



MADE WITH MACROMEDIA QUICK REFERENCE GUIDE

This guide is meant to give a quick overview of the Made with Macromedia runtime distribution agreement. It is not, however, a replacement for the actual agreement document. Please contact Publisher Services at 415-252-2000 if you have any questions regarding this agreement and the use of the Made with Macromedia logo.

Q. Who needs to comply with the Made with Macromedia logo requirements?

Any publisher or developer who commercially distributes end-user products that contain Macromedia run-time software. An end user product is considered "commercial" if it is available for resale. In other words, if the end user software contains a runtime version of Macromedia software (Authorware or Director) and it is for sale, then you must abide by the terms of this license agreement. A publisher or developer does not need to comply with the terms of this agreement if the end-user software is for internal use only or if the product is distributed free of charge.

Q. What if the Macromedia runtime is an insubstantial part of a commercially distributed software product that was not Made with Macromedia?

You do not need to place the Made with Macromedia logo on the outside of the packaging, but you will need to put the logo on-screen within the software that makes use of a Macromedia run-time. You must fill out Exhibit C, "Product Qualifying for Limited Markings," and follow the Software sections of the size and location guidelines in Exhibit B.

I qualify for either full or partial marking of the Made with Macromedia logo. What are the steps I need to take to comply with this agreement?

- 1) Complete, sign and return one copy of the Run-Time Distribution agreement and either Exhibit A or C. Exhibit A is for products that qualify for full marking and Exhibit C is for products that qualify for limited, software only, markings. The agreement becomes effective upon receipt by Macromedia. For multiple products or future products, you need only fill out and return an additional copy of Exhibit A or C. Each additional copy of Exhibit A or C will become effective upon receipt by Macromedia.
- 2) If you qualify for full markings, you need to place the Made with Macromedia logo on the outside of the packaging and on screen within the software. See Exhibit B for detailed size and location guidelines. If you qualify for limited markings, you must place the Made with Macromedia logo on screen only within the software guidelines outlined in Exhibit B.
- 3) Incorporate the following copyright statement into the copyright screen of the end-user product.
(If Authorware was used to create the Publisher Product)
AUTHORWARE ® COPYRIGHT © 1993
Macromedia, Inc.
(If Director was used to create the Publisher Product)
DIRECTOR ® COPYRIGHT © 1994
Macromedia, Inc.
- 4) Send Macromedia two (2) copies of the final, packaged end-user software within 30 days