9.2.1 or later is recommended. Audio CD burning in Mac OS 9 requires Mac OS 9.1 or later.
- **Supported MP3 players:** In addition to iPod, iTunes 2 works with a number of third-party players; for a complete list, visit [www.apple.com/itunes](http://www.apple.com/itunes).
- **Supported CD-RW drives:** All built-in Apple CD-RW drives work with iTunes 2. For a list of other supported drives, visit [www.apple.com/itunes](http://www.apple.com/itunes).

#### For More Information

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#### iTunes 2 up close

iTunes 2 gives you everything you need to create and manage your own digital music library.



- 1 **Search.** Enter the first few letters of a song title, album title, or artist's name, and as you type, a real-time search engine instantly begins to narrow your results to pinpoint the song you want.
- 2 **Browse.** Quickly view your entire music collection more conveniently. Click the Browse button, then select the artist, then the album you're looking for.
- 3 **Import.** Insert an audio CD and iTunes automatically looks it up in the Internet's CDDb database<sup>2</sup>; then imports music to your hard drive as MP3s.
- 4 **Burn.** Burn a "greatest hits" CD of your favorite tunes.<sup>1</sup> Just select a playlist, slip a blank CD into your Mac, and click Burn. You can even create MP3 CDs with over 150 songs on a single disc.<sup>3</sup>
- 5 **Visualizer.** Turn on Visualizer and watch your music come alive in a captivating light show that swirls, pulses, and throbs to the beat.
- 6 **Equalizer.** Optimize audio playback settings to suit your music, speakers, and listening environment.
- 7 **Playlists.** Simply drag, drop, and arrange songs to create custom playlists of your favorite music—from any album, artist, or genre. You can use your playlists to burn audio or MP3 CDs, download music to your MP3 player, or simply organize your digital music library.
- 8 **Internet radio.** Tune in to hundreds of diverse Internet radio stations from around the world. They're organized in easy-to-search categories, and you can even drag your favorites to a playlist for easy access.
- 9 **MP3 player.** Enjoy your MP3s on the go. It's easy with iTunes. Connect your MP3 player to your Mac, and its icon appears in the iTunes window; just drag tracks to it from your library or playlist, and you're ready to hit the road. iTunes 2 supports today's most popular MP3 players, including Apple's new iPod.

1 iTunes and iPod are for legal or rightholder-authorized copying only. Don't steal music.  
 2 Requires Internet access; fees may apply.  
 3 Capacity varies based on song length and compression rate.  
 4 Battery life may vary according to use.  
 5 1GB = 1 billion bytes; actual formatted capacity less.