

Propose It!

v2.0

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**This is NOT free software. This is
NOT public domain software. This
is shareware: you are expected to
pay a registration fee to the
author of this program if you find
it useful. See registration
details in the REGISTER file**

**PLEASE READ
"USER'S GUIDE"**

Registration has great benefits:

- 1. User's Guide**
- 2. Latest version of Business Plan Master**
- 3. Bonus diskette**

4. More programs!

«DATA Merge File (Word)»

Overview

[Your Company]

456 That Street
Timbuktu, Egypt

John Doe
Marketing Representative
(000) 555-1212

[DATE]

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Product Information

Insert complete product information here. A good source for text is your own marketing materials, brochures, handouts, marketing department, old proposals, etc. Make sure you follow the old rule of listing features and benefits.

EXAMPLE

Accounting Codes

After each call, [Your Company] dials a 2 or 3-digit accounting code that you assign. The code identifies the call on the invoice as belonging to a particular department, client or project. Calls cannot be completed if the code is not entered. You can assign or reassign up to 999 accounting codes as needed.

Benefits

- Helps you identify abuse through accountability.
- Lets you bill back long distance charges by client, department or project.
- Saves accounting time and costs by detailing the invoice for you.
- Because you have up to 999 accounting codes, you have

all the flexibility you need to assign and reassign codes as needed. The control is in your hands.

Pricing

[THIS IS WHERE YOU WILL WANT TO INCLUDE YOUR
GENERAL PRICING INFORMATION.]

Support Team

Premier customer service is an area in which we have a long-standing reputation for excellence. [Your Company] will provide «COMPANY» with all the support necessary to guarantee a proactive rather than a reactive level of service. This means that [Your Company] can and will meet any change in your needs.

Although our products make us a better {...} company, it is our people who set us apart. The members of the following [Your Company]'s Support Team will be personally responsible for assuring that all «COMPANY»'s objectives are met.

John Doe

Senior Account Executive. Leader of your Support Team. Responsible for developing customer product applications and solutions. Recommends most efficient and effective [Your Company] solution. Overall responsibility for account management. Please call ...

Richard Roe

Customer Service. Responsible for coordinating shipment, installation, implementation, provides on-going customer service contact, handles billing inquiries and adjustments.

Please call ...

Joe Dokes

Technical Support. Responsible for designing your custom product, plan, etc, so that you receive the greatest possible benefit from your [Your Company] product, service and to provide data and technical support to your support team. Please call ...

Customer Service Hot Line

A «COMPANY» Customer Service Representative is available seven days a week, 24 hours a day to handle any problems with your service and product. Please call ...

Corporate Overview

A thorough history of your company

Include:

Date of Founding

Where corporate headquarters are located

Scope - how many countries, amount of revenue, etc.

Number of employees

Organization of company

Technical accomplishments - if applicable.

Product innovations, if applicable

Company objective

Capabilities

Short summary of basic products

References

I think it goes without saying that only put those companies or individuals on this list that you have previously contacted and have given their approval to be used as references. A neat little trick some people use is to call the ones listed last so make sure that they all are good references.