

Adobe® GoLive™

version
5.0

Professional Web
authoring and
site management

At A Glance

Dynamic data-driven Web sites are a necessity in today's e-business economy, requiring a crossover of artistic and technical skills and/or close collaboration between designers and programmers. With version 5.0 of the award-winning Adobe GoLive, both coders and designers can use the same product for their respective tasks in the Web production workflow. Coders can be confident in GoLive's ability to write accurate, intelligent code while at the same time prevent existing code from being overwritten or modified. Plus, advanced functionality such as Dynamic Link simplifies the incorporation of dynamic database and e-commerce capabilities. In parity, designers have a comprehensive set of tools at their disposal that allow them to showcase their creativity by developing cutting-edge, flawlessly designed Web sites. With innovative features, Adobe GoLive 5.0 provides the following benefits:

Professional Toolset to Rapidly Create Visually Engaging and Dynamic Web Sites

Adobe GoLive 5.0's visual environment empowers designers of all skill levels to tap into their creativity with ease and efficiency. The familiar and intuitive Adobe user interface of GoLive decreases the learning curve and moves the designer into a productive workflow right from the start. Features such as pixel precise positioning, drag and drop, and the point-and-shoot capability increase efficiency. Plus, GoLive 5.0 introduces a number of new features that push the envelope of Web site production, including:

- *Complete control over source code:* GoLive 5.0 enhances collaboration by enabling the movement of HTML pages and Javascript between the visual environment of GoLive and any text-based HTML editor with no impact on the content and structure of the document's HTML source code.
- *On-board interactive editor for support of steaming media:* Designers can drag-and-drop any QuickTime object or Flash file and place it visually in a QuickTime timeline without having to calculate and derive complicated coordinate settings.
- *Dynamic Link for easily incorporating database and e-commerce capabilities:* By providing the ability to seamlessly connect to ODBC-compliant databases without prior programming knowledge, GoLive Dynamic Link simplifies the process of incorporating e-commerce and dynamic publishing capabilities.
- *Support for W3C standards and emerging technologies:* GoLive 5.0 provides support for W3C standards such as Cascading Style Sheets (CSS 2), Web Content Accessibility 1.0, WebObjects 4.5 and 5.0, and Scalable Vector Graphics (SVG), in addition to Flash, Apple QuickTime Streaming, and Real Networks G2.

Integration with Industry-Standard Adobe Products for a Streamlined Workflow

Adobe GoLive is tightly integrated with other Adobe products (e.g. Photoshop, Illustrator, and LiveMotion) which together form a complete Web authoring solution that simplifies the creation of entertaining and engaging Web experiences. In addition to the familiar and consistent user interface that these products share, there are new features in GoLive 5.0 that enhance collaboration, including:

- *Auto-optimization:* Using Photoshop technology, PSD native files can be automatically resized and optimized within GoLive.
- *Smart Links for Simplified Late Stage Editing:* GoLive 5.0 provides drag-and-drop functionality with Photoshop, Illustrator and LiveMotion so that all source files can be edited within GoLive. This significantly streamlines the designer's workflow by allowing them to always work with the original source file.



SYSTEM REQUIREMENTS

Macintosh

- PowerPC* CPU and higher
- Mac OS version 8.6 or 9.0
- 64 MB RAM* recommended (48 MB minimum)
- 70 MB Disk space
- CD-ROM drive

Windows

- Pentium 200 MHz (or faster) or compatible processor
- Windows 98, 2000, or NT 4.0 SP3
- 48 MB RAM* for Windows 98
- 64 MB RAM* for Windows 2000 or Windows NT 4.0 SP3
- 60 MB Disk space
- CD-ROM drive

* RAM requirements are based on all modules being active.

PRICING

- \$299 US

AVAILABILITY

- Q2, 2000

Extensibility for Adding Capabilities to the GoLive Application

Web professionals need to take advantage of the latest technologies, but they also need the flexibility to create their own solutions. For this reason, GoLive 5.0 provides superior extensibility through:

- *JavaScript SDK for Third-party Developers:* Using the Software Development Kit (SDK), independent software vendors, corporate programmers, and designers will all be able to build extended functionality to GoLive according to their needs. Users will be able to plug-in custom palettes created by third party developers or even create their own. GoLive 5.0 also provides an on-board JavaScript interpreter that is fully compliant with Sun JavaScript and Microsoft's Jscript.

Superior Planning and Management for Sites of Most Sizes

Building upon the solid foundation of site management and site creation tools in GoLive 4.0, numerous enhancements have been made in GoLive 5.0 to make site management even easier and more robust, including:

- *Site Builder:* Information architects or site producers can define site structure and navigation with built-in diagramming capabilities, and designers can create an entire Web site design without actually creating any pages.
- *Collaboration:* Notes and comments can be made using the annotation functionality that is familiar to users of Adobe Acrobat. Also, GoLive 5.0 supports the WebDAV standard protocol that allows designers and programmers who work in teams to streamline collaboration and enhance their productivity.
- *Site Reporting:* GoLive 5.0 provides a powerful Site Report Controller for Web site reporting to help producers and webmasters make decisions on how to change and improve the site.
- *Enhanced Site Export Features:* GoLive 5.0 provides the ability to generate multiple parallel sites that work with older browsers. Designers can also export a site back down to a lower technology level.

Conclusion

Adobe GoLive 5.0 combines an intuitive visual design environment with powerful programming capabilities to give Web professionals an ideal solution for creating engaging dynamic and static Web sites, empowering them to build e-businesses with ease and efficiency. Adobe GoLive 5.0 is tightly integrated with other Adobe products, including Adobe Photoshop, Adobe Illustrator, and Adobe LiveMotion. Together these products make up the Adobe Web Collection, an integrated suite of software products that provides Web professionals with everything they need to create engaging online experiences from concept to completion.

About Adobe Systems Incorporated

Founded in 1982, Adobe Systems builds award-winning software solutions for Web and print publishing. Its graphic design, imaging, dynamic media, and authoring tools enable customers to create, publish and deliver visually rich content for various types of media. The company's products are used by Web and graphic designers, professional publishers, document-intensive organizations, business users, and consumers. Adobe is the fourth largest U.S.-based personal software company, with annual revenues approaching \$1 billion. Adobe's worldwide headquarters are in San Jose, California and its web site is located at www.adobe.com.

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