

Marketing Budget
(in \$ millions)

Marketing Budget	1996	1997	1998
Salaries	1.2	1.7	2.3
Advertising	1.6	2.1	2.5
Public Relations	0.6	0.7	0.7
Catalogs	0.8	1.5	2.0
Seminars	0.8	1.5	2.5
Total	5	7.5	10
% of Sales	25%	25%	25%